

Climate Action Plan

Statement 2026

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Our Commitment

Flooglebinder's mission is to protect vulnerable habitats and conserve endangered species while enabling travellers, especially students, to understand their social and environmental impact. Through immersive educational adventures, we reconnect students with nature, promote responsible travel, and improve mental wellbeing.

Travel often carries a significant environmental footprint. We are committed to ensuring that our operations, trips, and supply chain work to minimise environmental impact, regenerate nature, and leave a positive legacy at every destination.

Partnerships for Sustainability

To strengthen our impact, we collaborate with leading organisations:

- **The Climate Pledge** - Commitment to net-zero carbon by 2040, ahead of the Paris Agreement.
- **Travelife** - Certification promoting responsible tourism and community engagement.
- **Our Shared World** - Supporting conservation and responsible travel globally.
- **SME Climate Hub** - Tools and guidance to set measurable emission reduction targets.
- **Let's Go Zero 2030** - Aiming for carbon neutrality by 2030.
- **Science-Based Targets Initiative (SBTi)** - Ensuring emission reductions align with climate science.

We're Proud to be a B Corp

B Corp certification measures a company's social and environmental impact, accountability to stakeholders, and transparency. Flooglebinder was the first UK travel company and remains the only one in the academic sector certified as a B Corp. This reflects our commitment to a Triple Bottom Line, putting people and planet before profit, and using business as a force for good.

Our Score: 120.8

Community: 28.1

Customers: 26.4

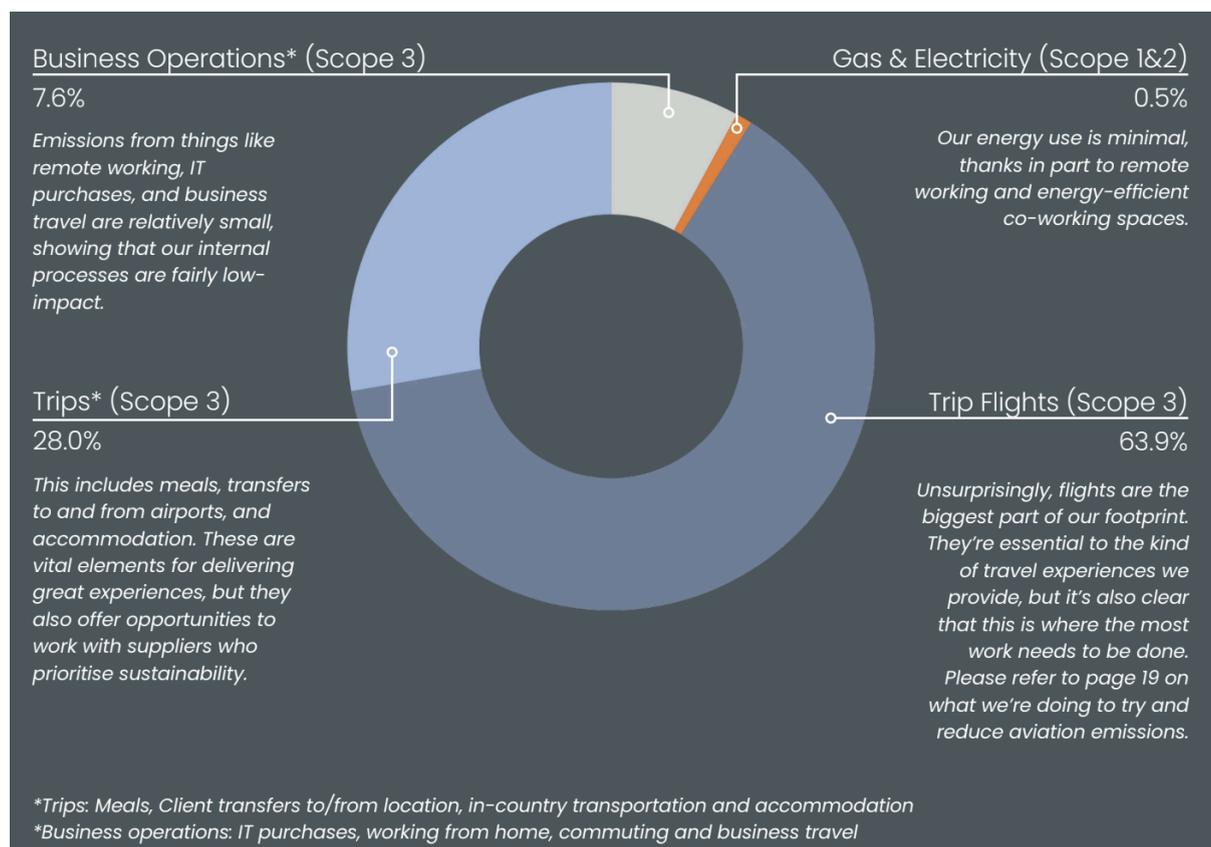
Environment: 25.6

Workers: 20.8

Governance: 19.7

Our Carbon Footprint

Over the past year, in collaboration with Green Element, we assessed our full carbon footprint (Scopes 1, 2 & 3): Total footprint: **340 tCO₂e**



Our Approach:

- Prioritise low-impact accommodations, transport, and activities.
- Offer closer-to-home programs (UK, Isle of Wight, Wales, Romania by train) to reduce aviation emissions.
- Support in-country travel via trains/coaches instead of domestic flights.
- Direct flights whenever possible to minimise emissions.
- Carbon offsets via Green Future Projects, focusing on verified, high-impact initiatives.

Biodiversity & Ecosystem Restoration

We go beyond carbon offsetting, actively restoring and protecting habitats:

- **TreeApp:** Planted 1,222 trees globally in 2025:
 - **UK:** 200 trees in Shropshire, restoring 667m² of land (~2.5 tennis courts), storing 10.9 tCO₂ over their lifetime.
 - **Tanzania:** 511 native trees in the Usambara Mountains, supporting soil fertility, biodiversity, and local livelihoods.
 - **Madagascar:** 511 mangroves, strengthening coastlines and supporting marine species.
- **Ecuador Forest Conservation:** Stored more carbon than we emitted in 2025 through conservation projects.
- **Biodiversity Support:** We partner with organisations like Fundación Jocotoco to protect endangered habitats and species.

Animal Welfare

Our approach is rooted in conservation, education, and long-term impact:

- **Conservation-led Selection:** All projects focus on protecting species and habitats.
- **Education in Action:** Students engage in hands-on conservation, from biodiversity surveys to habitat restoration.
- **No Exploitation Policy:** We do not support elephant rides, animal shows, photo props, or unregulated zoos/aquariums.

Impact to Date

Student Outcomes from Recent Trips:

- **Iceland 2023:** SDG awareness rose from 50% to 94%; sustainable habits improved by 17%; mental wellbeing increased by 20%.
- **Wales 2024:** 100% of students familiar with SDGs 13 & 14; deeper understanding of climate and marine issues; greater adoption of sustainable habits.

Survey Highlights:

- 92% of students feel trips improved personal development.
- 84% are prepared to reduce energy and water consumption and change behaviours to protect the environment.

Goals for the Next 12 Months

Climate & Biodiversity:

1. Strengthen partnerships with rewilding and rehabilitation projects, increasing student involvement in species-focused work.
2. Continue global reforestation through TreeApp and project providers.
3. Support Fundación Jocotoco in protecting endangered habitats.
4. Integrate wildlife ethics education into all pre-trip materials.

Operations & Supply Chain:

5. Standardise supplier vetting to ensure ethical, environmentally responsible practices.
6. Conduct supplier audits during onboarding and every two years.
7. Refresh Supplier Code of Conduct, Animal Welfare Guide, Child Safeguarding Guide, and Sustainability Policy.

Team and Community:

8. Organise a company volunteer day to enhance collaboration and maximise collective impact.

9. Formalise charitable giving and match employee contributions, allowing selection of supported charities.
10. Expand the Gamechanger Programme, supporting schools to reduce social and environmental impacts.
11. Share resources via our blog to educate stakeholders and promote responsible decision-making.
12. Explore banking partnerships aligned with sustainability values (currently with Revolut).

Conclusion

Flooglebinder is committed to a net positive impact. We aim not just to reduce our footprint, but to regenerate nature, protect wildlife, and inspire the next generation of responsible travellers. By combining education, ethical travel, and meaningful conservation work, we ensure that every journey leaves a lasting, positive legacy for both people and the planet.