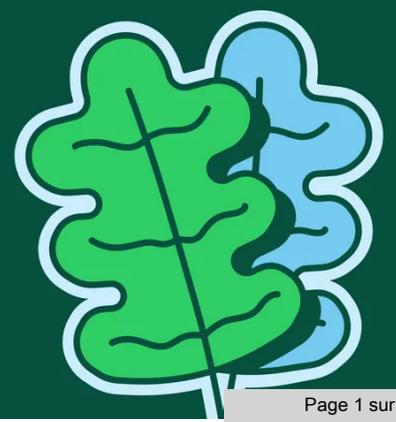




# greenly

COMMITMENT CHARTER  
YOUR CLIMATE STRATEGY



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01

## ■ Foreword

It is essential to radically reduce greenhouse gas (GHG) emissions by committing to a trajectory consistent with the Paris Agreements. These agreements aim to limit global warming well below 2°C above pre-industrial levels and to continue efforts to limit the temperature increase to 1.5°C by the end of the century. This translates directly into the goal of achieving Net Zero (a global balance between emissions emitted and captured by carbon sinks) by 2050.

Your organization has already carried out an inventory of its greenhouse gas emissions. It now wishes to commit to an ambitious climate strategy to meet the challenges of Net Zero.

02

## ■ The Net Zero Contributor certification

Greenly invites you to sign this charter to commit to the following elements:

- Reduction of direct and indirect GHG emissions from your activity
- Raising awareness of your ecosystem
- Contribution to GHG sequestration and reduction by increasing carbon sinks

The specific items to which you commit are further detailed in the following paragraphs. The signing of this charter is the final step in obtaining the certification Greenly Net Zero Contributor, which attests to the efforts made in favor of global Net Zero. This certification aims to offer visibility to the most committed organizations and to support them in their emissions' reduction.

This certification is annual. Your organization will therefore be audited again in one year to ensure that the commitments detailed below are being followed.

Once this document has been signed, Greenly will assist you in communicating about this certification.

This document will be made public.

03

## ■ The ten Net Zero Initiative principles

By signing this charter, you certify that you have read and agree to the [10 principles for an ambitious corporate climate strategy](#) developed by the Net Zero Initiative.

Net Zero Initiative is a project of Carbone 4, supported by ADEME and the French Ministry of Ecological Transition, which proposes a unique reference framework for private sector action in favour of carbon neutrality at the global and national levels. It defines similar targets then the [SBTi corporate Net-Zero standard](#) released later by the Science Based Targets initiative.

This project resulted in the drafting of a single charter in 2022 detailing the "Ten NZI principles for an ambitious corporate climate strategy". It has become a reference in the field, supported by twenty-one major companies and signed by major players in this field, both institutional (the French state) and private (international emission management platforms).

04

## ■ Baseline emissions

**By signing this charter, you choose your baseline greenhouse gas assessment. For the monitoring of your reduction trajectory, you commit to using your GHG assessment for the year 2021.**

Baseline emissions are measured by a greenhouse gas balance before any reduction strategy is introduced. This is the starting point from which emission reductions can be measured.

This choice cannot be modified thereafter, except in the exceptional cases of a change of activity or broadening of the scope of the climate strategy (particularly in the case of company mergers, acquisitions or sales of subsidiaries). If part of the emissions in your baseline are non-recurring (e.g. furniture purchases), this will be taken into account to adjust the ambition of your trajectory.

If your company has undertaken to reduce these emissions before the base year, these efforts will be taken into account by reducing the total reduction targets requested.

## Year

Perimeter	Autumn Dahlia Creative Services
Scope 1, 2 & 3	
<i>Emissions per scope</i>	<i>tCO2e</i>
Scope 1	0
Scope 2	0.430
Scope 3	0.590
<i>Emissions per category</i>	<i>tCO2e</i>
Energy	0.800
Food and drinks	0.124
Service purchases	0.041
Digital	0.027
Waste	0.028
<b>Total</b>	<b>1.02</b>

05

## ■ Action plan

By signing this charter, the company undertakes to implement the following action plans to reduce its greenhouse gas emissions:

Action	KPI	Objective value	Objective year	Total reduction compared to baseline
Reducing the heating temperature	Default temperature for heating	64°F	2023	5%
Turn on energy intensive appliances when carbon intensity of electricity is low	Share of total programmable energy consumption made in low carbon intensity hours	100%	2023	8%
Turn off equipment when not in use	Share of unused appliances systematically turned off	100%	2023	3%
Eat local and in season food	Share of produce bought locally and in-season	100%	2023	2%

Your company also commits to monitoring the metrics described above on an annual basis.

These action plans can be adjusted yearly to better match your company's operational requirements. Similarly, additional action plans can be added to this list yearly to further reduce your emissions.

Annual action plan sets will be accepted as long as their impact over the next three years is aligned with reduction trajectories of the Science Based Targets.

## ■ Reduction trajectory

**By signing this charter, you commit to monitoring your emissions annually over a perimeter at least as wide as that of the baseline report, in order to verify the correct application of the action plans listed above.**

The action plans listed above allow you to align your company with a short-term trajectory (3 years) aligned with the SBTi 1.5°C trajectory.

This corresponds to :

- A reduction of 50% on Scope 1,2 & 3 by 2030, i.e. 5.6% per year on average

In case of non-compliance with the identified trajectory, a discussion will be held to understand the reasons for the deviation from the identified trajectory and, if necessary, to correct the submitted action plans. If you fail to meet the average announced emission reduction over the last three rolling years, you will no longer be eligible for certification for the current year.

You can view your predictive path with the action plans currently submitted in the graph below:

07

## ■ Carbon offsetting

**By signing this charter, you certify your willingness to contribute at least 10% of your Scope 1, 2 and 3 emissions annually.**

For the year 2022, you have contributed to 1000% of your emissions to the Evergreen REDD+ Forest Protection, certified by Patch.

Increasing carbon sinks through labelled projects is necessary to reach global net-zero.

Accepted labels and project platforms are Patch, American Carbon Registry, Verra, labelBasCarbone, Riverse and Wildsense. The minimum contribution is 10% of its Scope 1, 2 and 3 emissions.

If your company does not contribute in a given year, it will not be able to obtain certification for that year.

08

## ■ Sustainable procurement

**By signing this charter, you demonstrate your willingness to engage your suppliers in the fight against climate change, and confirm the implementation of the Greenly supplier commitment for the current year.**

The management of indirect emissions, accounted for in scope 3, is essential to meet the objectives of the Paris Agreement. Managing these emissions can only be done in collaboration with your suppliers and customers, who generate these emissions upstream and downstream of your value chain.

The commitment of your suppliers has two main objectives: to encourage them to define their own climate strategy, and to allow you to arbitrate between different suppliers according to the maturity of their climate strategy.

If your company stops contacting its suppliers about these issues, it will not be able to obtain the certification.

09

## ■ Awareness raising

**Finally, this charter commits you to implement internal training to raise awareness of climate change issues among your employees.**

For the year 2022, you certify that you have implemented the monthly Greenly climate training quizzes.

Engaging your employees on these issues is essential to making climate change a central part of your corporate culture.

Other awareness-raising initiatives can be designed, year after year, to meet this criterion. If no action is taken in a year, it will not be possible for your organization to be certified that year.

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## ■ Statement and signature

By signing this charter, your organization commits to :

- Having read and approved the 10 NZi principles for an ambitious climate strategy
- Building year after year an action plan aligned with the trajectory defined in the "Reduction trajectory" section for the following three years
- Driving emissions reduction by measuring and publishing its greenhouse gas emissions annually
- Updating the action plan annually in the light of measured emissions
- Contributing to the preservation and increase of carbon sinks
- Engaging your suppliers
- Raising employee awareness of climate change issues

**Nom de l'organisation : Autumn Dahlia**

**Nom et rôle du signataire : Sarah Goodell CEO**

**Le :** 2023-06-28

**Signature :** *Sarah Goodell*

# Signature Certificate

Reference number: PD43Z-D5MTY-WEA99-IDQ5I

## Signer

## Timestamp

## Signature

### Sarah Goodell

Email: create@autumndahlia.com

Sent:

28 Jun 2023 16:17:31 UTC

Viewed:

28 Jun 2023 16:28:39 UTC

Signed:

28 Jun 2023 16:29:41 UTC



### Recipient Verification:

✓ Email verified

28 Jun 2023 16:28:39 UTC

IP address: 172.58.123.7

Location: Dearborn, United States

Document completed by all parties on:

28 Jun 2023 16:29:41 UTC

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PandaDoc is a document workflow and certified eSignature solution trusted by 40,000+ companies worldwide.

