

Climate report, 2022-23

Prepared for the accounting year from 1 Jun 2022 to 31 May 2023.

Introduction

This is the first climate report from As It Should Be, comparing the company's 2022/23 accounting year against the previous accounting year.

The company is a micro business based in the UK with 1 full-time employee.

The purpose of reporting our greenhouse gas emissions is to:

- Uphold our commitment to working with transparency
- Increase our understanding of what is driving the company's emissions
- Set targets and Identify actions to reduce them

The company is committed to halving its greenhouse gas emissions from a 2019/20 base year, and reach net-zero emissions before 2030.

Carbon footprint

Methodology

The greenhouse gas accounting is based on the [Greenhouse Gas Protocol](#)'s corporate and value chain standards.

The GHG Protocol defines emissions in three scopes:

- Scope 1: The company's direct emissions from vehicles, combustion, processes, or leakages
- Scope 2: The company's indirect emissions (electricity, heating, cooling) from energy purchased and consumed
- Scope 3: Greenhouse gas emissions that occur upstream and downstream in the company's value chain, as a consequence of the company's operations

Total greenhouse gas emissions are quantified in carbon dioxide equivalents (CO₂e), which take into consideration that different greenhouse gases (Carbon dioxide, Nitrogen oxides, Methane, etc.) have different global warming factors.

Our greenhouse gas emission figures are calculated using the UK Government conversion factors, available here:

<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

Scope 1 emissions

This accounts for emissions that come directly from our operations.

Being a remote-first company, we very much work in the digital world. This means that we don't have a daily commute, and our client meetings are held online.

We do use gas to power our office heating, which comes from 100% biomethane green gas sources.

	2022/23	2021/22
Gas usage (kWh)	789	1708
GHG emissions (tonnes CO ₂ e)	0.0003 ↓ 97% ↓ 100% on 2019/20 base year	0.0103

We note that this figure may not be an accurate representation of our actual usage. During this accounting year, our energy supplier had been estimating our gas usage which had resulted in an over-estimation of 509 kWh of gas over a period of 15 months. This was corrected in October 2022, potentially causing a skew in our usage data.

Scope 2 emissions

This accounts for emissions from purchased energy (gas and electricity).

	2022/23	2021/22
Electricity usage (kWh)	922	1108

GHG emissions (tonnes CO²e)	0.1783 ↓ 24%	0.2352
	↓ 26% on 2019/20 base year	

Scope 3 emissions

This year, we have begun estimating the impact of supplies and services purchased by the business, with help from Future Leap, a carbon and net-zero consultancy.

We put this increase down to the growth of the company and its use of more services from suppliers.

	2022/23	2021/22
GHG emissions (tonnes CO²e)	1.21 ↑ 38%	0.88
	↑ 73% on 2019/20 base year	

Carbon intensity

We measure carbon intensity following the method used in B Corp certification, which is to measure in tonnes CO²e per million US dollars in revenue.

We put this increase down to the growth of the company and its use of more services from suppliers.

	2022/23	2021/22
Revenue (\$M)	0.018339	0.037106
Scope 1 & 2 (tonnes CO²e/\$M)	9.74 ↑ 47%	6.62
Scope 1 & 2 & 3 (tonnes CO²e/\$M)	88.88 ↑ 116%	41.23

Water use

We measure carbon intensity following the method used in B Corp certification, which is to measure in tonnes CO²e per million US dollars in revenue.

We put this increase down to the growth of the company and its use of more services from suppliers.

2022/23	2021/22
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Water used (litres)	15,547 ↓ 3%	16,033
	↓ 8% on 2019/20 base year	

Our climate action journey

Jun 2018: Switch web hosting provider to a company that uses 100% renewable energy.

Jun 2019: Switched all lighting in our home office to low energy LED lighting.

Jan 2020: Established a system for assessing suppliers against ESG measures.

Jan 2020: Made commitments to avoid unnecessary travel, and actively avoid flying.

Jan 2021: Began giving to Ecologi as part of our efforts to be planet positive, planting trees for long-term carbon drawdown and supporting other climate solution projects.

Jan 2021: Enrolled on a green pension scheme.

Jan 2021: Installed solar panels to power our home office.

May 2021: Installed energy efficiency & draught proofing measures in our home office.

Jun 2021: Switched energy supplier to get 100% low impact renewable energy, including 100% biomethane green gas.

Aug 2021: Installed a V2G/V2H energy system to power our home office at peak usage.

Oct 2021: Switched our online backup provider to one that is powered by 100% renewables, having asked our previous provider about the electricity used to power its servers – they were not willing to answer any questions.

Jan 2022: Made the SME Climate Commitment, committing to halve greenhouse gas emissions and reach net-zero emissions before 2030.

Mar 2022: We became a Certified B Corporation® – a Benefit Corporation – people using business as a force for good, meeting some of the highest standards of environmental and social performance around.

Mar 2022: Our founder was invited by Planet Mark to speak on a panel about Net Zero at the North Somerset Business Show.

Mar 2023: Launched our new low carbon website, rating A+ on the website carbon rating system, and becoming greener than 95% of web pages globally.

Future action

Over the next accounting year, we intend to:

- Find more ways to save water
- Start monitoring our waste production
- Continue to review suppliers and their services for further scope 3 reductions
- Continue to buy refurbished capital assets wherever possible, and extend the life of capital assets as much as possible



About us

We exist to create a digital world that meets the needs of all people while working in harmony with our environment and the natural world.

Digital as it should be.

We help great teams make the digital world better for all people and for our planet. We do this by embedding knowledge, establishing sustainable strategies and providing support that help them to design and build digital products and services that don't exclude people or cost the planet.

We offer a range of digital accessibility and sustainability services that include coaching, training, testing, coding, technical research and help desk support.

We work best with purpose-driven organisations, ethical brands and good causes. We love to help open up and amplify the work that they do, and we want everyone to be free to benefit from it.

We're proud to be a Certified B Corporation® and to give 2% of our revenue to non-profits working hard to protect our planet and improve people's lives.



Discover more about us on our website:

<https://digitalasitshouldbe.com/about/>

Meet our team:

<https://digitalasitshouldbe.com/team/>

Jon Gibbins, Managing Director

As our founder and senior consultant, Jon is responsible for guiding the company in its mission and overseeing client relationships. He's passionate about accessibility, sustainability and business ethics, and is highly regarded in the field of digital accessibility, particularly as a leading expert on accessibility in iOS and Android apps.



Jon has worked with organisations of all sizes across a variety of sectors, from AtkinsRéalis to UNICEF, and has trained teams for brands worldwide.

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