



Year 2025

GHG emissions report

LDA Design



10/07/2026



Foreword

Congratulations on pursuing your climate journey. Greenly is proud to contribute to LDA Design's climate strategy, and support you on a path towards Net Zero.

This report synthesizes the results of your greenhouse gas (GHG) emissions assessment. It is a first step toward identifying reduction actions and helping you plan for the energy transition.

While offering some benchmarks to compare with other companies, a GHG emissions assessment is mainly used to identify ways to improve your global impact and to help you define a reduction trajectory. Achieving your decarbonization targets involves engaging your ecosystem of employees, customers and suppliers who will need to align with your new targets.

The evaluation of your emissions is in line with carbon accounting international standards as standardized by the GHG Protocol.

We are happy to support you on your journey. The entire Greenly team would like to thank you for your outstanding commitment.



Alexis Normand

CEO of Greenly

A handwritten signature in black ink, appearing to read 'Alexis', written in a cursive style.

Overview

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- Summary of reduction actions
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About Greenly

- Our vision & team

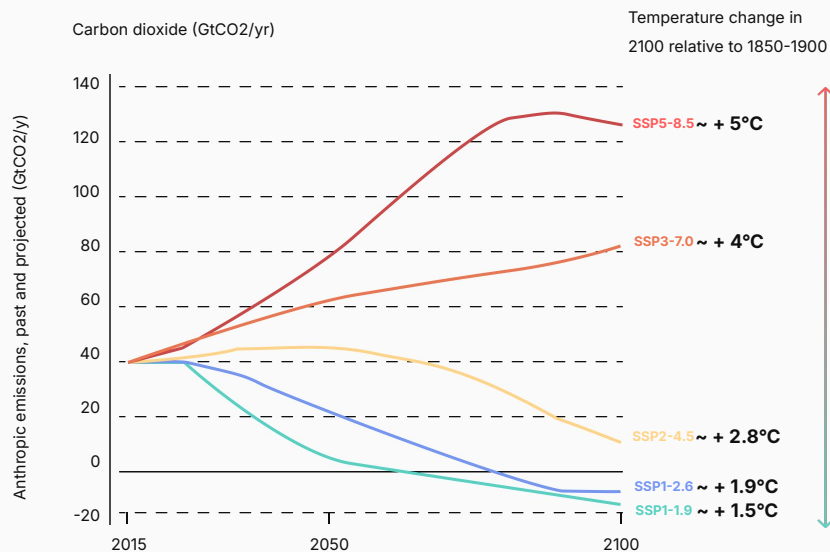
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Appendix

- Scope 1-2 details
- Scope 3 details

Why care about the energy transition

Regardless of our management of the environmental crisis, organizations and individuals are heading towards major upheavals that will affect entire ecosystems.



Source: Carbone 4

Two types of disruptions



Physical risks and constraints



Transition risks and opportunities

Impacted sectors



Production



Supply chain



Market



Infrastructure



HR



Legislation

| Physical risks...

Definition

Risks related to exposure to the physical consequences of global warming



Average temperature increase and more extreme fluctuation



Intensification of extreme weather events (rain, heat waves/droughts, etc.)



Sea level rise



Scarcity of resources (especially energy), food and water insecurity



Biodiversity collapse

| What are the consequences if I don't commit?

- 1 Deterioration of infrastructure, value chain losses
- 2 Direct economic consequences
- 3 Low resilience to future events and physical constraints (e.g. natural disaster)
- 4 Dependence on an increasingly fragile supply chain (availability and cost of resources, flexibility, fluctuation of fossil fuels)
- 5 Disruptions in living conditions (housing, food, health, transport, etc.)

| Transition risks (and opportunities)

Definition

Risks related to the transition to a low-carbon economy



Regulatory developments and mitigation policies



Markets and sectors migrating towards promoting low-carbon value creation:
Opportunities to seize
Associated market risks



Growing stakeholder demands on environmental commitments



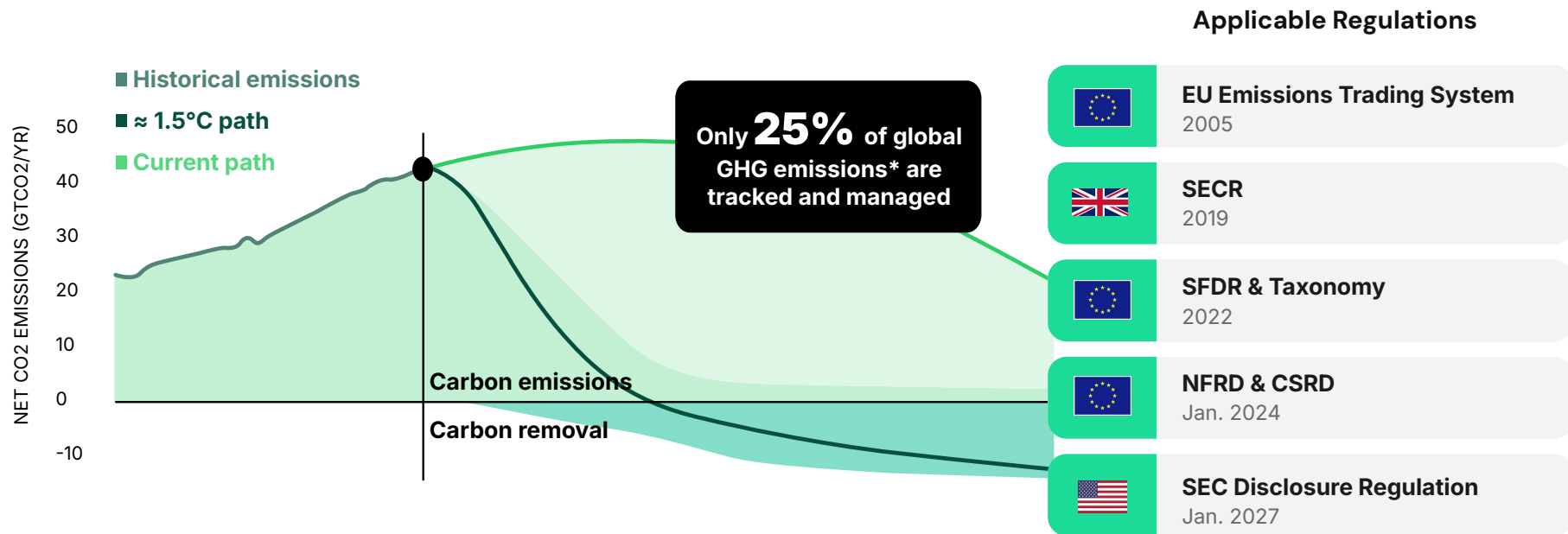
Shifting employee mindsets and expectations regarding the environmental reputation of their employer

| What are the opportunities if I commit?

- 1 Optimization of flows and costs
- 2 More sustainable business activity and corporate strategy
- 3 Increased competitiveness within my ecosystem
- 4 Resilience and autonomy of activities in the face of the new socio-economic paradigm
- 5 Lower exposure to legal and financial constraints and sanctions

It is critical to set a course for Net Zero

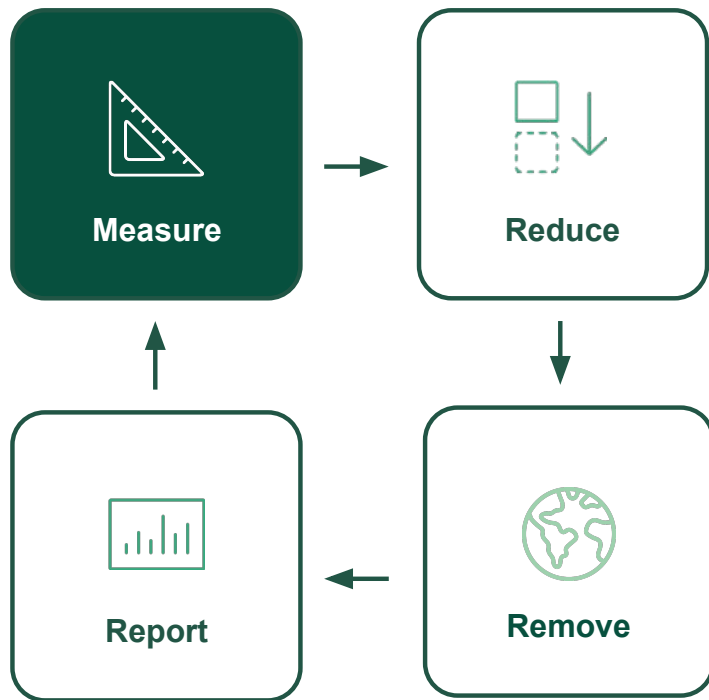
REACHING PLANETARY DECARBONIZATION GOALS IMPLIES THAT ALL BUSINESSES TRACK THEIR EMISSIONS, REGULATIONS ARE KICKING IN



Source: *Carbon Pricing Leadership Report

Solving the Climate Equation

MEASURING EMISSIONS IS THE FIRST STEP TO SETTING A PATH TOWARDS NET ZERO



| Carbon accounting methodology

Scope 1 | Direct emissions

GHG emissions generated directly by the organization and its activities.

Examples: combustion of fossil fuels, refrigerant leaks, etc.

Scope 2 | Indirect emissions related to energy consumption

Emissions related to the organization's consumption of electricity, heat or steam.

Example: electricity consumption, etc.

Scope 3 | Other indirect emissions

Emissions related to the organization's upstream and downstream operations and activities

Example: transportation, purchased goods and services, sold products, etc.



How are emissions computed?

ANALYZING EMISSIONS, AUTOMATING TRACKING

30% of your emissions of 2025 are calculated using activity data

Expense
based

Increasing
Accuracy*

Activity
based

Activity metrics x Emissions factors = CO2 Eq. Emissions



Total Expense
80€

1.75 kgCO2e/€

140 kgCO2e



Total Distance
600 km

0.2 kgCO2e/km

120 kgCO2e



Total Fuel
40 liters

2.8 kgCO2e/liters

112 kgCO2e

*depending on the availability of data

Emission Factor
Sources



European
Commission
JOINT RESEARCH CENTRE



Department for
Business, Energy
& Industrial Strategy

| GHG emissions assessment scopes

Entity

LDA Design

From April 2025 to March 2026

–

Primary data

Accounting data

Employee survey

Buildings data

Activity data from the following modules: Business travel and

vehicle fuel consumption, IT Inventory, Waste, Water

Consumption, Fuels for stationary combustion

Methodology

Official and approved GHG Protocol methodology; GWP 100

Market-based approach

Emissions generated in and outside the country of operation are accounted for. The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.

Measurement scope

All emissions under operational control

- ✓ Category included
- Category excluded
- ✗ Category irrelevant

Scope 1

- ✓ 1.1 Generation of electricity, heat or steam
- ✗ 1.2 Transportation of materials, products, waste, and employees
- ✗ 1.3 Physical or chemical processing
- ✓ 1.4 Fugitive emissions

Scope 2

- ✓ 2.1 Electricity related indirect emissions
- ✗ 2.2 Steam, heat and cooling related indirect emissions

Scope 3

- ✓ 3.1 Purchased goods and services
- ✓ 3.2 Capital goods
- ✓ 3.3 Fuel- and energy- related activities not included in Scope 1 or Scope 2
- ✓ 3.4 Upstream transportation and distribution
- ✓ 3.5 Waste generated in operations
- ✓ 3.6 Business travel
- ✓ 3.7 Employee commuting
- ✓ 3.8 Upstream leased assets
- ✗ 3.9 Downstream transportation and distribution
- ✗ 3.10 Processing of sold products
- ✗ 3.11 Use of sold products
- ✗ 3.12 End-of-life treatment of sold products
- ✗ 3.13 Downstream leased assets
- ✗ 3.14 Franchises
- ✗ 3.15 Investments

General overview

KEY RESULTS – 2025

Absolute

994
tCO₂e



Per Revenue (M)

55
tCO₂e

Revenue : 18M£



Per Employee

4.8
tCO₂e

*Employee number :
205*



Per £

994
tCO₂e

£ : 1 GBP



This report summarizes the results of LDA Design's 2025 GHG emissions assessment based on the information collected and subject to its completeness, correct categorization and validation.

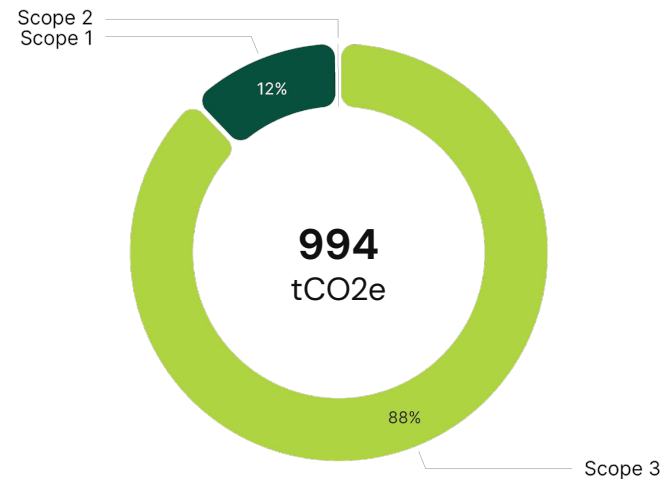


Emissions Report

General overview

BREAKDOWN BY SCOPE – 2025

	Scope 1	Scope 2	Scope 3
Absolute tCO ₂ e	120	1.1	873
Employee tCO ₂ e/employee	0.6	< 0.1	4.3
Revenue tCO ₂ e/M€	6.6	< 0.1	48
£ tCO ₂ e/GBP	120	1.1	873

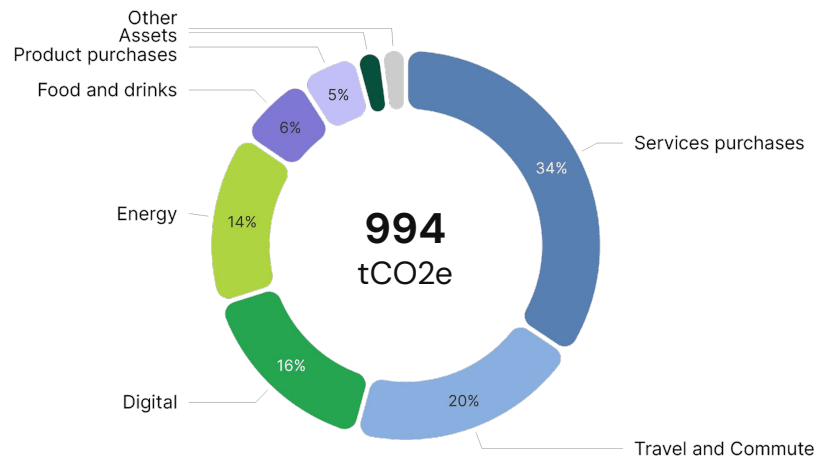


Results subject to the correct categorization and validation of expenses of LDA Design.

General overview

RESULTS BY ACTIVITY

Total emissions of LDA Design,
by activity (% tCO₂e)



Is equivalent to:



The amount of CO₂
sequestered annually by
**90 hectares of growing
forest***



The annual
emissions of **81
British people***



**577 London - New York
round trips***

	Absolute tCO ₂ e	Per employee tCO ₂ e/employee
Services purchases	342	1.7
Travel and Commute	197	1
Digital	158	0.8
Energy	143	0.7
Food and drinks	63	0.3
Product purchases	49	0.2
Others**	42	0.2

*Sources: Labos1Point5, ExioBase, French National Forests Office

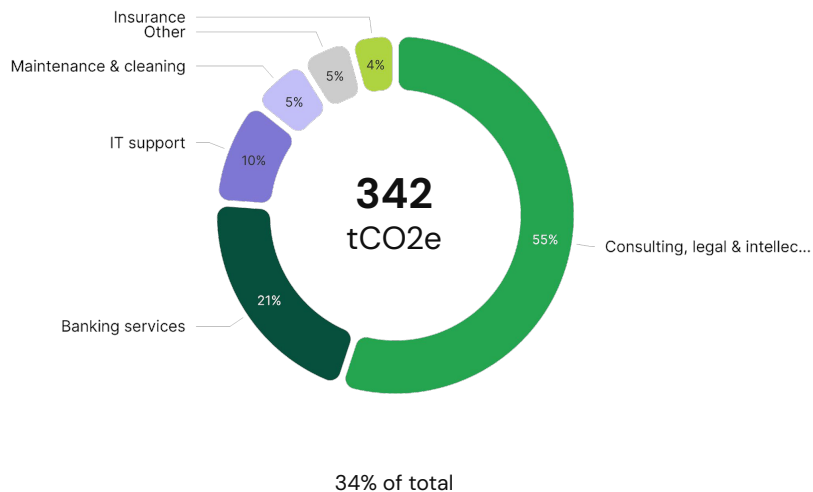
**Assets, Activities and events, Waste, Freight

Focus on Services purchases

Activity data
0 tCO2e (0%)

Expense data
342 tCO2e (100%)

Services purchases emissions by category
(% tCO2e)



What is included in this category?

CO2 emissions from service purchases, covering professional services. Primarily from upstream energy/material use and energy consumed during service provision.



How to reduce the impact of this category?

You can adopt the following measures:

- Implement carbon impact conditions in your service purchase policy

Methodology

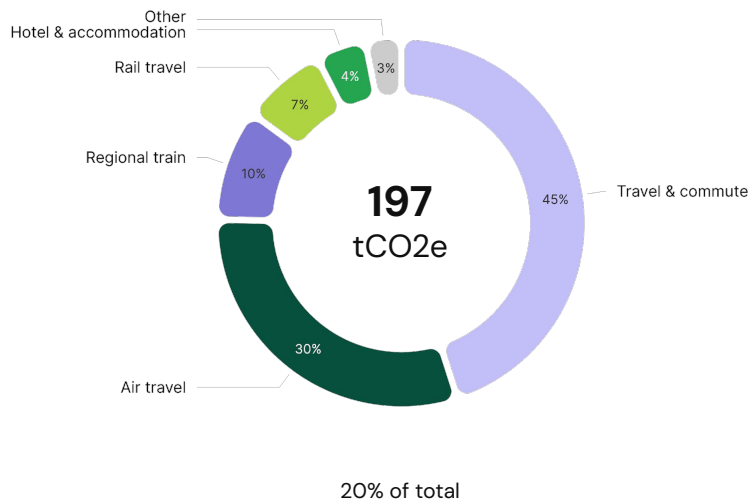
1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Company Report 1.0, Exiobase 3.8.2
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Travel and Commute

Activity data
150 tCO₂e (76%)

Expense data
47 tCO₂e (24%)

Travel and Commute emissions by category
(% tCO₂e)



What is included in this category?

CO₂ emissions from travel and commuting, covering various transportation modes. Includes direct fuel combustion and indirect fuel production emissions.



How to reduce the impact of this category?

You can adopt the following measures:

- Reduce the number of people travelling on the same mission

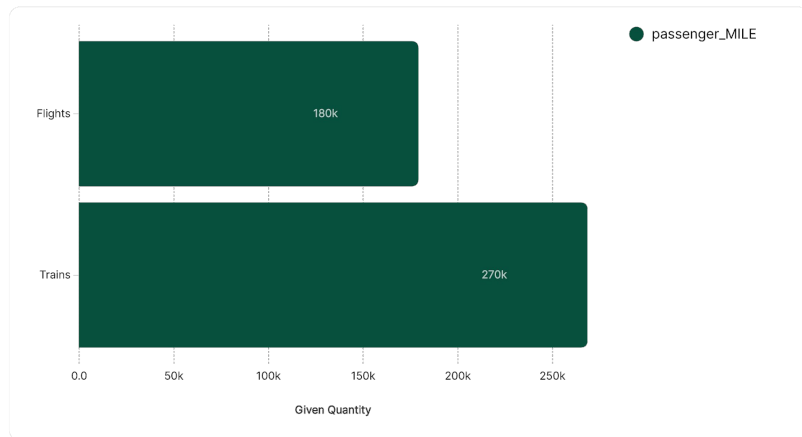
Methodology

1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Exiobase 3.8.2, Greenly 1.0, Uk GHG Conversion Factor 2025
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

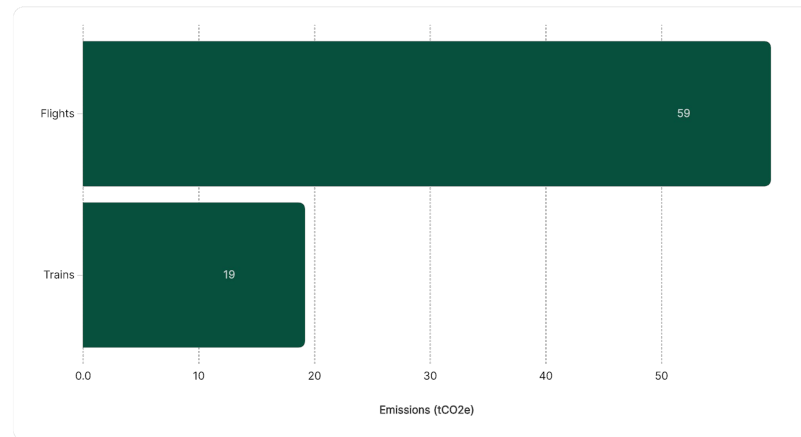
Focus on Travel and Commute

ACTIVITY DATA ANALYSIS: BUSINESS TRAVEL AND VEHICLE FUEL CONSUMPTION

Quantities



Emissions



This module covers 7.9% of total emissions.

This represents 79 tCO2e.

Methodology

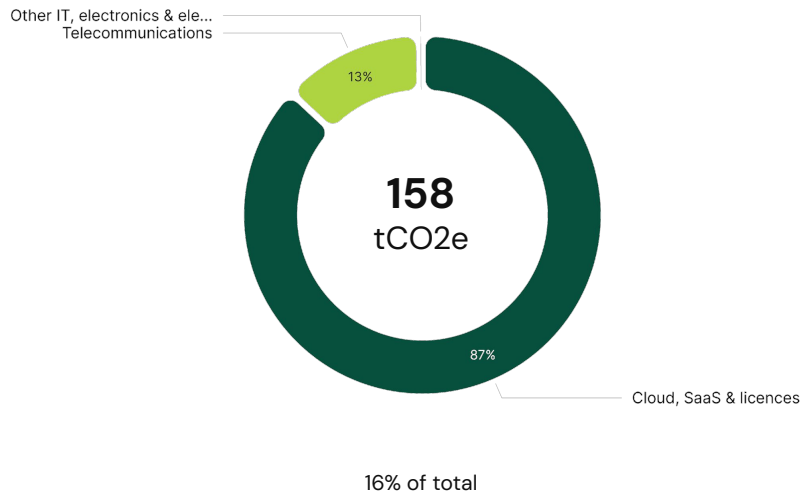
1. Emissions are computed by multiplying the physical data with emission factors (in kgCO2e, for instance).
2. Emission factors used for this category come from the following databases: Uk GHG Conversion Factor 2025
3. The specific steps involved in calculating the carbon footprint for each source can be found in the methodological details provided on the Greenly platform.
4. To see more visualisations visit Greenly's platform

Focus on Digital

Activity data
0 tCO₂e (0%)

Expense data
158 tCO₂e (100%)

Digital emissions by category (% tCO₂e)



What is included in this category?

CO₂ emissions from digital activities, covering internet use, data storage, and cloud computing. Includes emissions from data centers, servers, and network infrastructure.



How to reduce the impact of this category?

You can adopt the following measures:
No actions selected for this category

Methodology

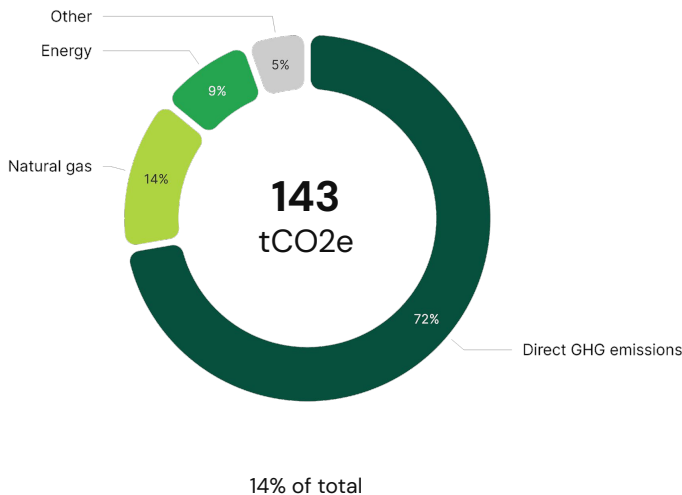
1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Company Report 1.0, Exiobase 3.8.2, Greenly 1.0
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Energy

Activity data
141 tCO₂e (99%)

Expense data
1.8 tCO₂e (1%)

Energy emissions by category
(% tCO₂e)



What is included in this category?

CO₂ emissions from energy production and consumption, covering fossil fuels and renewables. Varies by energy source type, efficiency, and carbon intensity.



How to reduce the impact of this category?

You can adopt the following measures:

- Maintain air conditioning and refrigeration systems on a regular basis

Methodology

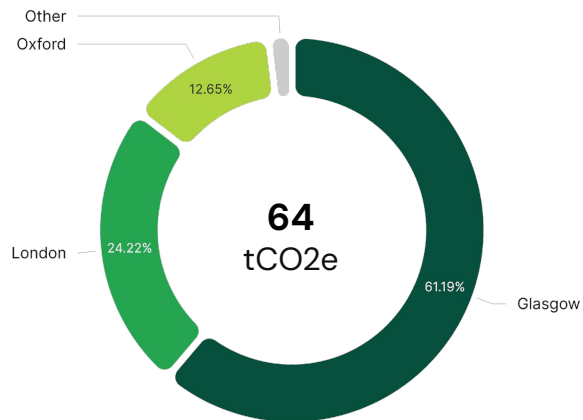
1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: undefined 2024, Base Empreinte Ademe 23.9, Company Report 1.0, Exiobase 3.8.2, Greenly 1.0, Greenly 2023, IEA 2025, UK GHG Conversion Factor 2025
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Emissions by analytic tags



Emissions by Studio

Breakdown by Studio

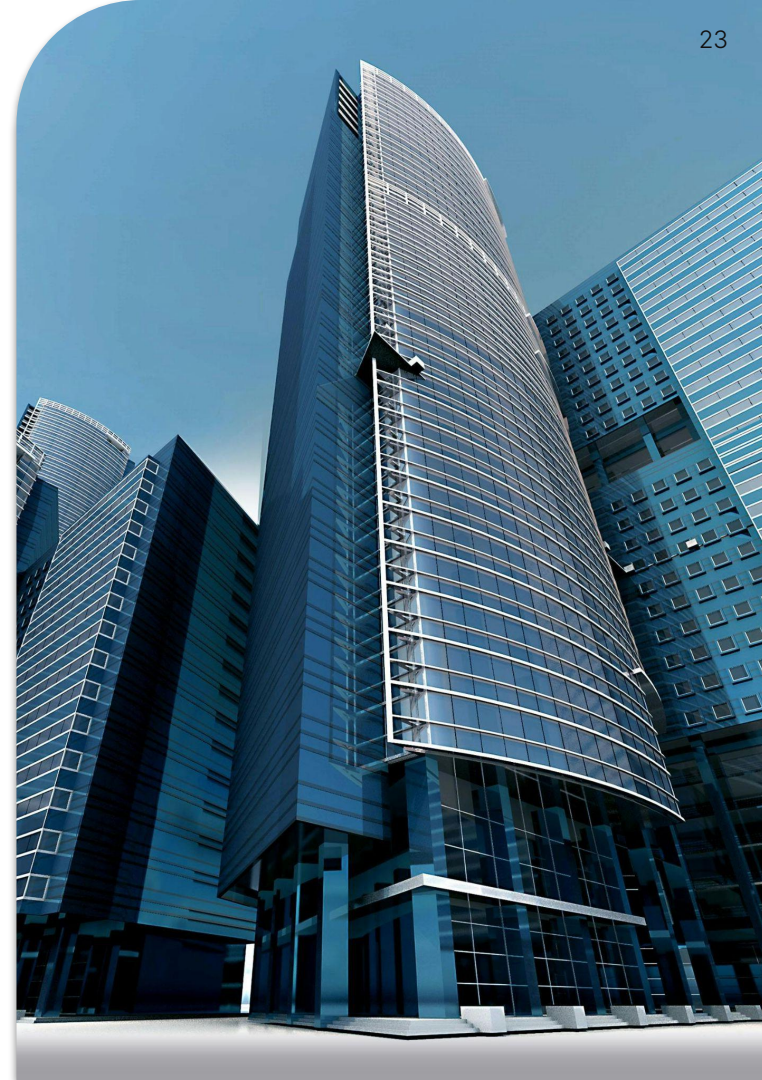


Emissions associated to a Studio
represent **6%** of total

Breakdown by category



Focus on buildings



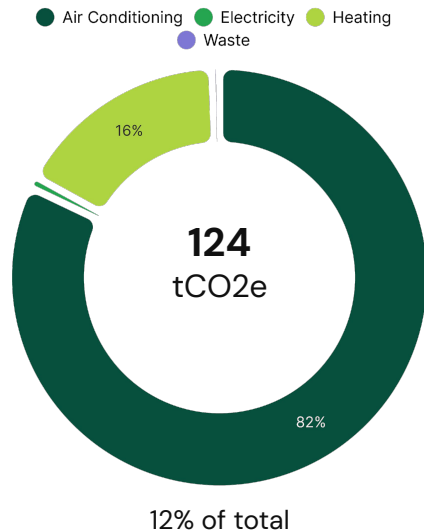
Focus on buildings

ACTIVITY ANALYSIS

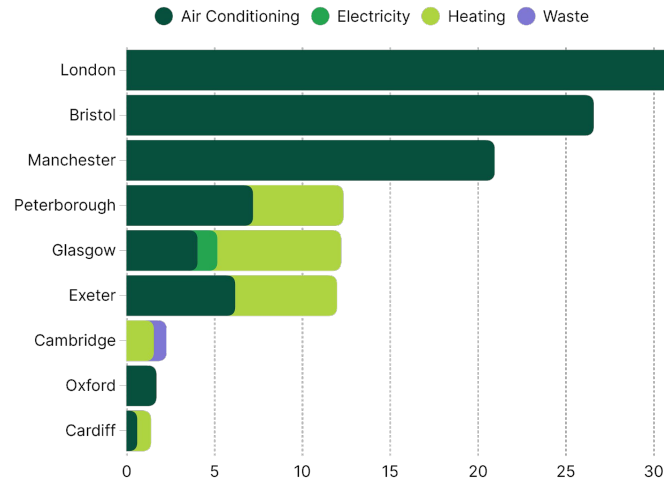
Activity emissions
123 tCO₂e (99%)

Estimated emissions
1.1 tCO₂e (0.9%)

Total emissions per category (tCO₂e)



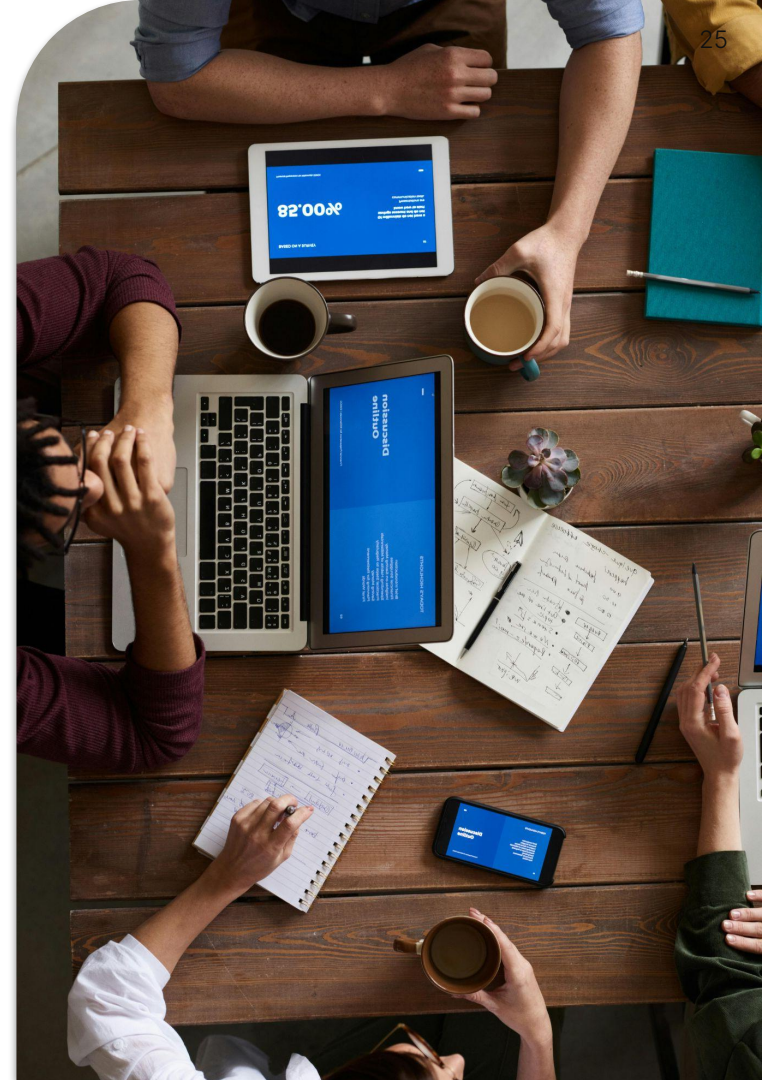
Total emissions per building (tCO₂e)



Methodology

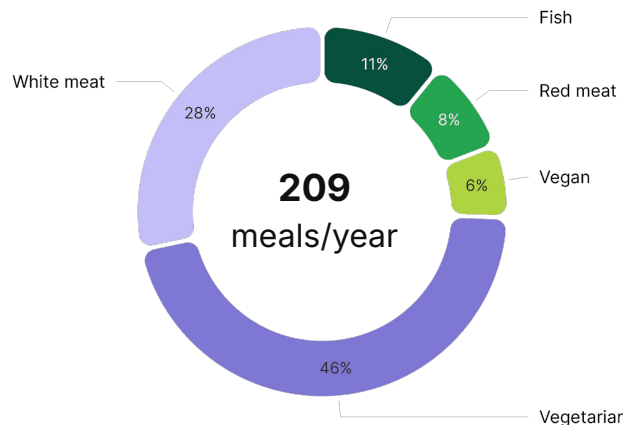
1. Emissions linked to heating and energy use are calculated by multiplying (where available) the building's electricity or gas consumption by an emission factor. Failing this, an estimate is calculated on the basis of building surface area, or even the number of employees when surface area is not provided.
2. Waste-related emissions are estimated on the basis of the number of employees.
3. Air-conditioning emissions correspond to refrigerant leaks (average estimate).

Focus on employees

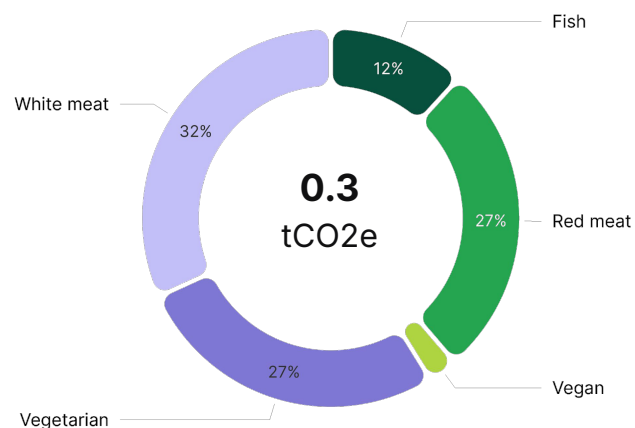


Focus on Employee Meals

Number of meals per employee per year
(per diet)



GHG emissions
(tCO2e / employee)



Methodology

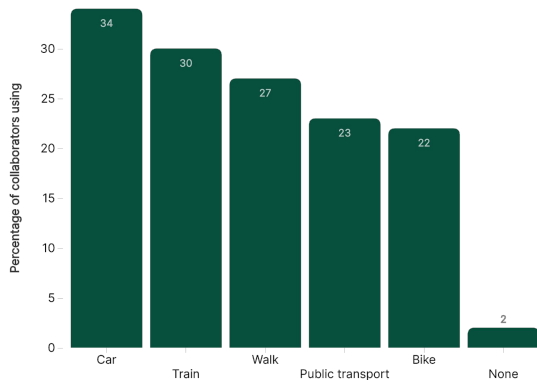
Analysis is based on the employee survey, which obtained a 49% response from your employees to whom the questionnaire was sent (104 responses for meals section).

The data used to calculate meals-related emissions are from the French Agency for Ecological Transition (ADEME).

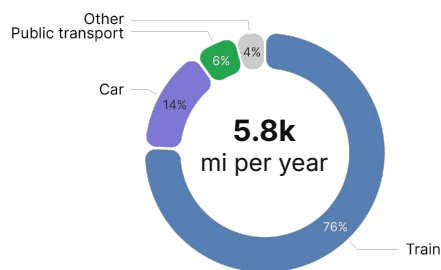
Meal emissions are not accounted for, this slide is only an analysis of the responses to the employee survey.

Focus on Employee Commute

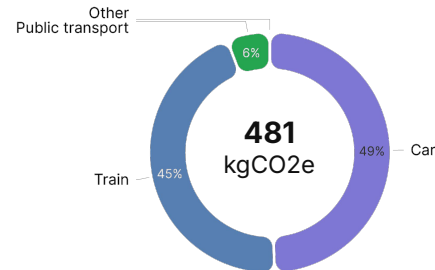
Usage of transport modes



Yearly mean distance distribution



GHG emissions (kgCO₂e / employee)



On average, your employees travel 5.8k mi each year, emitting 481 kgCO₂e for home-work commuting.

Methodology

Analysis is based on the employee survey, which obtained a 49% response from your employees to whom the questionnaire was sent (104 responses for commute section).

The data used to calculate commute-related emissions are from the French Agency for Ecological Transition (ADEME).

More details on the [employees page](#) of Greenly



Focus on Action Plans

How can I implement effective reduction actions?

 To meet global targets, emissions will have to fall by **3 to 7% per year***. It's a tough target, but a necessary one!

WHAT ARE THE BEST PRACTICES FOR ACHIEVING THESE OBJECTIVES?



These first steps will enable you to maximise your chances of success in implementing reduction actions.

WHAT REDUCTION MEASURES CAN MY COMPANY TAKE?

The reduction actions we recommend are selected with:

AMBITION

Some actions involve major changes, but they will bring you closer to achieving the global climate targets.

REALISM

The action plans are based on practical examples already implemented in other pioneering companies.

EFFICIENCY

Implementing them will have a real impact on your emissions in the short and long term.

Services Purchases



Implement carbon impact conditions in your service purchase policy

Services Purchases

Procuring products and services often contributes to a significant portion of a company's emissions, with supply chains accounting for over 80% in consumer companies. To effectively address this issue, incorporating eco-conditions criteria into your company's procurement policy offers a straightforward and efficient strategy. To ensure suppliers' climate maturity, engage them through the Greenly Feature, facilitating a comprehensive understanding of their Climate Maturity. These criteria can be implemented with current suppliers and incorporated into the supplier selection process for new contracts.

Benchmark

In 2020, several companies joined forces to launch the 1.5°C Supply Chain Leaders with the Exponential Roadmap initiative. It involves management commitment to work with suppliers to halve their GHG emissions before 2030, establishing public targets, and supply chain GHG mapping and prioritization.

Estimated Impact

Increased visibility into the carbon footprint of your suppliers and the ability to implement diverse eco-conditions within your purchasing policy can yield a significant impact on your scope 3 emissions in the long run.

Can serve as a catalyst to encourage other industries to embark on decarbonization efforts.

Estimated Cost

Variable depending on the resulting changes in the supply chain.

Recommended Service Providers

Map the climate maturity of your Service Providers:
Understand your supplier climate actions and maturity with the Greenly Procurement module

Implementation

1

LAUNCH the Greenly Sustainable Survey to assess suppliers' climate maturity and align their practices with your sustainability goals

2

SET and TRACK KPIs with Greenly dashboards: monitor suppliers' GHG emissions, Paris Agreement 2030 alignment, and SBTi certification.

3

SUPPORT and recognize suppliers' efforts. Offer tools, training, and resources to help them meet goals. Track and report their progress.

Travel and Commute



Reduce the number of people travelling on the same mission

Travel

Reducing the number of people involved in business travel can reduce the carbon footprint of your activities. By optimising the number of employees sent on business trips, it is possible to significantly reduce the CO2 emissions associated with travel and keep costs down. What's more, better planning can improve overall efficiency.

Benchmark

Schneider Electric: The company has reduced its business travel by encouraging virtual meetings and rationalising necessary travel. When travel is unavoidable, Schneider Electric limits the number of participants.

SAP: Software publisher SAP has also reviewed its travel policy, introducing measures to reduce the number of people travelling on similar assignments. SAP prioritises essential travel and makes extensive use of videoconferencing technologies for internal and external meetings.

Estimated Impact

Having two people instead of four on the same business trip reduces the emissions linked to that trip by 50%. You can estimate the total impact of this action by assessing how much of your business travel can be optimised in this way.

Estimated Cost

Reduction in travel costs, including tickets, accommodation and living expenses, proportional to the number of people not sent.
50% of the costs with the impact estimate assumptions above.

Recommended Service Providers

-

Implementation

1

ASSESS all assignments requiring business travel. Identify missions where the number of participants can be reduced.

2

DEVELOP and apply a clear travel policy to ensure that the minimum number of people required for missions is kept to a minimum.

3

ESTABLISH and monitor your KPIs (e.g. percentage reduction in the number of passengers per mission) and the associated reduction in emissions.

Energy



Maintain air conditioning and refrigeration systems on a regular basis

Energy

Air conditioning systems are a common source of GHG emissions due to refrigerant leaks. Gas leaks at a rate from 7% to 80% per year depending on the type of appliance considered and its age. To mitigate this environmental impact, you can implement measures to limit refrigerant emissions from existing equipment. This can be achieved through regular monitoring, proper maintenance, and ensuring that refrigerant is recovered at the end of the equipment's life. This includes simple steps like replacing dirty or clogged filters can significantly improve the energy efficiency of your air conditioning system.

Benchmark

Walmart : In 2010, Walmart launched a sustainability initiative to reduce GHG emissions and improve energy efficiency across its stores. As part of this initiative, the company implemented a comprehensive program to monitor, maintain, and optimize the performance of its refrigeration and air conditioning systems and trained its technicians to perform regular leak detection and repair activities.

Estimated Impact

Limiting leaks of refrigerant systems keeps yearly leaks at a minimum, and thus reduce direct emissions from 20 to 80% depending on the system.

Switch from a dirty filter to a clean one is probably the most efficient action with up to a 15% emissions reduction on emissions linked to AC electricity consumption.

Proper end-of-life recovery avoids leakage of the entirety of the gas in the machine.

Estimated Cost

Renewed parts cost typically below 50 dollars per year. A maintenance contract typically costs 150 dollars per AC unit. Energy and cost savings can significantly outweigh this investment cost.

Recommended Service Providers

Train your own technicians
Contact your A/C manufacturer or local A/C companies

Implementation

- 1** **CONTACT** your air conditioner manufacturer for advice on maintaining your air conditioner. Ask them how the maintenance and end-of-life of air conditioners is managed today.
- 2** **CONSULT** the U.S. Energy Government's website page and / or contact your A/C manufacturer for advice on how to maintain your A/C.
- 3** **ESTABLISH** and monitor your KPI (ex. A/C Maintenance frequency, yearly amount of gas leakage).



Conclusion

Conclusion

The GHG assessment made it possible to identify LDA Design's main GHG emission sources so as to frame the company's carbon strategy and identify the items that need to be studied in greater depth with the aim of continuously improving the company's environmental impact.

It has been established that direct emissions (Scope 1) and energy-related indirect emissions (Scope 2) represent a small part of a company's impact. It is therefore essential to mobilize our company's suppliers and employees.

To meet the 2015 Paris Agreement target of a 50% reduction in GHG emissions between 2020 and 2030, we need to achieve a 6.7% reduction in emissions within one year (-66 tCO₂e).

The recommended next steps in LDA Design's carbon strategy are:

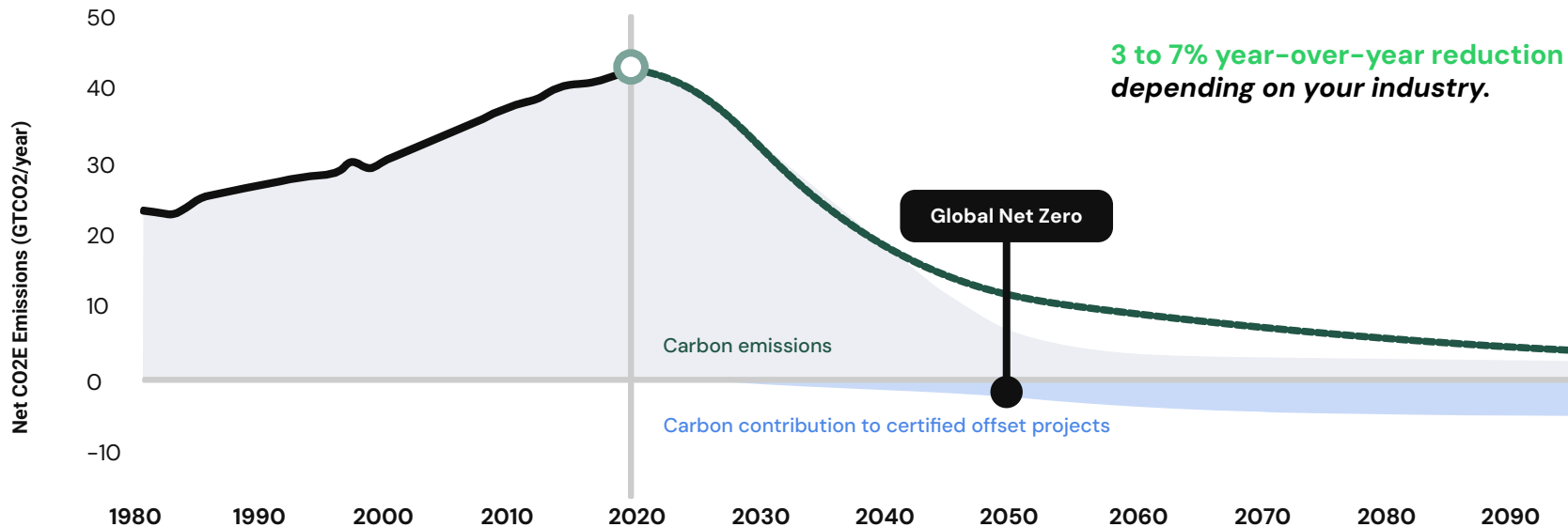
- 1 **Study key emission sources in greater depth**, if you opt for that. Your Climate Expert can help you decide between the different options available!
- 2 **Establish GHG emission reduction targets and implement an action plan** in order to achieve these targets.
- 3 **Engage your suppliers** using the Greenly supplier engagement tool.
- 4 **Engage your employees** using the interactive Greenly training quizzes.
- 5 **Communicate with your stakeholders** about your commitment and carbon footprint, your reduction targets and the action plan considered.
- 6 **Contribute to certified GHG reduction / sequestration projects** available on the Greenly platform.



What's next?

Committing to a multi-year decarbonization strategy

A SUSTAINED EMISSIONS REDUCTION BASED ON THE LEVELS REQUIRED BY THE PARIS AGREEMENT



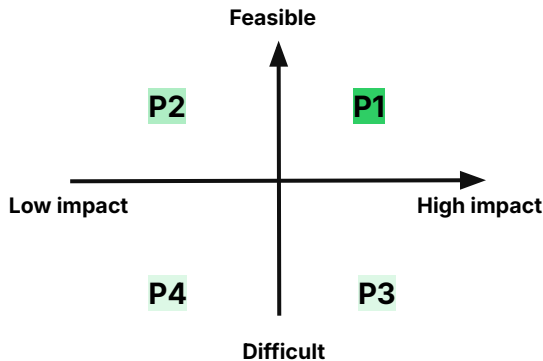
How can I build my reduction trajectory?

THE 4 KEY STAGES IN DEFINING AND FOLLOWING YOUR TRAJECTORY

Refine your greenhouse gas emissions assessment

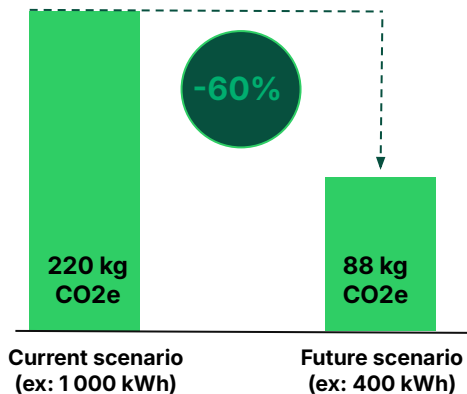
Your 2025 assessment is based on **30%** of physical data, the rest being financial data. We recommend that you regularly improve the accuracy of your greenhouse gas assessment by adding more physical data. You will be able to quantify and monitor your reductions with precise targets in km, kg, kWh, etc.

Prioritize your actions



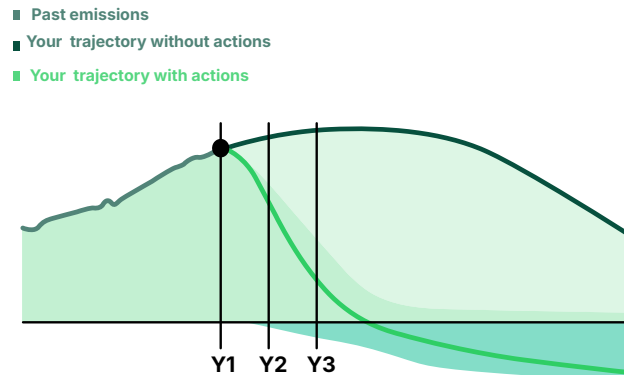
Place your actions on the matrix after identifying operational constraints in consultation with your teams.

Calculate their reduction potential



Select the right KPIs before you start, then calculate the reduction potential.

Monitor your results



Monitor your progress regularly and measure your results during your annual GHG assessment.

The 5 Pillars of a Climate Strategy

DISCOVER THE 5 PILLARS BASED ON THE NET ZERO INITIATIVE

1. Measure

- Track emissions annually
- Go deeper in the analysis of your main emission sources



[Carbon data analysis](#)



[CSR](#)



[LCA](#)

2. Reduce

- Choose an action plan in line with the Paris Agreement
- Quantify your action plan to build a carbon trajectory



[Action Plan Tab](#)

3. Educate

- Engage your suppliers in your strategy
- Train your employees



[Supplier engagement](#)



[Employee training](#)

4. Commit

- Commit to an objective
- Communicate transparently



[Communication kit](#)

5. Contribute

- Contribute in carbon sequestration & avoidance projects to cover non compressive emissions



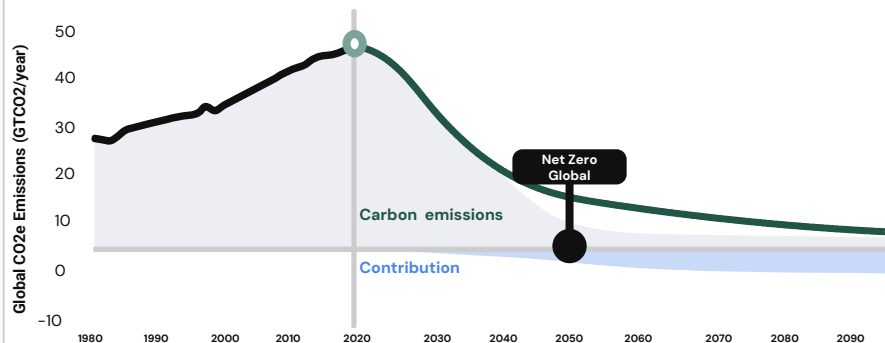
[Carbon contribution](#)

Commit to a Multi-year Carbon Trajectory

A LONG-TERM REDUCTION IN EMISSIONS IN LINE WITH THE OBJECTIVES OF THE PARIS AGREEMENT OR YOUR PERSONAL OBJECTIVES

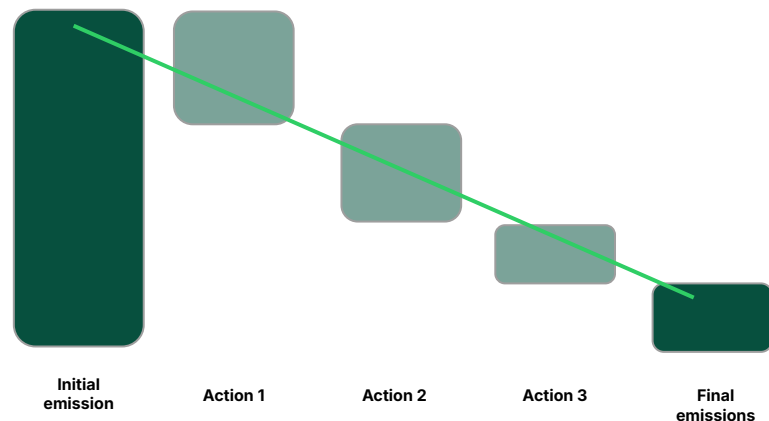
Paris Agreement Objective

-3% to -7% reduction annually



Objective Based on your Actions

Define your reduction objective based on facilitating actions



Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY

Prioritize your actions

Calculate their reduction potential

Optimize your trajectory

1

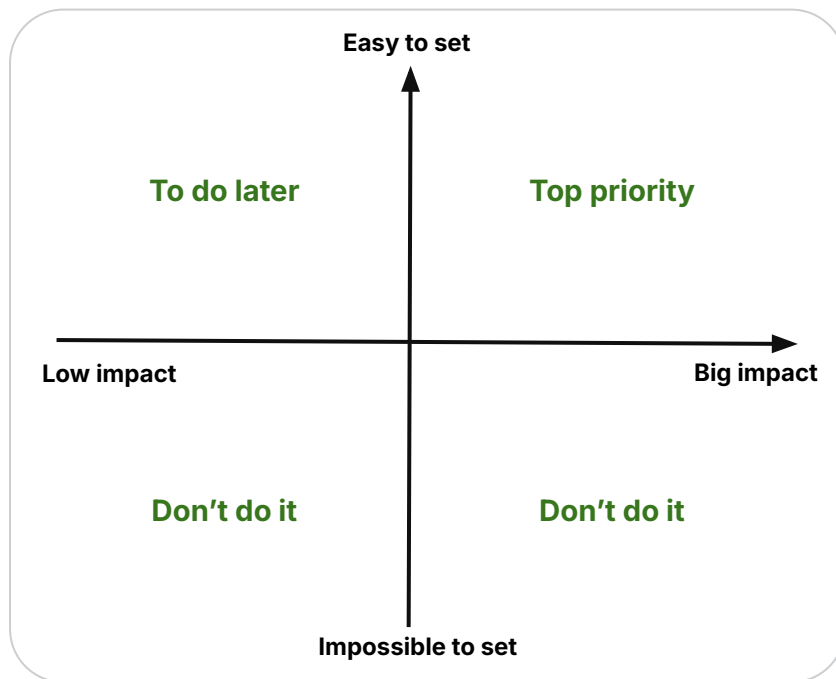
Bring together the stakeholders in your climate strategy

2

Place the action suggestions from the Greenly report on the matrix after identifying their constraints

3

Keep all feasible actions and prioritize those with the greatest impact



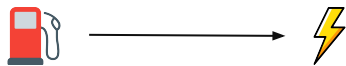
Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY

Prioritize your actions

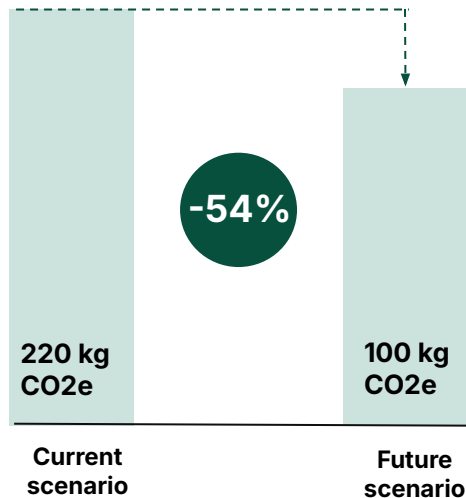
Calculate their reduction potential

Optimize your trajectory



Current scenario	1,000 km per year with thermal cars	1,000 km per year with electric cars	Future scenario
Emission Factor	0.22 kg CO2e/km	0.1 kg CO2e/km	Emission Factor
Total Emissions	220 kg CO2e	100 kg CO2e	Total Emissions

Potential reduction



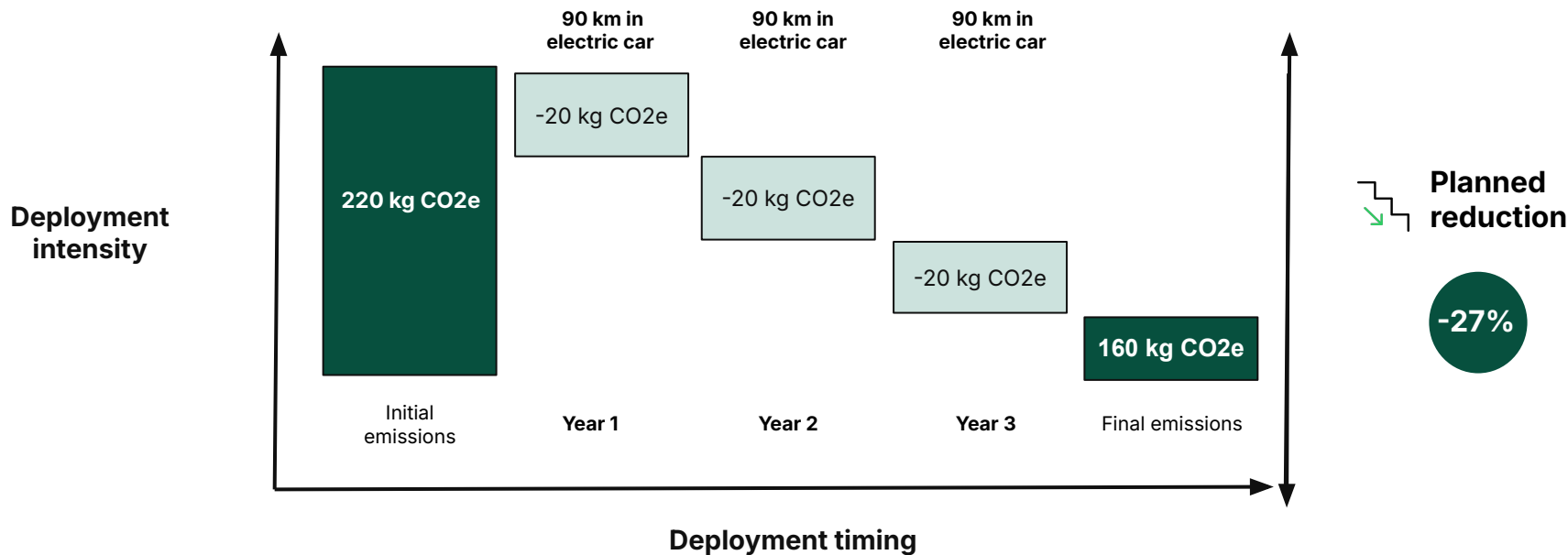
Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY

Prioritize your actions

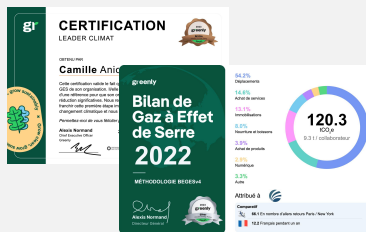
Calculate their reduction potential

Optimize your trajectory

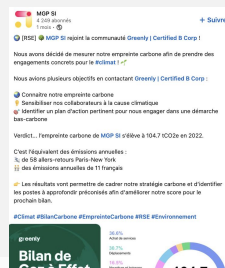


Greenly's communication support to highlight commitment

Company & Personal Certificates

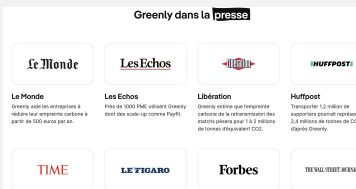


Social Networks



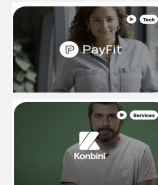
PR

Communicate on media



Customer Video Testimonials

Testimonials showcasing the work done with Greenly



Premium

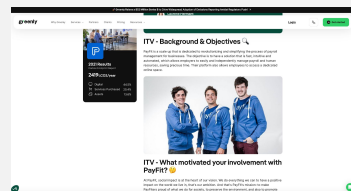
Join our community: ESG Connect

Slack Channel, afterwork, Events, Webinars

350k Members
As of August 2023

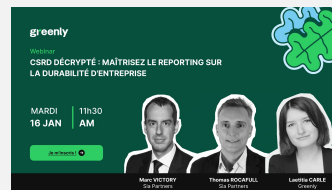
10+ Countries
including USA, UK, France, Australia etc.

Case studies



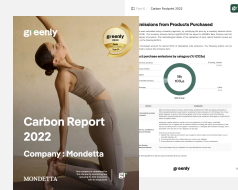
Webinar

Communicate on your results in a Webinar with a Greenly expert!



Extended Report

Get your report formatted by our marketing team

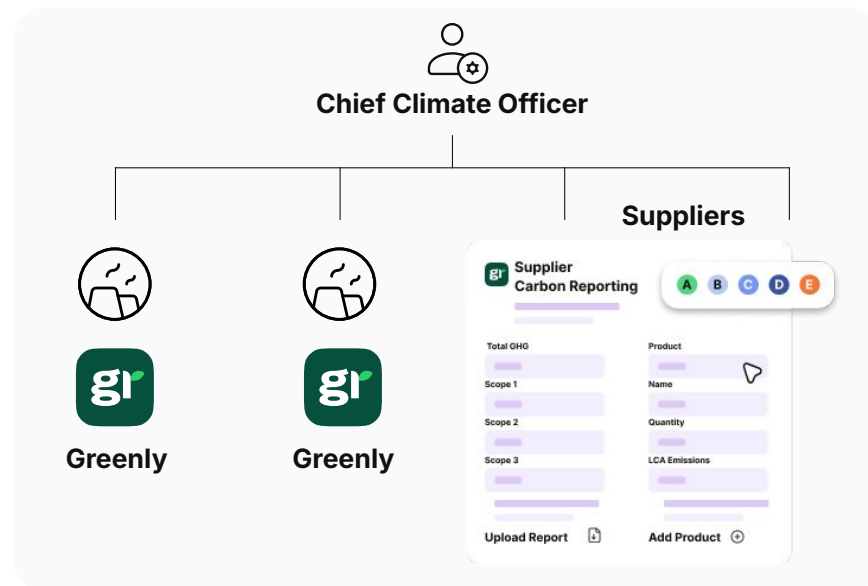
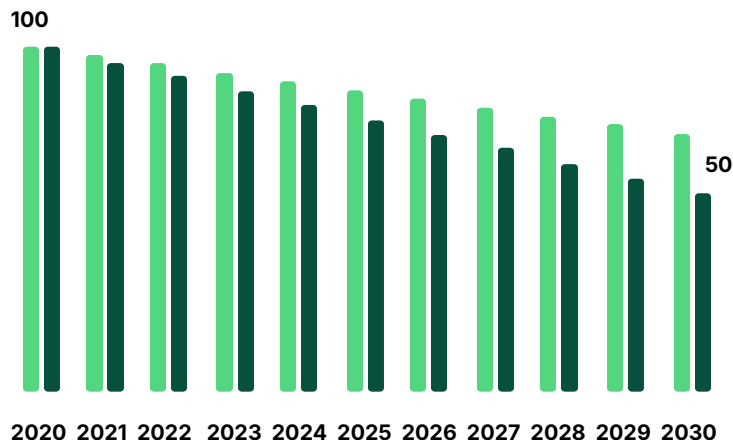


Engaging suppliers to align with the company's Net Zero targets

ENGAGE SUPPLY CHAIN VIA A DEDICATED SUSTAINABLE PROCUREMENT STRATEGY



Reduction Trajectory Science Based Targets Aligned with 1.5°C & Well below 2.0°C



Maturity of climate strategy

YOUR GREENLY CLIMATE SCORE

Greenly score criteria



Pioneers in the climate transition

< 1% of companies (Score ≥ 85)



Responsible companies

5% of companies (Score 60 - 84)



Building a company in transition

15% of companies (Score 35 - 59)



Beginners committed to the transition

30% of companies (Score 5 - 34)

Enthusiasts to awaken

10% of companies (Score 0 - 4)

Lack of interest in the climate

40% of companies

The statistics are drawn from the Greenly supplier and customer database, which includes several thousand companies of all sizes, sectors and geographies. For more similar statistics, consult the [CDP corporate climate tracker](#).



The intermediate Greenly Climate Score of LDA Design is 24 points

Points are distributed as follows:

Measure: **14/40**

Reduce: **0/50**

Raise awareness : **5/20**

Commit : **0/20**

Contribute: **5/5**

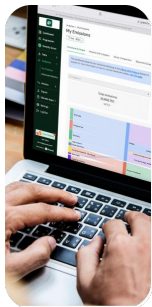
Bonus : **0/20**

The Score will be updated at the Climate Strategy follow-up meeting.

Statistics were computed on the Greenly supplier database

Engaging employees on Climate Change

OUR MONTHLY TRAININGS



Month 1

Onboarding



Month 2

Quiz 1
Climate
Science



Month 3

Quiz 2
IT



Month 4

Quiz 3
Food



Month 5

Quiz 4
Transport



Month 6

Quiz 5
Energy



Month 7

And more..

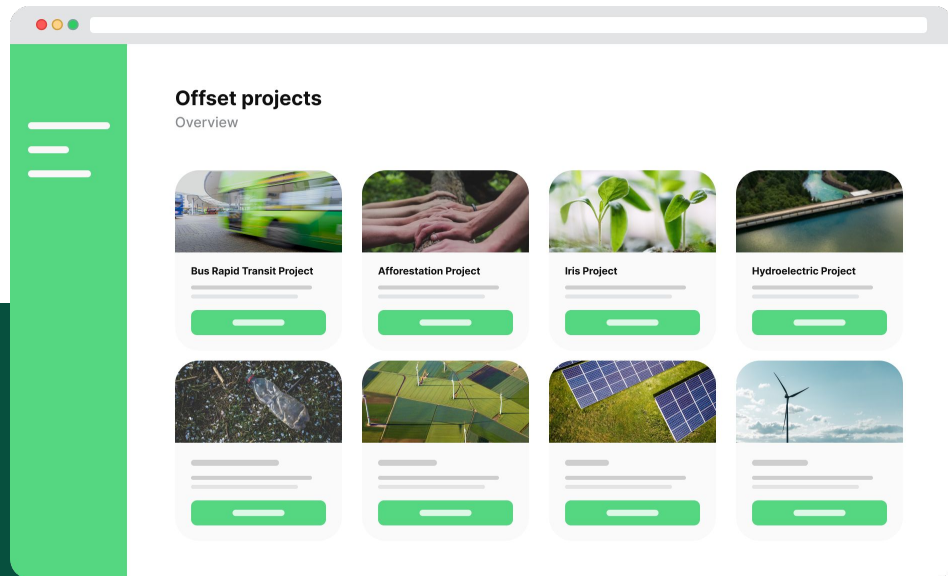


Month 12

A look back
on the year

Net Zero Contribution – What to Expect

SOURCING ONLY VERIFIED & CERTIFIED PROJECTS



Ensure projects are certified

We source projects that meet criteria of additionality, permanence, auditability and measurability

Contribute to Net Zero

Ensure you are responsible for more emissions capture than what your organization is emitting

LABEL BAS
CARBONE

r:verse

Gold Standard

Become a Referral Partner

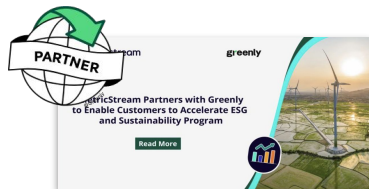
Refer customers to Greenly and use your commissions to reduce the cost of your future GHG reports.

~~10%~~ **15%**
Commission or partner discounts directly more advantageous for Greenly customers.

1

COMMUNICATE

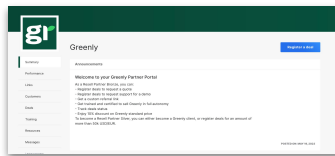
Leverage our resources to communicate to your network



2

REFER LEADS

Send leads to the Greenly Sales Team



3

EARN REVENUE

Receive quarterly payments for your business and amortize the cost of your future reports





About Greenly

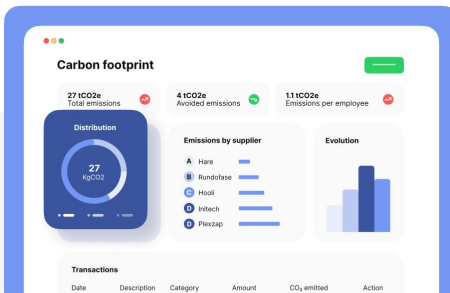
The Greenly Vision

MAKING CARBON ANALYTICS UNIVERSAL



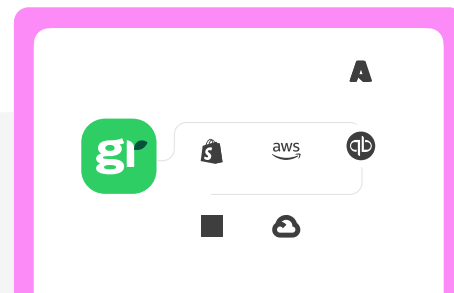
CARBON FOOTPRINT APP & API

First carbon fintech app launched



CARBON ACCOUNTING SOFTWARE

Launch B2B SaaS for SME Carbon Footprint (GHG Protocol)



CLIMATE APP STORE

Introducing the first Climate App Store in 2023

Building up a global tech leader to scale carbon accounting

FOUNDER VISION: HELPING ALL COMPANIES START THEIR CLIMATE JOURNEY TO FAST-TRACK THE ENERGY TRANSITION



Arnaud Delubac
CMO & Co-Founder

INSEEC, Essec - Centrale
Digital Comm at Prime Minister
Office, & Ministry of Digital



2018-2019



Alexis Normand
CEO & Co-Founder

HEC, Sciences-Po
Ex Head of B2B & Boston
Office at Withings, Techstar
w/Embleema

withings 2013-2018



Matthieu Vegreville
CTO & Co-Founder

Ecole Polytechnique -
Telecom
Ex Data Science
& B2B SaaS at Withings

techstars 2018-2019

Everyone should strive to achieve Net-Zero, not just the elite.
Consumers want all companies to implement sustainable changes

Greenly is instigating a bottom-up climate revolution making it simple for all companies & employees to start their climate journey

Working with our initial 1,000 customers, we see that early adoption of carbon initiatives boosts growth and profitability, while helping companies start their climate journey

As regulations make carbon disclosure mandatory, Greenly is building highly-scalable tech to address the enormous influx of mid-market businesses joining the energy transition.

Greenly's product-led growth rests on three pillars: 1- a tech-enabled end-to-end carbon platform ; 2- an outstanding UX to cultivate a growing community of climate leaders: 3- Lastly, a global ecosystem of partners who leverage Greenly to scale carbon accounting over their network.

| Greenly is the world's fastest growing carbon management platform

WE ARE SCALING OUR TECH, OUR CUSTOMERS BASE & CLIMATE TEAM

150+

Team with Climate Experts Data Scientists, Data analysts, Data Engineers, DevOps Engineers

1000+

Customers in Tech, Industry, Energy, Logistics, Construction, Real Estate etc.

50k

Emissions sources aggregated from customers & industry databases

10+

Geographies covered with customers in the US, UK, France, Italy, Germany, Nordics...

These companies are tracking their carbon footprint with Greenly

Industries

faurecia HUTCHINSON RENAULT TEVVA Schlumberger

Tech

alma ZOOPLA TripAdvisor PayFit Konbini

Retail

bel for all good COURIR LVMH PETRUS PERNOD Ricard

Services

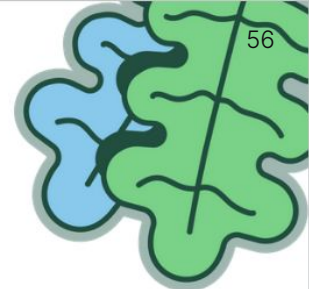
ACCOR Capgemini Kéa Mediametrie econocom

Finance

COATUE Shell Ventures AXA EIFFEL INVESTMENT GROUP UNP PARIBAS

Scientific council

INDUSTRY, AI & CLIMATE EXPERTS



**Pr. Michel
BAUER**

Sociologist
HEC
–
Corporate
organisation



**Nicolas
HOUDANT**

CEO
Énergies demain
Ex
GreenNext



**Peter
FOXPENNER**

Professor
BU University
–
Electricity grids
& Carbon expert



**Pr. Yann
LEROY**

Professor
CentraleSupélec
–
Carbon Product
Life-Cycle



**Pr. Antoine
DECHEZLEPRÊTRE**

Professor
LSE
–
Climate change
policies



**Pr. Rodolphe
DURAND**

Professor
HEC
–
Corporation
transformation



Appendix

Disclaimer

These quality controls were not automatically passed by the current carbon footprint. However, LDA Design reviewed them and decided to carry on with the generation of the carbon footprint. You can see the full detail on [the platform](#).

Greenly expert requested changes ▼	Quality check name	Justification
No	Building emissions should be based on actual consumption data	No permanent employees here and just a desk in a shared office space.
No	Electricity consumption should align with average	Peterborough is a listed inefficient building so expected to not fall within range.
No	Ensure the accuracy of your top 5 emission sources	
No	Gas consumption should align with average	New studio and property management company so unsure on data quality at this point.
No	No sub-category should exceed 10% of total emissions	Justification is too long and can be seen in the platform.
No	Significant Year-over-Year Change in Electricity Consumption	Justification is too long and can be seen in the platform.
No	Significant Year-over-Year Change in Gas Consumption	Unsure why this would differ so much other than colder winters?
No	Significant Year-over-Year Quantity Variation	Just didn't do an IT inventory previously.
No	Significant Year-over-Year Quantity Variation	More complete data set this year.
No	Significant Year-over-Year Quantity Variation	Think its Greenly's units that have changed, not anything we've changed this end.



This table displays only 10 quality controls, you can see the rest of them in the platform.

Scope 1&2



Scope	Name	tCO2e	
1.1	Generation of electricity, heat or steam	19	
1.2	Transportation of materials, products, waste, and employees	-	EXCLUDED : Category is not relevant for the company
1.3	Physical or chemical processing	-	EXCLUDED : Category is not relevant for the company
1.4	Fugitive emissions	101	
2.1	Electricity related indirect emissions	1	
2.2	Steam, heat and cooling related indirect emissions	-	EXCLUDED : Category is not relevant for the company

To see more details of the methodology for each regulatory entry please visit [Greenly!](#)

Scope 3

100% accounted



Scope	Name	tCO2e	
3.1	Purchased goods and services	543	
3.2	Capital goods	102	
3.3	Fuel- and energy- related activities not included in Scope 1 or Scope 2	5	
3.4	Upstream transportation and distribution	0.5	
3.5	Waste generated in operations	5	
3.6	Business travel	124	
3.7	Employee commuting	85	
3.8	Upstream leased assets	9	
3.9	Downstream transportation and distribution	-	EXCLUDED : Category is not relevant for the company
3.10	Processing of sold products	-	EXCLUDED : Category is not relevant for the company
3.11	Use of sold products	-	EXCLUDED : Category is not relevant for the company
3.12	End-of-life treatment of sold products	-	EXCLUDED : Category is not relevant for the company
3.13	Downstream leased assets	-	EXCLUDED : Category is not relevant for the company
3.14	Franchises	-	EXCLUDED : Category is not relevant for the company
3.15	Investments	-	EXCLUDED : Category is not relevant for the company
4.1	Other emissions - Emissions from biomass (soil and forests)	0	

Scope 1&2

Grow clean, grow sure



Greenly



Scope	tCO2e	tCO2b	CO2f*	CH4f*	CH4b*	N2O*	Other GHGs*
1.1	19	29	13	2	0.4	4	0
1.2	-	-	-	-	-	-	-
1.3	-	-	-	-	-	-	-
1.4	101	0	0	0	0	0	101
2.1	1	0	0.9	0.06	0.05	0.05	0
2.2	-	-	-	-	-	-	-

* Results expressed in tons of CO2e

Scope 3



Scope	tCO2e	tCO2b	CO2f*	CH4f*	CH4b*	N2O*	Other GHGs*
3.1	543	0	474	46	0	17	6
3.2	102	0	98	2	0	0.9	0.4
3.3	5	39	4	0.6	0.1	0.9	0
3.4	0.5	0	0.4	0.03	0	0.03	0.00006
3.5	5	0	4	0.4	0	1	0
3.6	124	0	107	8	0	8	0
3.7	85	0.1	71	6	0.4	7	0.6
3.8	9	0	8	0.07	0.02	0.2	0.6
3.9	-	-	-	-	-	-	-
3.10	-	-	-	-	-	-	-
3.11	-	-	-	-	-	-	-
3.12	-	-	-	-	-	-	-
3.13	-	-	-	-	-	-	-
3.14	-	-	-	-	-	-	-
3.15	-	-	-	-	-	-	-
4.1	0	0	0	0	0	0	0

* Results expressed in tons of CO2e



Contact us

support@greenly.earth

www.greenly.earth