

Giki Social Enterprise Climate Report

The purpose of the report is to increase the understanding of what is driving the company's greenhouse gas emissions, set targets to reduce these emissions, and ensure transparency and traceability on the journey towards net-zero.

Methodology

The emissions or greenhouse gas accounting is based on the Greenhouse Gas (GHG) Protocol's corporate and value chain standards (ghgprotocol.org).

The GHG Protocol defines emissions in three scopes:

- Scope 1 The company's direct emissions from vehicles, combustion, processes, or leakages
- Scope 2 The company's indirect emissions from energy purchased and consumed (electricity, heating, cooling).
- Scope 3 Greenhouse gas emissions that occur upstream and downstream in the company's value chain, as a consequence of the company's operations. Examples of scope 3 emissions are purchased goods and services, transport, use and disposal of products, business travel and employee commuting.

Total greenhouse gas emissions are quantified in carbon dioxide equivalents (CO2e), which take into consideration that different greenhouse gases (carbon dioxide, nitrogen oxides, methane etc.) have different global warming factors.



© Commitment And Targets *

NET ZERO TARGET YEAR *

2020

BASE YEAR *

2020

COMMENT ON YOUR NET ZERO TARGETS

GIKI SET A NET ZERO TARGET FROM 2020 CALCULATING EMISSIONS FROM OPERATIONS (SCOPE 1,2,3) AND THEN USING OFFSETS FOR RESIDUAL EMISSIONS THAT WE COULD NOT REDUCE IN A GIVEN YEAR. EACH YEAR GIKI LOOKS FOR ACTIONS THAT WILL FURTHER REDUCE OUR GROSS EMISSIONS.

NEAR-TERM SCOPE 1 TARGET *

- 2025

NEAR-TERM SCOPE 2 TARGET *

TARGET YEAR *

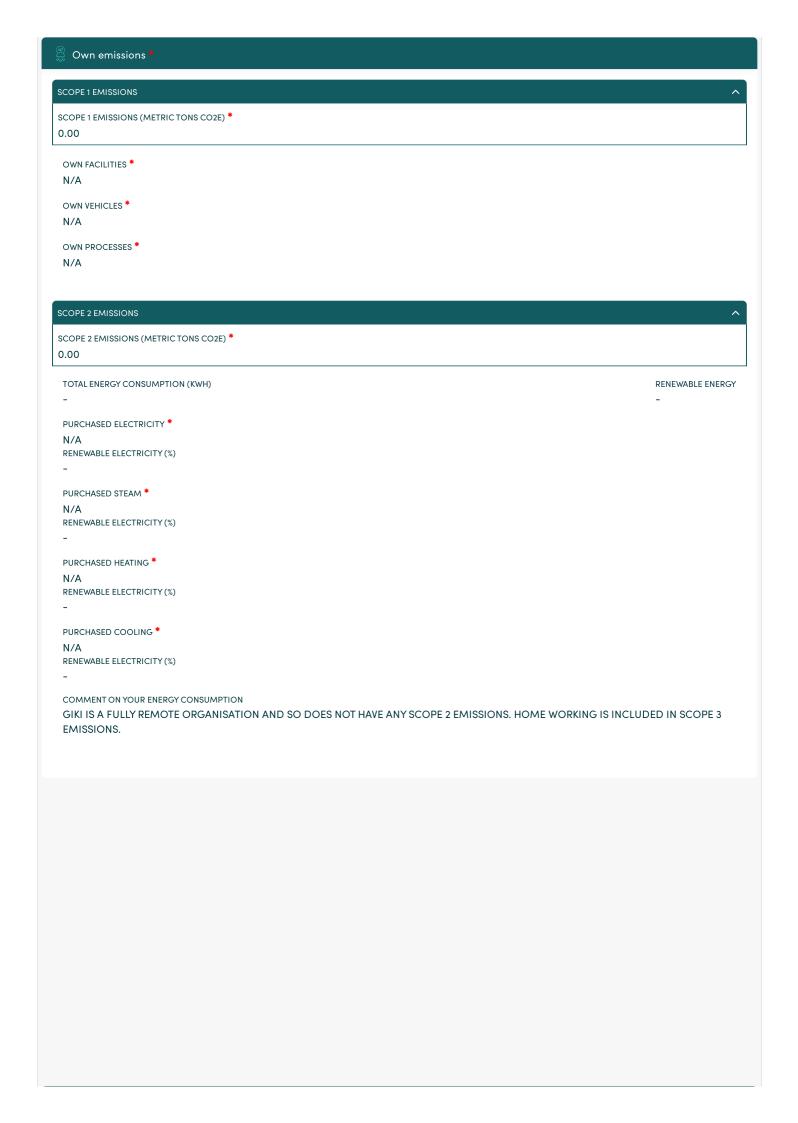
TARGET YEAR *

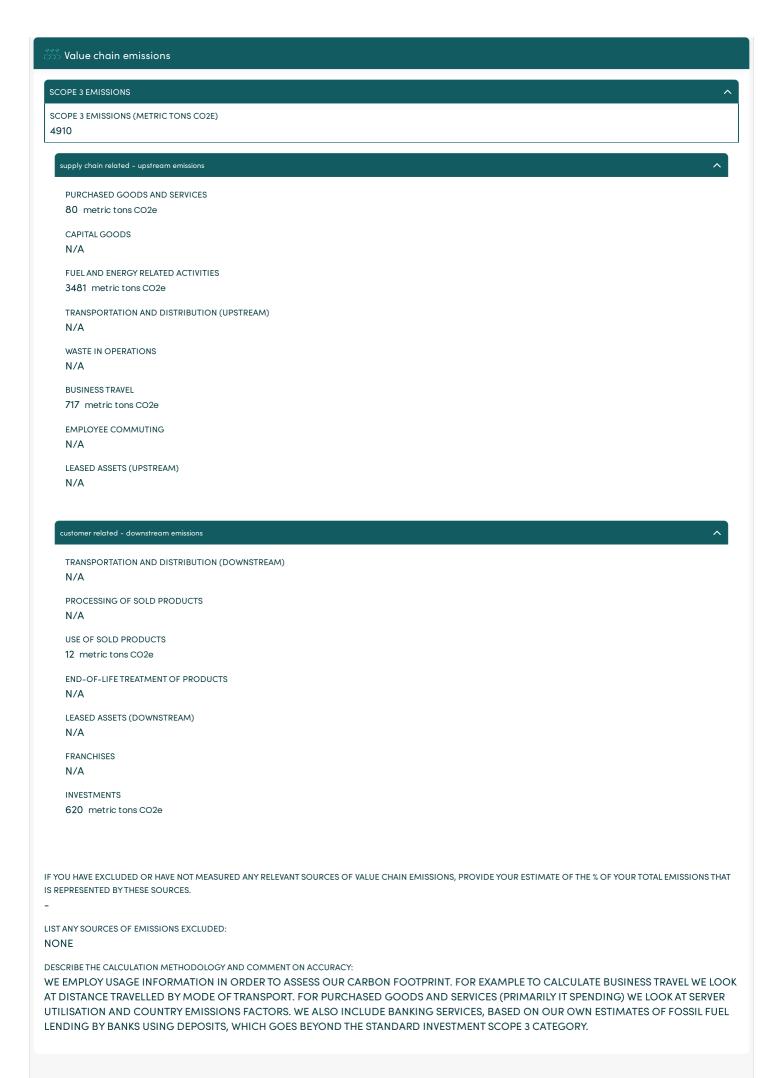
NEAR-TERM SCOPE 3 TARGET
50 TARGET YEAR
2025

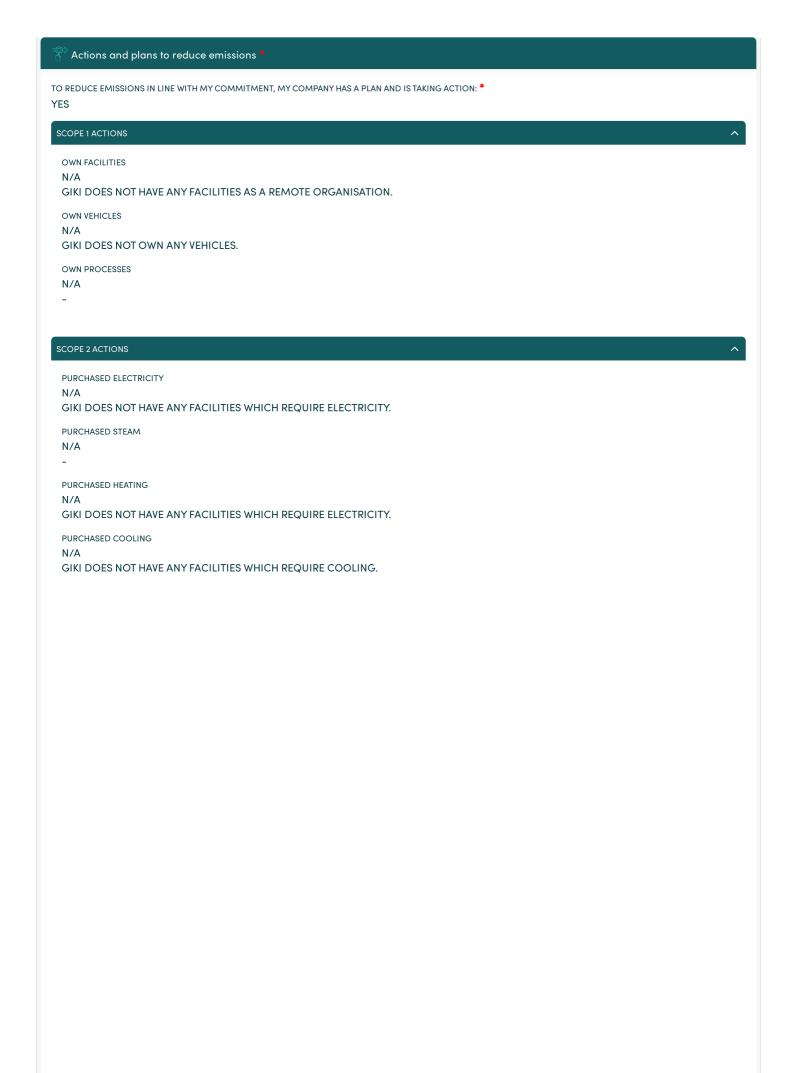
2025

COMMENT ON YOUR NEAR-TERM TARGETS

WE ARE LOOKING TO REDUCE OUR SCOPE 3 EMISSIONS BY 50% BY THE END OF 2025. WE WILL CONTINUE TO OFFSET ANY RESIDUAL EMISSIONS. AS A FULLY REMOTE ORGANISATION WITH NO FACILITIES GIKI DOES NOT HAVE ANY SCOPE 1 OR 2 EMISSIONS.







supply chain related (upstream)

PURCHASED GOOD AND SERVICES

NO

WE WILL CONDUCT PROJECT IN ORDER TO ASSESS THE CARBON USAGE OF OUR WEB APP AND APP TO SEE WHETHER WE CAN INTRODUCE GREEN UI IN ORDER TO CUT EMISSIONS. WE CONSTANTLY ASSESS OUR SERVER USAGE TO SEE WHETHER WE CAN IMPROVE EFFICIENCY AND UTILISATION.

CAPITAL GOODS

YES

WE HAVE INTRODUCED A GIKI BENEFIT TO REIMBURSE COMPUTER REPAIRS UPTO £250 PA. TO ENCOURAGE REPAIR, AND NOT NEW PURCHASE OF COMPUTERS.

FUEL AND ENERGY RELATED ACTIVITIES

N/A

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TRANSPORTATION AND DISTRIBUTION (UPSTREAM)

N/

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WASTE IN OPERATION

N/A

BUSINESS TRAVEL

YFS

WE DO NOT ALLOW TRANSPORT BY PLANE, AND ALL TRAVEL IS BYTRAIN.

EMPLOYEE COMMUTING

YES

AS HOME WORKING IS THE LARGEST COMPONENT OF OUR SCOPE 3 EMISSIONS, WE WILL CONTINUE TO INVESTIGATE WAYS TO HELP OUR COLLEAGUES SAVE MORE ENERGY AT HOME. WE'LL ALSO CONTINUE TO RUN OUR INTERNAL GIKI ZERO PRO PROGRAMME TO HELP STAFF REDUCE THEIR OWN CARBON FOOTPRINTS. ALTHOUGH THIS DOES NOT DIRECTLY AFFECT GIKI'S OPERATIONAL CARBON FOOTPRINT IT IS DOES HELP REDUCE OVERALL CARBON EMISSIONS. OVER THE YEAR GIKI EMPLOYEES COMPLETED OVER 200 CLIMATE ACTIONS.

UPSTREAM LEASED ASSETS

N/A

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N/A

14//

INVESTMENTS

YES

WE INCLUDED FINANCED EMISSIONS FROM OUR BANK ACCOUNT IN OUR SCOPE 3 CALCULATIONS (THIS GOES BEYOND GHG PROTOCOL RECOMMENDATIONS WHICH COVER INVESTMENTS AND LENDING WHICH WE DON'T DO). IN 2023 WE'LL LOOK TO MOVE TO A BANK WHICH HAS A CLEAR PARIS ALIGNED GOAL.

I HAVE ASKED MY SUPPLIERS TO HALVE EMISSIONS BEFORE 2030 AND JOIN THE UN-BACKED RACE TO ZERO CAMPAIGN

NO

I HAVE COMMUNICATED MY COMMITMENT AND ACTIONS TO MY BUSINESS CUSTOMERS AND ASKED THEM TO JOIN THE UN RACE TO ZERO

NO

Climate Solutions

DO YOU CLASSIFY ANY OF YOUR EXISTING GOODS AND/OR SERVICES AS LOW CARBON PRODUCTS OR PRODUCTS THAT ENABLE A THIRD PARTYTO AVOID GHG EMISSIONS IN THEIR VALUE CHAIN, HERE NAMED "CLIMATE SOLUTIONS"?

YES

WHAT PERCENTAGE OF YOUR TOTAL REVENUE COMES FROM SALES OF CLIMATE SOLUTIONS?

100

PROVIDE DESCRIPTIONS/NAMES OF YOUR CLIMATE SOLUTIONS:

GIKI ZERO IS A PROGRAMME AND PLATFORM AVAILABLE TO ALL WITH THE AIM OF HELPING USERS TO CUT CARBON. GIKI ZERO FOR INDIVIDUALS YOUR FREE STEP-BY-STEP GUIDE TO REDUCE YOUR CARBON FOOTPRINT. UNDERSTAND YOUR CARBON FOOTPRINT AND THEN FIND STEPS TO REDUCE IT. EVERY STEP COMES WITH TIPS AND A HANDY TO-DO LIST TO KEEP TRACK OF EVERYTHING YOU'RE DOING FOR THE PLANET. GIKI ZERO FOR COMPANIES ENGAGE AND EDUCATE YOUR EMPLOYEES ON SUSTAINABILITY WE COMBINE OUR EASY-TO-USE, SCIENCE-BASED PLATFORM WITH A COMPREHENSIVE ENGAGEMENT PROGRAMME TO BRING PEOPLE TOGETHER TO LEARN MORE ABOUT SUSTAINABILITY.

METHODOLOGY USED TO ASSESS THESE AS CLIMATE SOLUTIONS:

GIKI ZERO COMBINES A DETAILED, SCIENCE BASED, CARBON FOOTPRINT TOOL AND OVER 150 STEPS TO HELP PEOPLE FIND WAYS TO REDUCE THEIR FOOTPRINT WHICH SUIT THEIR LIFESTYLE AND BUDGET. THIS IS PUBLICLY AVAILABLE AT: HTTPS://GIKI.EARTH/METHODOLOGY/ WE PROVIDE OUR METHODOLOGY SO THAT USERS CAN UNDERSTAND THE CALCULATIONS BEHIND GIKI ZERO.

OUR ADVISORY BOARD INCLUDES SCIENTIFIC ADVISORS THAT WE CONSULT WITH. THESE INCLUDE PROFESSOR TIM O'RIORDAN (UEA) AND DR RICHARD CARMICHAEL (IMPERIAL COLLEGE).

HOW MUCH OF YOUR RESEARCH AND DEVELOPMENT BUDGET IS ALLOCATED TO CLIMATE SOLUTIONS?

100

ARE YOU INVESTING IN CLIMATE AND/OR NATURE OUTSIDE YOUR VALUE CHAIN?

NO



Management and strategy

IS RESPONSIBILITY FOR CLIMATE STRATEGY AND ACTION CLEARLY ALLOCATED AT EXECUTIVE & BOARD LEVEL? IF YES, DESCRIBE HOW AND TO WHICH POSITIONS.
YES

YES, GIKI HAS EXECUTIVE EMPLOYEES WHO DRIVE CLIMATE STRATEGY AMONGST EMPLOYEES. AND GIKI HAS A PRO-ACTIVE CLIMATE STRATEGY BOARD, WHERE RESPONSIBILITY IS TAKEN BY ALL DIRECTORS. EVERYONE IS INVOLVED IN CLIMATE STRATEGY AT GIKI BY THE VERY NATURE OF OUR PRODUCT, GIKI ZERO, AND THROUGH OUR RECRUITMENT PROCESS WHERE WE IDENTIFY MISSION ALIGNED INDIVIDUALS TO IOIN US.

IS THERE BOARD LEVEL OVERSIGHT OF CLIMATE ACTION? IF YES, DESCRIBE HOW.

YES

EACH BOARD MEETING REVIEWS THE IMPACT OF GIKI ZERO ON USERS AND HELPING THEM TO CUT CARBON. OUR ANNUAL ACCOUNTS ARE APPROVED BY THE BOARD AND THIS INCLUDES OUR ANNUAL SCOPE 3 EMISSIONS CALCULATIONS AND DETAILS OF OUR DOUBLE OFFSET.

HAVE YOU ANALYZED WHETHER YOUR STRATEGY, BUSINESS MODEL AND PRODUCT/SERVICE PORTFOLIO ARE ALIGNED WITH THE LATEST CLIMATE SCIENCE? IF YES, EXPLAIN IF/HOW IT FULFILLS THIS AMBITION OR HOW IT NEEDS TO BE TRANSFORMED.

YES

YES. OUR METHODOLOGY IS ALIGNED WITH LATEST CLIMATE SCIENCE AND WE MONITOR ALL UN IPCC REPORTS FOR CHANGES AS WELL AS ADVANCEMENTS IN GHG PROTOCOL REPORTING.

DO YOU IDENTIFY, ASSESS AND MANAGE CLIMATE RISKS? IF YES, DESCRIBE HOW.

YES

THE VERY REASON GIKI ZERO EXISTS IS BECAUSE WE RECOGNISE CLIMATE RISKS AND THAT EACH AND EVERY PERSON HAS A ROLE TO PLAY IN CUTTING CARBON SO THAT WE CAN MANAGE CLIMATE RISKS.

HAVE YOU INTEGRATED CLIMATE AND/OR NATURE INTO YOUR MISSION STATEMENT? IF YES, DESCRIBE HOW.

YES

OUR MISSION IS TO HELP PEOPLE CUT CARBON. HTTPS://GIKI.EARTH/OUR-TEAM/

DO YOU CONTRIBUTE TO ACCELERATING CLIMATE ACTION IN SOCIETY E.G. BY INFLUENCING PEERS, GOVERNMENTS, EMPLOYEES, AND/OR ALIGNING YOUR MEMBERSHIP IN TRADE ASSOCIATIONS WITH YOUR MISSIONS TO HALVE EMISSIONS BY 2030?

YES

OUR PRODUCT HAS THE SINGLE PURPOSE OF HELPING PEOPLE TO CUT CARBON AND FOR EMPLOYERS TO EDUCATE AND EDUCATE THEIR EMPLOYEES TO DO THE SAME. IN ADDITION, IN 2022 WE WERE INVITED TO GIVE EVIDENCE AT THE HOUSE OF LORDS CLIMATE CHANGE COMMITTEE ON THE ROLE OF INDIVIDUAL ACTION AND BEHAVIOUR CHANGE, AND WE ACTIVELY COLLABORATE WITH PURPOSE DRIVEN ORGANISATIONS THAT WANT TO CUT CARBON.

Results, challenges and outlook *

COMMENT ON RESULTS: *

OUR CARBON FOOTPRINT IS INCREASING AS WE HIRED MORE STAFF AND TRAVEL RESTRICTIONS EASED, OUR SCOPE 3 EMISSIONS ROSE TO JUST OVER 4 TONNES PREDOMINANTLY DUE TO HOME WORKING. THIS HAS INCREASED OUR DOUBLE OFFSET.

 ${\tt DO\,YOU\,FACE\,ANY\,KEY\,CHALLENGES\,IN\,REDUCING\,EMISSIONS\,AND/OR\,SCALING\,CLIMATE\,SOLUTIONS?\,IF\,YES,\,DESCRIBE\,HOW.}\\$

YES

OUR 2 MOST SIGNIFICANT AREAS ARE PURCHASED GOODS AND SERVICES AND EMPLOYEE HOME WORKING. WE WORK WITH EMPLOYEES TO REDUCE THEIR HOME FOOTPRINTS BUT THE AVAILABILITY, AND COST, OF HEAT PUMPS IS A KEY BLOCKER. ALSO THE SOMETIMES HIGHER PRICE OF RENEWABLE ELECTRICITY. FOR PURCHASED GOODS WE HAVE LIMITED SCOPE TO INFLUENCE OUR CLOUD HOSTING PROVIDER AS A SMALL COMPANY.

WHAT SUPPORT WOULD YOU NEED TO TACKLE THESE CHALLENGES?

CONTINUED FOCUS ON BEHAVIOUR CHANGE, SUPPORTED WITH PRO-ACTIVE GOVERNMENT POLICYTO HELP PEOPLE ACTUALLY MAKE THE CHANGES NEEDED TO GET TO NET ZERO.

Version 1.1.0