

# SME Climate Hub



Hosted by:  
**WE MEAN  
BUSINESS  
COALITION**

## ABOUT

The SME Climate Hub provides small and medium-sized enterprises (SMEs) with a one-stop-shop to:

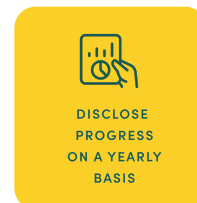
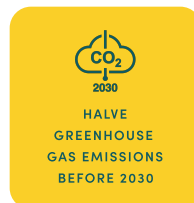
- 1 **Commit to globally recognized climate targets aligned with the latest science**
- 2 **Access free tools to measure emissions, take climate action, and report progress**
- 3 **Benefit from communications and financial incentives of reducing emissions**

The SME Climate Hub is an initiative founded by the We Mean Business Coalition, Exponential Roadmap Initiative and the United Nations' Race to Zero campaign in collaboration with Oxford University and Normative.

[smeclimatehub.org/](https://smeclimatehub.org/)

## THE SME CLIMATE COMMITMENT

Recognising that climate change poses a threat to the economy, nature and society at large, companies that join the SME Climate Hub commit to take action immediately in order to:



The SME Climate Hub is the official pathway for small and medium-sized businesses to join the United Nations' Race to Zero campaign. Thousands of SMEs from over 120 countries have made the commitment.

[Make the SME Climate Commitment](#)

## WHAT'S IN IT FOR MY BUSINESS?

### Climate Action Benefits



#### **Gain a competitive advantage**

Stand out in your industry and attract new investors, customers and partners



#### **Improve efficiency**

Reduce waste and lower energy costs



#### **Manage business risk**

Navigate changing policy regulations and become more resilient to changing markets



#### **Grow your business and brand**

Build long-term customer and employee loyalty



#### **Enhance access to capital**

Increase eligibility for grants, loans, and investment opportunities



#### **Fight climate change**

Play your part in the greatest challenge we face

### Communications Benefits

ADD OUR COMMITMENT BADGE TO YOUR WEBSITE AND SOCIAL MEDIA CHANNELS

POSITION YOUR BRAND AS A CLIMATE LEADER

SHARE YOUR CLIMATE ACTION STORY THROUGH OUR SOCIAL MEDIA RESOURCES

JOIN GLOBAL CLIMATE LEADERS AT INTERNATIONAL EVENTS

BE COUNTED IN THE UNITED NATIONS' RACE TO ZERO CAMPAIGN

## TOOLS FOR ACTION



### **Climate Fit**

A practical step-by-step education course to help SMEs reduce emissions across their business – from operations to supply chain to messaging.



### **Business Carbon Calculator**

Assesses an SME's carbon footprint and identifies emission hotspots across Scope 1, 2 and 3, following the Greenhouse Gas Protocol.



### **Reporting**

Enables businesses to report annual greenhouse gas emissions, the actions they've taken to reduce emissions, and the impact of their reduction efforts and plans.



### **Financial Support Guide**

Explains and improves access to financial support for SMEs working to reduce their carbon emissions.



### **Oxford University Tools Library**

Library of external tools and resources curated by the Net Zero team at Oxford University.

