ENJOY

2025 IMPACT REPORT

JANUARY 2026

WWW.ENJOY-DIGITAL.CO.UK

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Enjoy Digital Communications Limited, 23 The Calls, Leeds LS2 7EH
T: 0113 389 9770 Registered in England No. 06627758

Introduction

2025 was a year of action for Enjoy's impact journey. It was our first year of putting into place some of the objectives from our Environmental Management System (EMS) and to start seeing some of the results from this. Alongside this we have also strived to build sustainability into our digital projects and embed our environmental practices into our operations.

To identify our business emissions and measure our carbon footprint for 2025 we have used recognised methodology from West Yorkshire Combined Authority and Clean Growth UK. Now that we have measured our carbon footprint for the year, we continue to use the audits we have completed, and the actions outlined in our EMS, to reduce this footprint and lower our impact on the planet. Whilst working to improve our emissions we continue to support local and international projects to offset the emissions we can account for.

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Message from our CEO

This report outlines a lot of the activity and change we have implemented during 2025 and I am proud to be able to demonstrate the progress Enjoy has made on our impact journey over this time.

Our journey continues to be determined by three key pillars underpinning our sustainability strategy; the impact we have as a business on our environment, the influence we can have on our clients' digital footprint and the impact we have on our community. Focusing on this strategy is helping us to lower our emissions and create more sustainable digital solutions.

Over the year we have made several changes to our business operations, focusing on reducing our footprint and maximising recycling. I am pleased with the outcomes of this action which has led to a decrease in our emissions and exceeding our goals, but there is still more to do. We continue on our path for 2026, striving to reduce our impact as much as possible and implementing behavioural change for everyone.

As a business we continue to support national and international nature projects. Not only does this help to offset our carbon footprint but as a business we are proud to actively support reforestation work within Yorkshire.

Building environmentally friendly digital solutions remains at the forefront of our business, we are striving to build effective digital solutions that are driven by sustainable digital experiences and creating performance marketing campaigns that make a difference.

To date we have shown that our actions and behaviour are reducing our emissions, it is now important that we carry on with our journey. For 2026 we continue with our mission to embed sustainability across the business, explore the latest sustainable technologies, and create more sustainable digital projects to be proud of.

Chris Jackson
Enjoy Digital, CEO

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Measuring our Carbon Footprint

Enjoy Digital operational emissions 2025

Total carbon footprint – 21.83 tonnes CO2e*

These account for our Scope 1 (direct emissions, from sources our business owns or controls. For example - heating, fuel for cars, air conditioning), and Scope 2 emissions (indirect emissions, emissions related to our company's activities that are generated on our behalf. For example - electricity generated by our supplier providing our energy).

Total Carbon Equivalent (tonnes)	
Energy	6.29
Transport	3.32
Water	0.02
Waste	0.01
Coolants	12.19
Total CO_2e	21.83

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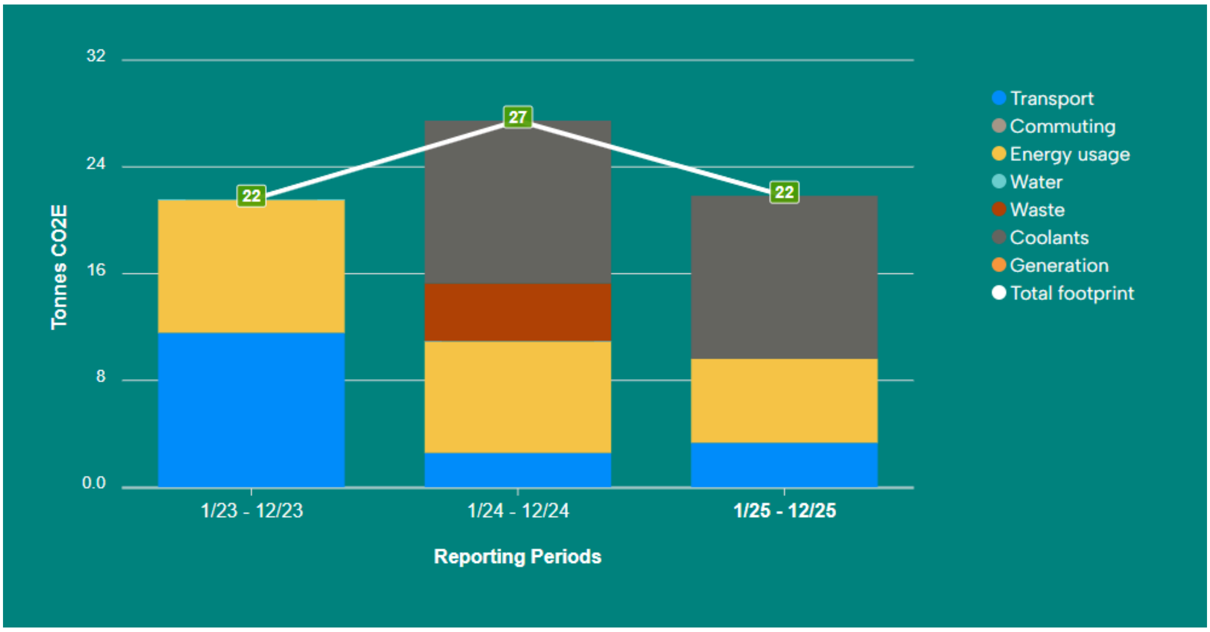
Comparisons to date

Working from our base year measurements (2023) we showed an increase of Scope 1 and 2 emissions for 2024, however these measurements included waste and coolants for the first time.

For 2025 our measurements still include waste and coolants but we can see that we have managed to bring our emissions down with a reduction of 5.7 tonnes, or by 21%. We can see that this has mainly been achieved by the changes we have made to our waste management and recycling procedures, which also makes us compliant with Simpler Recycling 2025.

In addition to the emissions we emit during operations, we have also measured indirect sources of emissions from our supply chain (Scope 3). This is an estimated total of 483 tonnes, a reduction of 37 tonnes from 2024. Within our Scope 3 emissions we can identify our emissions by sector and we have also calculated these by Greenhouse Gas categories according to Greenhouse Gas Protocol. These Scope 3 emissions are based on spend, calculated using Operational Emission Factor breakdowns, and applying standardised methodologies in line with Ad Net Zero Global Media Sustainability Framework (GMSF), ClimatePartner and Carbon Intelligence™.



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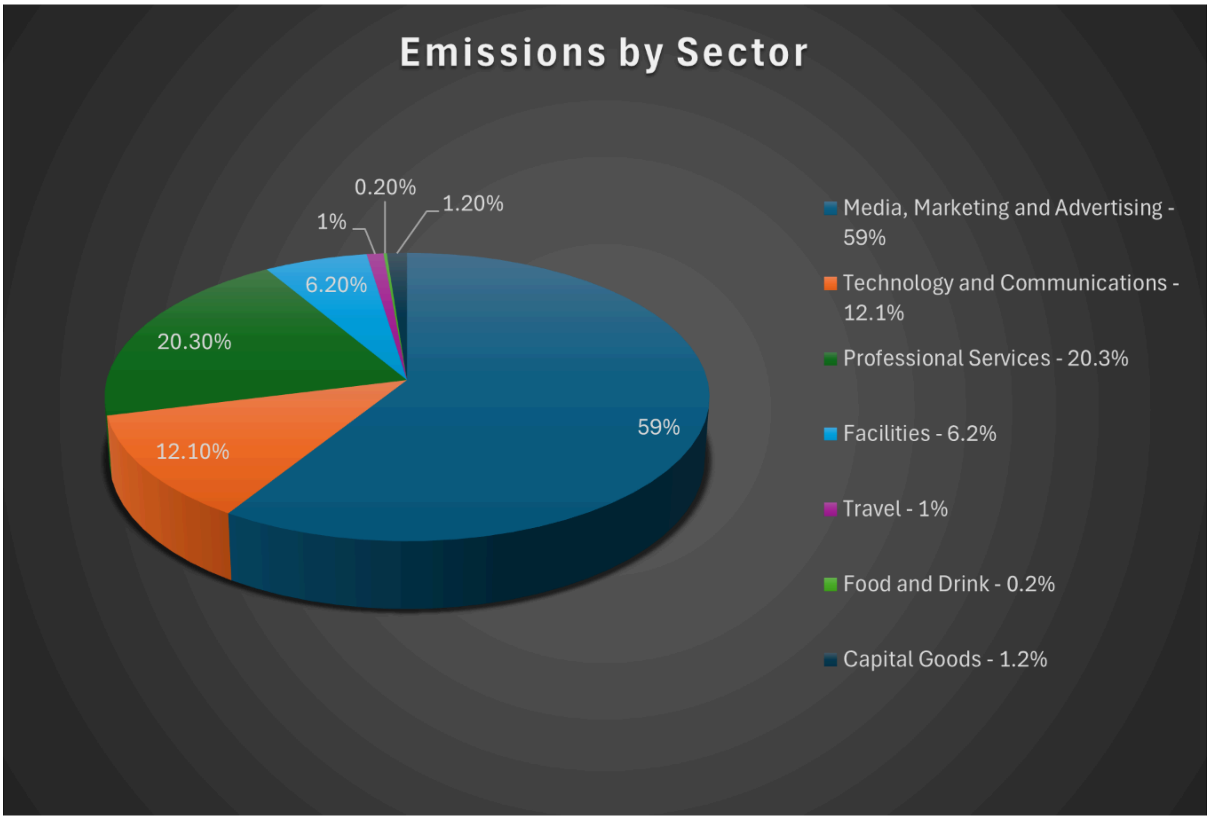
Scope 3 Emissions by Sector

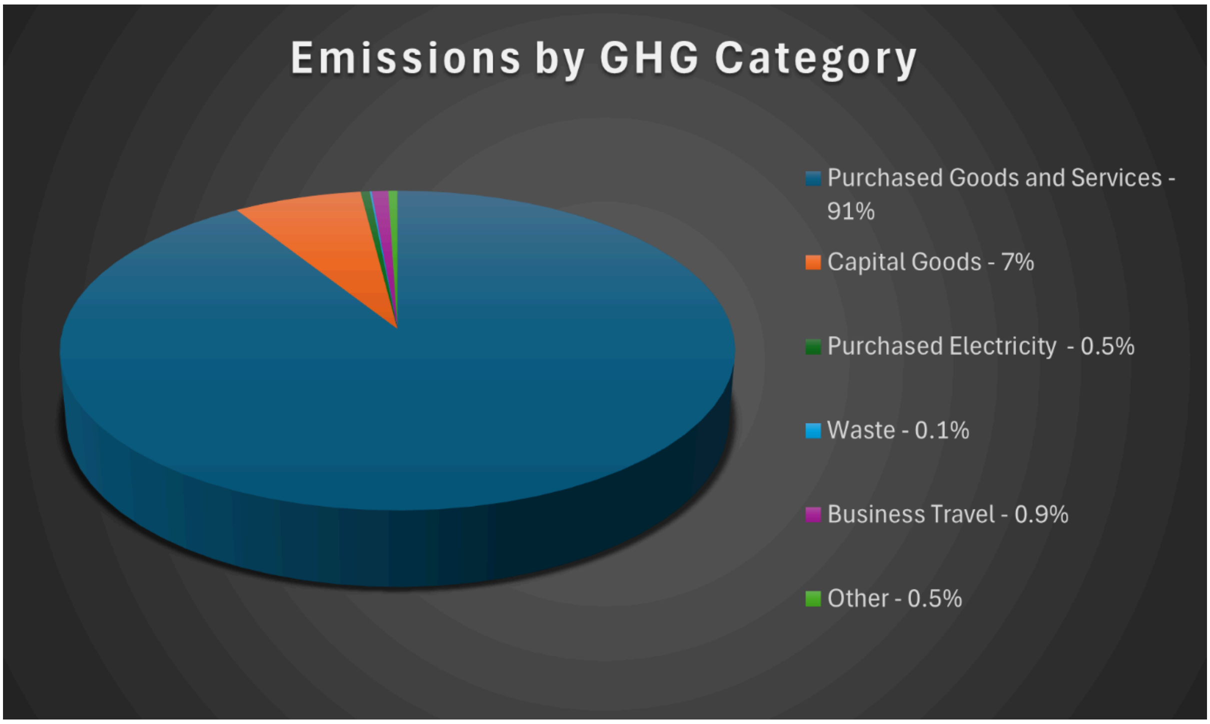
Our biggest emission sector (59%) from our supply chain is within the Media, Marketing and Advertising sector, followed by Professional Services (20.3%) and Technology and Communications (12.1%).



Green House Gas (GHG) Emissions*

GHG Emissions look at the 15 categories of Scope 3 emissions and help companies to understand the full climate change impact of their business.

Our emissions by Green House Gas (GHG) category clearly identifies our Purchased Goods and Services being our main contributors. Identifying these in detail helps us to bring objectives for reducing these emissions into our Environmental Management System, along with looking at our services and suppliers for more sustainable practices.



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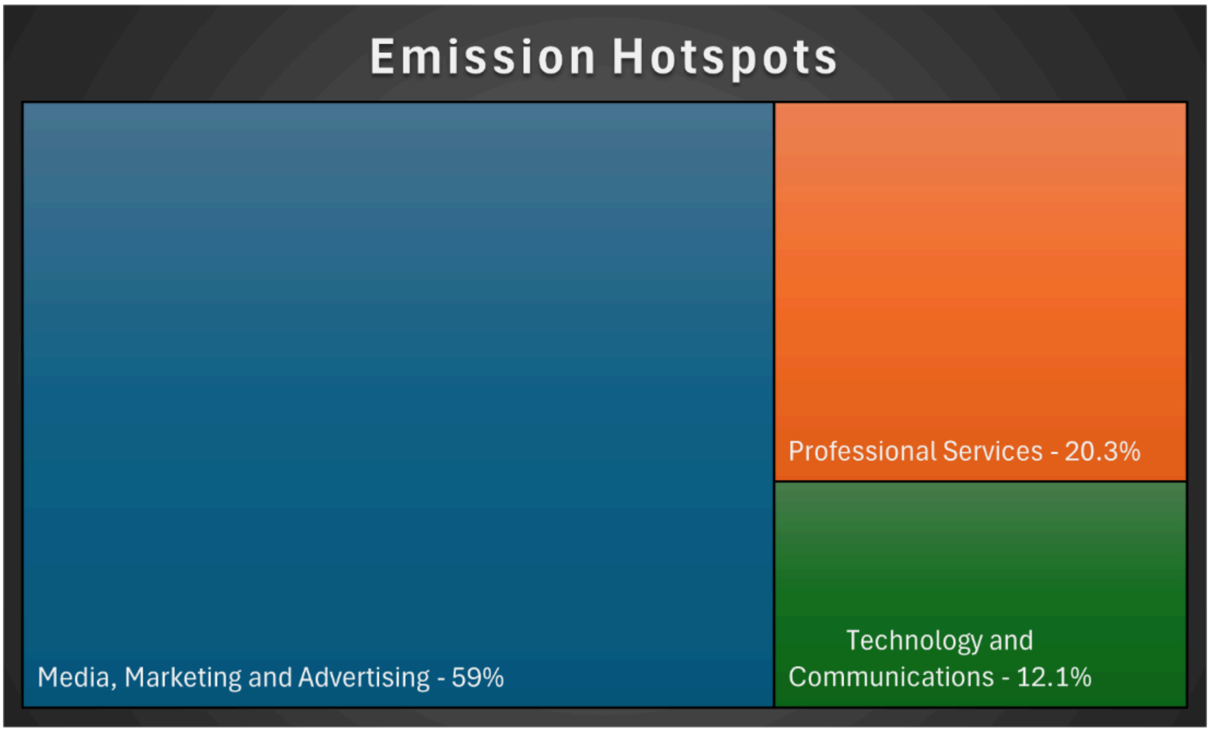
Scope 3 Emission Hotspots

Our measurements and analysis have helped us to identify key emission hotspots from our supply chain.

These are our key areas to focus on for reducing Scope 3 emissions. For 2025 Professional Services has overtaken our Technology and Communications emission levels, we can look at this as part of our procurement review outlined in our EMS.

Our top 3 suppliers within the Media, Marketing and Advertising emission hotspot continues to include Google Ads, Facebook, and Fortitude. These are large industry suppliers which are key to our business. We continue to follow their sustainability practices and strive together to improve the carbon footprint of the digital industry.



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Reduce and Offset

During 2025 we have worked to embed our Environmental Management System into the business, this has helped us to have a focused action plan to reduce our carbon footprint and make considered changes within the business.

This action has centred on changes to our waste management and recycling procedure, which also makes us compliant with Simpler Recycling 2025. We have increased awareness of our impact journey within the office, brought in filtered water taps and invested in recycled glassware for our meeting rooms. Towards the end of 2025 we have switched to using Zero Carbon electricity which will have an impact on our emissions for 2026.

In addition to reducing our operational carbon footprint we continue to work at reducing the footprint from our digital projects. We are creating environmentally friendly solutions which are not only high-performing but also environmentally responsible. Our work is subject to sustainability methodologies including following W3C Sustainability Guidelines and working with the Umbraco Community Sustainability Team. We also recognise Ad Net Zero methods around digital build, utilise green hosting and are an Umbraco.Net Gold Partner, a green web solution which helps to reduce dark usage and increase website speed.

Reducing our own CO_2e emissions and those of our suppliers remains our primary goal. Whilst we follow our Environmental Management System to help us achieve this, Enjoy is committed to offsetting all of the business emissions we can account for. For 2025 we have offset a total of 35 tonnes of CO_2e, supporting local and international projects through our partners Ecologi and Make it Wild. Not only are we working to offset our emissions, but we are also contributing to national reforestation projects on behalf of clients and employees, and pledge to be climate neutral.

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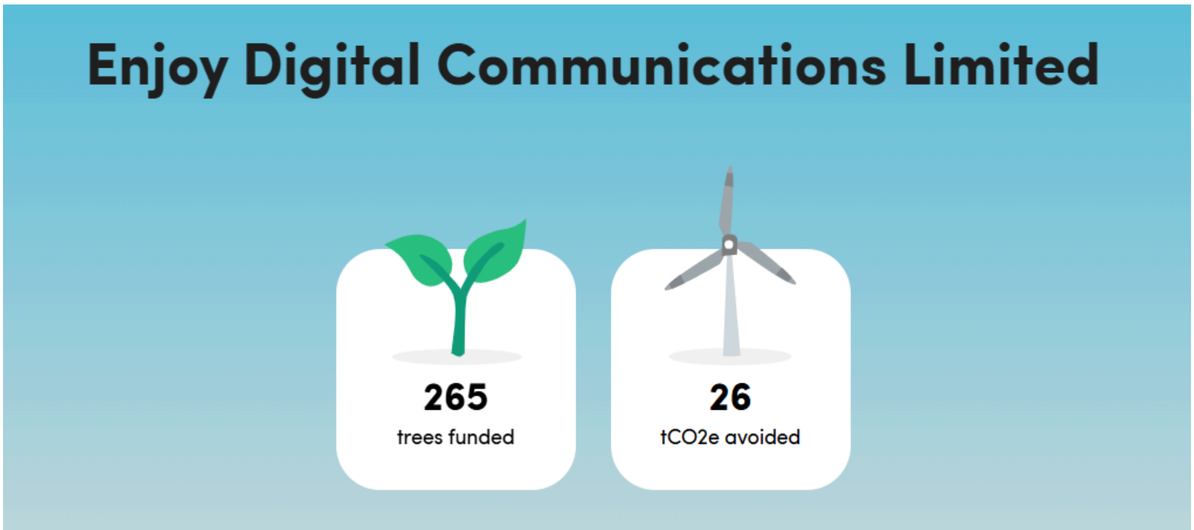
Offsetting Projects - Ecologi

For 2025 Enjoy has offset another 5 tonnes of CO2e through nature-based carbon avoidance projects with Ecologi.

Over the last 3 years Enjoy has avoided a total of 26 tCO2e through nature-based and renewable energy projects through Ecologi, this is in addition to funding 265 Ecologi trees on behalf of clients and employees.

Nature-based carbon avoidance projects prevent precious natural habitats from being degraded. Not only does this keep carbon locked away in plants and soils, but it also preserves the homes of threatened species. Managing natural habitats in a sustainable way can benefit livelihoods too, providing sustainable sources of income.

More details about these projects can be viewed on our dedicated Ecologi dashboard.
https://ecologi.com/enjoy-digital



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Offsetting Projects - Make it Wild

For 2025 Enjoy has offset another 20 tonnes of CO2e through local planting trees with Make it Wild. This is for the 3rd year running, in total we have offset 60 tonnes of CO2e with Make it Wild.

Atmospheric carbon dioxide is a potent greenhouse gas, making it a major contributor to climate change. Since the Industrial Revolution, the concentration of carbon dioxide in the atmosphere has increased by 40%. It is time to do whatever we can to limit the increase in carbon dioxide.

One way we can do this is by planting trees. And that is how Make it Wild can help!

As they grow, trees absorb carbon dioxide from the atmosphere, meaning it cannot enter the atmosphere. It has been calculated that one tree can typically sequester 3.7 tonnes of carbon dioxide during the first 40 years of its life. Enough trees need to be planted to allow for natural losses and ensure enough trees reach maturity.

Make it Wild have locations across the UK, but importantly they are a Yorkshire company with many sites across North Yorkshire which is where Enjoy has chosen for the trees to be planted. These trees absorb carbon, produce oxygen, and support insects, birds, and small mammals – and will do so for decades to come.

https://www.makeitwild.co.uk/product/trees-for-carbon-offsetting-business


MAKE IT WILD

This is to certify that

Enjoy Digital

has offset

20 tonnes of CO_2e

by allocating 6 recently planted trees

in our Bank Woods Reserve, North Yorkshire

3rd March 2026

The West Plantation

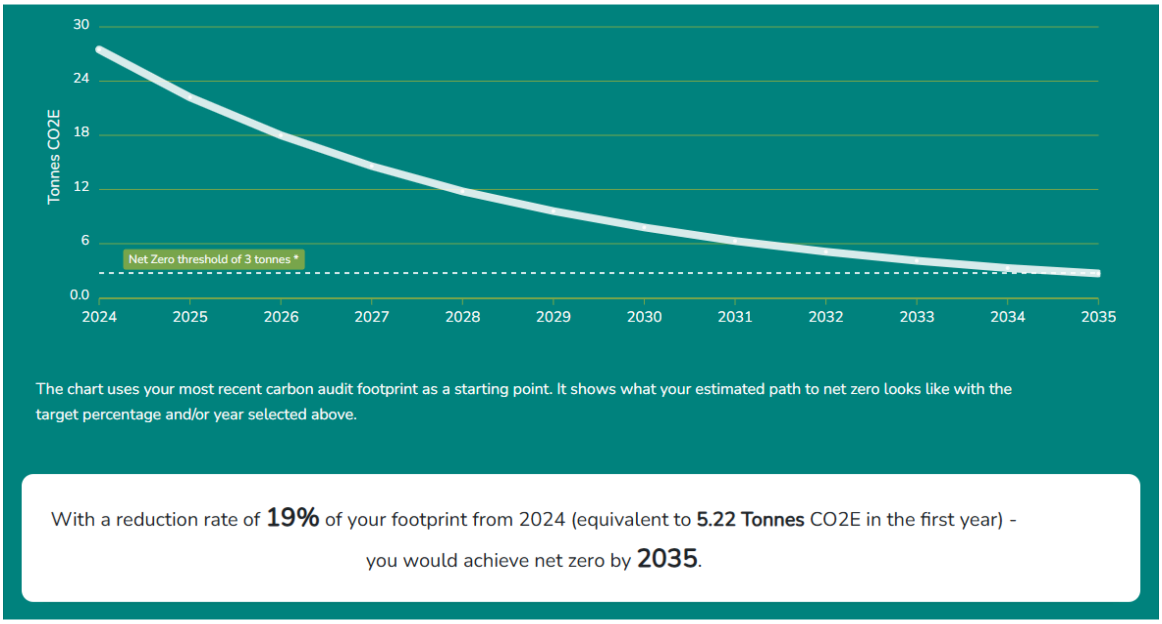
The Enjoy Digital trees are highlighted in green

IT'S NOT OUR AIM TO PROTECT NATURE, IT'S OUR PURPOSE!

Targets and Goals

We can see from comparing our calculations that we did manage to reduce our operational emissions from 2024 to 2025 by 21%, exceeding the 19% goal we set ourselves in 2024.

We are thrilled with this achievement and will continue with our goal of reaching Net Zero by 2035. To do this we are working to further reduce our business emissions and consider our Green House Gas categories.



Having successfully implemented our Environmental Management System across the business in 2025 we have been able to make changes and create employee awareness which is helping us to reach our goals. This continues into 2026, we are pleased to now be utilising Zero Carbon electricity, we remain compliant with Simpler Recycling legislation, and we continue to support local tree planting and nature projects across the world.

New for 2026 is our Carbon Reduction Plan, identified from our EMS, this is our committed action for everyone at Enjoy to reduce their carbon footprint, lower emissions, and work towards net zero. This plan focuses on reducing single use cups and bottles, recycling, renewables and working together to change our behaviour.

Our progress in producing environmentally friendly solutions remains a key target for the business. We continue to constantly strive to provide the most efficient digital projects, utilise the latest technologies and follow industry research to deliver sustainable offerings. Our reporting shows that our purchased goods and services play a key role in our emissions, we will continue to work with our partners and the industry to reduce the level of these emissions for 2026 and beyond.

Enjoy is proud to continue to support numerous community, sport, and charity initiatives. Life at Enjoy is our dedicated team helping our employees to gain the most from their opportunities with us. Going forward this team will be instrumental in leading the way with our Carbon Reduction Plan and continuing to implement our Environmental Management System into everyday business practice.

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Our Future Impact

As our impact journey progresses the ultimate goal remains the same, reaching Net Zero by 2035.

For 2026 we will continue to focus on our three pillar sustainability strategy; the impact we have as a business on our environment, the influence we can have on our clients' digital footprint and the impact we have on our community. This means constantly improving our own operations and those of our suppliers, continuing to build effective digital projects with sustainable web development, and supporting community initiatives to help make a difference to climate change.

We will continue to support and work towards the UN Sustainable Development Goals to help make a positive impact within the digital industry.

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Glossary and References

*** CO2e** - Carbon dioxide equivalent is a unit used to compare the climatic effect of various greenhouse gases to that of carbon dioxide. It gives the mass (kg or tonnes) of CO_2 that would have the same climatic effect. For example, nitrous oxide is 200 to 300 times more effective at trapping heat than CO_2 and CO_2e takes this difference into account.

*** GHG Emissions** - Green House Gas categories of Scope 3 emissions

Ecologi - https://ecologi.com/enjoy-digital

West Yorkshire CA - https://www.wybusiness-skills.com/business-support/sustainability/business-carbon-footprint-calculator/

Clean Growth UK - https://www.clean-growth.uk/

Make it Wild - https://www.makeitwild.co.uk/

Greenhouse Gas Protocol - https://ghgprotocol.org/

Ad Net Zero - https://adnetzero.com/

ClimatePartner - https://www.climatepartner.com

Carbon Intelligence™ - https://carbonintelligence.green/

W3C Sustainability Guidelines - https://www.w3.org/blog/2023/introducing-web-sustainability-guidelines/

Umbraco Community Sustainability Team - https://umbraco.com/blog/meet-the-new-community-sustainability-team/

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