



ANNUAL REPORT 2021



Humanitarian Enhancement aid for Resilient Transformation-HEART

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Registered Under:

RJSC: NC-352214
DYD : Cox-10571
DSS : KO- 22870

Name of the Organization	Humanitarian Enhancement Aid for Resilient Transformation-HEART
Acronym	HEART
Acoustic Name	HEART Bangladesh
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Office Address	Corporate Office	Nurul alam Vila, Moulavibazar, Hnila, Teknaf, Cox's Bazar.
	Liasion Office	Bank Building, 2 nd Floor, Ukhiya, Cox's Bazar-4700.
	Head Office	Adarsha Gram R/A, Kolatali, Cox's Bazar-4700.

Legal Status	Approval Authority	Status	Reg. No	Registration Type
	Local Government Department (LGD)	Registered	DTLN: 4574	NGO/Development
	Department of Youth Development (DYD)	Registered	Cox-10571	Youth Led Organization
	Department of Social Services (DSS)	Cleared For Registration	N/A	Society
	Registrar of Joint Stock Company (RJSC)	Applied For Registration	N/A	Society
	NGO Affairs Burue	Ongoin Process	N/A	NGO
	Legal Representative	Name	Occuaoction	Cell No
	Ali Ahmad	Lawyer	1814078821	ali.lr@heartbd.org



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Welcome to HEART Bangladesh.

It is a Non Profitable Organization in Bangladesh based on Cox's Bazar. HEART elaboration is "Humanitarian Enhancement Aid for Resilient Transformation - HEART" which is established in 2021 during post COVID-19 crisis around the world. The organization founded by



Mr. Jobair Mahmud, who is a Bangladeshi Entrepreneur, Humanitarian Worker & Social Activist.

A Non-Governmental Organization HEART Bangladesh is an Organization neither a part of a government nor a volunteers service, conventional for-profit Organizations. HEART Bangladesh has an enthusiastic team whose has an experienced personality about NGO/INGO background.

HEART Bangladesh have charitable status, registered for tax exemption based on recognition of social purpose & registration is an initial stage to work and move towards social service sector. It is includes Human rights, Environmental Development & Climate Change Action , Improving health or such kind of Developmental work. HEART Bangladesh level of operation indicates the scale of an Organization work, Such a Local, Regional, National and International. The aim is to help poor people develop clearer understanding of the social, economical factors affecting their lives, To straighten their awareness of their own potential power to control their lives.

HEART Bangladesh are the ones really intend to care the uncared sections and the people at the bottom of the social stratum. Ours is an developing country which required these type of committed. Devoted and dedicated Organization for the development of the country. So the government, Leaders, and the Donors, The people should support these organizations and help them to solve their problems at the grass-roots level.

Then only their service are undoubtedly commendable in the uplift of the rural poor.



"Be the change that you want to see in this world" I along with the group of confidants, started the organization of "HEART Bangladesh. After discerning the ongoing atrocities and glimpsing the people in poverty & plight, a glorious light showed me what a human is, and what society is. We follow transparency and sustainability in our work.

As the saying goes, 'Be men and women for other, but not thyself'. My team and I started to implement such ideas to see a better tomorrow. Let's strive for the betterment of society and fellow beings! May all of us be blessed!

On the starting of the organizational starting of Humanitarian Enhancement Aid for Resilient Transformation-HEART, I would like to extend my best wishes and heartfelt congratulations to all those directly or indirectly associated with this organization. After hundreds of years of oppressed exploitation, under the leadership of Father of the Nation Bangabandhu Sheikh Mujibur Rahman, I got freedom through a sea of blood and disgrace to millions of mothers and sisters. We stand all today as an independent nation. Leader of the country Sheikh Hasina is working relentlessly to build a hunger and poverty free Bangladesh by alleviating the sorrow of the people of Bangladesh from an oppressed subjugated nation. We believe that it is difficult for the government alone to conduct all activities properly.

The rising sunrise by changing the destiny of the people of Bangladesh requires the combined efforts and cooperation of all. Since its inception, the members of HEART Bangladesh have been praised for their bravery and professionalism in meeting the various logical needs of the people of Bangladesh. The efforts of all the HEART families, the cooperation is not limited to the helpless, poor people. It has also succeeded in defending social values among people of all walks of life in the country. I hope that in the days to come, the members of HEART will continue to work sincerely for the just needs of any common man of the country and play a role in building the 'Golden Bengal' of the dream of a non-communal, developed and prosperous nation. May all the arrangements of HEART be beautiful, successful and fruitful overall. May Bangladesh live forever.

Jobair Mahmud

Honorable Founder
& Lifetime Member

Humanitarian Enhancement Aid for Resilient Transformation-HEART



With very welcome to our beneficiaries, Partner, team members, and other stakeholders, I would like to wish a good journey for HEART Bangladesh. Men for all, all are we Men- let's stand together to make the SDG happen in near future with our mutual effort and contribution. Climate change, poverty around, the existence of Conflict and war, Carbon emission, SGBV, and all other challenges we need to face in the coming days and we going through. We dreamed to overcome with humanitarian assistance to the vulnerable and who really need it.

HEART Bangladesh as Humanitarian Enhancement Aid for Resilient Transformation-HEART, we start our journey with pandemic around and so on in future with all your great effort. We never lose our strength towards humanity, volunteerism, and SDG implementation to enjoy a safe and sound world for us, you, and the coming generation. HEART- based in cox's Bazar, Bangladesh aimed to reach the whole country with humanitarian assistance regarding Climate change, Gender equality, social awareness, and so on... We've celebrated our 1st year of the journey towards humanity with success and joy, we accomplished several programs with our own fund and individual sponsor, and public funding. I would appreciate all our wellwishers and donor who support us for the 1st year of the journey.

And hoping your kind assistance, support, suggestion and advice as before for next coming days. Kind regards to all our volunteers and founder who guide us in a way that made us possible to reach our objective for the last year. We are all committed to the missions, and vision values of HEART Bangladesh.

As Chairman of the executive board of HEAT Bangladesh, I wish for a bright and successful future in this humanitarian context and look forward to having more cooperation partnerships with all other organizations that running behind the same aim.

Let's set our motto "Our efforts, will become your service"

Regards;

Foyez Ullah Al Fahim

Foyes Ullah Al Fahim

Chairperson

Executive Board

Humanitarian Enhancement Aid for Resilient Transformation-HEART

Working email: chairman@heartbd.org



Adapting to Disrupted World, Organization of Heart and work for the people living in poverty gave me a new insight into people's potential towards dealing with their daily struggle with poverty. Living with multiple difficulties in family and don't be hopeless in life is a strong potential of Human who fights and survives in this world with discomfort in every step. A majority of the leading elites of our society don't note this strength. The experience and opinion of those people could be valued and considered in equal measure.

I am summarizing several major findings over the past twenty years of GO, NGO and INGO work in Bangladesh and Germany which providing me a multidimensional nature of poverty in rich and poor communities. I have witnessed some extreme weather events that were striking in their severity and scale: record-breaking widespread floods, heavy rain among others. Witnessed the poverty-related suffering of people. The challenges relate to the environment, food crisis, disease, war, migration, and people living in poverty are suffering most. Resilience and adaptation will be not long-lasting approach. Many of the factors associated with poverty are familiar attributes related to housing conditions, work, health, food, financial security, etc, which can be found in both worlds.

The basic social security system from the government side has to be enforced in Bangladesh. NGO work is a continuous dependence of aid money from the rich part of the world, dominated by a Dependable Structure of the Western World. The accumulation of wealth took place over the past hundreds of years towards the North, based on dominants of economical structure built by the rich countries. Which are rarely considered in descriptions of poverty course which is a major reason for capturing in current poverty traps for many poor countries in the world? Encouraging the inclusion of people living in poverty and their participation in various policies and programs, including them in the design and decision-making process has yet to be fully carried out by those working in the development sector like HEART NGO. Without identifying and addressing these concerns, achieving socioeconomic well-being in many developing countries will remain an elusive goals.

Sustainable Approach of HEART Since the late 2021s, HEART has played an increasingly prominent role in the development sector of Cox's Bazar, Hnila praised for their strengths as innovative and grassroots-driven activities with the desire and capacity to pursue participatory and people-centered forms of development, specifically focused on women and children.

HEART enable rural communities to work together voluntarily to promote social values and civic goals, which are important to them. They promote local initiative and problem-solving. Through their work in a broad areas of fields – agriculture, environment, health, poverty alleviation, culture & education, etc. In recent years HEART focus in four areas: Sustainable Innovation Business Model, Stakeholders Management, Economic and Competitive Advantage, Environmental Policies and Resources Saving.

Jobair Mahmud
Executive Director

Humanitarian Enhancement Aid for Resilient Transformation-HEART



Humanitarian Enhancement Aid for Resilient Transformation, HEART Bangladesh, abbreviated as HEART Bangladesh, has been working as a charitable and non-profit development organization of local and national standard since the beginning of April 2021, a Bangladeshi entrepreneur. It was established by the organizer Mr Jobair Mahmud.

At a time when the people of this country are suffering from hunger and misery due to the pastoral pandemic of the corona, Mr. N.A. Jobair Mahmud, the pioneer of humanity, thinks that we, who are involved in humanitarian work, need to do something for the local people as well as the Rohingya community.

The lack of resilience swallows them up, the journey of HEART Bangladesh to ensure a new environmental position by transferring from that resilient. Just when he thought he was going to travel, he realised that if he had left everything and stood by the side of the people, the time would come when the money would run out, then what would happen to these people? Just then, he thought that everyone should work as one, ten sticks, one understanding, so he wished that a platform was needed to bring everyone together.

An organization was needed. When I was working with everyone, he thought of naming the organization after people who are actually involved in humanitarian work, and decided to form the board, naming it "Humanitarian Enhancement Aid for Resilient Transformation- HEART", which means an integrated humanitarian service effort where the transformation of the people of Challenging and Resilient Crisis based on the pride and heritage of Bangladesh will be established. The journey of this organization started from April 1, 2021. So far, the organization has gained a lot of name and glory, volunteering and efficient management is working day and night tirelessly so that HEART Bangladesh can continue its dynamic trend, including 7 Board Designated and 14 General Board members, is working across the country with a large number of volunteers under 21 people and 6 departments under 14 skilled management.

The Humanitarian Enhancement Aid for Resilient Transformation, HEART has been working properly since the beginning, respecting the country's customary law, and the HEART family is hopeful that it will soon be officially registered. At present this organization has about 2 offices in Bangladesh. It has its head office at Cox's Bazar in Chittagong, Bangladesh and a corporate office at Hnila in Cox's Bazar. Branch offices will be set up all over Bangladesh very soon HEART Bangladesh will basically work in all fields through their own strategic plan. And promises to work in all sectors. HEART Bangladesh is constantly trying to continue their activities in implementing their own mission and vision.

For more update & know please visit us via online at www.heartbd.org

Our Mission

We are dreaming of a world where there will be no hunger, equal opportunity and equal participation, through transformational and sustainable programs in the field of ever-new resilience, all are bound together in the same bond, always active in the pursuit of progress and development of their own talents and in all kinds of emergencies, all are united and determined to serve in the humanitarian crisis.



Our Vision

We want to build a bond of unity through an integrated initiative and resilient user awareness, where the radiation of the people-friendly, environment-friendly, human-friendly outside world, child-friendly world, the potential universe and latent talent will always shine forth.



Core Values

- People's capacity and dignity
- Culture and environment friendly
- Creativity and innovation
- Discipline, participation, team work and openness
- Cost consciousness
- Gender equity
- Accountability and transparency
- Honesty and integrity
- Justice and fairness
- Striving for excellence

Features

- HEART Bangladesh is a non-profit and charitable development organization.
- It will work not only in Bangladesh but also globally.
- Indigenous and tribal cooperation.
- Always welcomes issues against social inconsistencies.
- It will always be active in emergency coexistence and mutual development.
- Will work relentlessly for everyone irrespective of religion, caste, color, gender.

Service One

Food and nutrition

First of all, we live on earth with our family relations. No one can alone in earth without family & their relationship. HEART Bangladesh will take this type of program for sustainable development in our family relationship good to better which is must need everyone of us which is provided by HEART Bangladesh.

Service Three

➤ Social change and development

When any climate & disaster will do root behave with earth then no one can fight against this. This time need a best preparation for face the disaster. And need emergency health services for the people. HEART Bangladesh will take an initiative this type of program to health services like pandemic situation in the world. HEART Bangladesh will support to free primary medicine, health session etc.

Service Five

➤ Agriculture and rural economy

From the pandemic situation, HEART Bangladesh seen some irrelevant incident in Bangladesh & around the world unexpectedly which is parental misguidance which effect on their sons seriously. So, HEART Bangladesh will go on this type of program (PSP) to overcome a mutual family which will be touch on between parents & their sons with a smart mutual relations.

Service Two

➤ Education & Research

Education is the backbone of a nation & knowledge is power. So everyone has to move on in education get in touch. That's why HEART Bangladesh will take this type of program for their better education, educational tips for future development & no one can dropout from education ,HEART Bangladesh will support this moment for support this sector.

Service Four

➤ Public health and women's health

Drugs & Alcohol addiction spreading and increasing day by day. Nowadays it will be a disaster for youth in our nation . So it is a great news that for this situation HEART Bangladesh will take an initiative to be furnishing youth again In a new model like change makers and take this program. Drugs & Alcohol program will help for youth & our nation as so much.

Service Six

➤ Forest and environment conservation and development

Every person want a better career for leading their livelihood. So we don't know that which is our goals, aims & objective seriously. This program will help everyone to ensure their better career for next generation which is ridiculous help for our running graduates & youth .HEART Bangladesh will help them with a better solution & its way to change their livelihood.

Service Seven

➤SDG implementation and development

Migration is increasing day by day for better income & future running by others countries. So, most of migrants don't know about its right way & which are the opportunities here & about procedure. On this program , migrants will know their right direction & every kind of support to go on foreign country which will subordinate by HEART Bangladesh..

Service Nine

➤Child protection and human trafficking

Most of the person don't know about real migration. Who is in abroad in the right way its seeking so normal amount people with abroad situation. By this program HEART Bangladesh will direction the abroad people that what's their rights are here or not & which way will good for their leading life as a migrant in the abroad & help also.

Service Eleven

➤Risky and helpless rehabilitation

From the pandemic situation, HEART Bangladesh seen some irrelevant incident in Bangladesh & around the world unexpectedly which is parental misguidance which effect on their sons seriously. So, HEART Bangladesh will go on this type of program (PSP) to overcome a mutual family which will be touch on between parents & their sons with a smart mutual relations.

Service Eight

➤Emergency and humanitarian crisis projects

One their people in Bangladesh has no support & right justice from the country& its lawyer. On this program, lower class people will connected to HEART Bangladesh's support for their legal services & information about law & justice. HEART Bangladesh will take this program for supporting drop out people who don't want to come forward for their legal justice & deny the injustice which will help a lot them very much.,

Service Ten

➤Refugee and local joint activities

Drugs & Alcohol addiction spreading and increasing day by day. Nowadays it will be a disaster for youth in our nation . So it is a great news that for this situation HEART Bangladesh will take an initiative to be furnishing youth again In a new model like change makers and take this program. Drugs & Alcohol program will help for youth & our nation as so much.

Service Twelve

➤Skilled migration & Abroad

Every person want a better career for leading their livelihood. So we don't know that which is our goals, aims & objective seriously. This program will help everyone to ensure their better career for next generation which is ridiculous help for our running graduates & youth .HEART Bangladesh will help them with a better solution & its way to change their livelihood.

Service Thirteen

➤Climate change and action

Drugs & Alcohol addiction spreading and increasing day by day. Nowadays it will be a disaster for youth in our nation . So it is a great news that for this situation HEART Bangladesh will take an initiative to be furnishing youth again In a new model like change makers and take this program. Drugs & Alcohol program will help for youth & our nation as so much.

Service Seventeen

➤Youth Leadership & Capacity Building

Every person want a better career for leading their livelihood. So we don't know that which is our goals, aims & objective seriously. This program will help everyone to ensure their better career for next generation which is ridiculous help for our running graduates & youth .HEART Bangladesh will help them with a better solution & its way to change their livelihood.

Service Fourteen

➤Family relationships and development

From the pandemic situation, HEART Bangladesh seen some irrelevant incident in Bangladesh & around the world unexpectedly which is parental misguidance which effect on their sons seriously. So, HEART Bangladesh will go on this type of program (PSP) to overcome a mutual family which will be touch on between parents & their sons with a smart mutual relations.

Some of Our Implemented Project List

Sl	Name of Project	Sector	Total Fund (BDT)	Funded By	Duration
01	Community Based Health Engagement in Cox's Bazar	Health	1 Lack	Dr. Sohel Medico	1 Year
02	COVID-19 Relief & Iftar Items Distribution For Poor People	Food	7 Lack	Corona Force Hnila	6 Months
03	Reusable Sanitary Kit For Adolescent in Cox's Bazar	SRH	1 Lack	Wreetu Foundation	6 Months
04	Rural Community Based Prevention Campaign in CXB on Multipurpose Issues	Empower	50 Thousand	HEART Bangladesh (Own Fund)	3 Months

Our Existence in Bangladesh Based on Cox’s Bazar. We are working on different types of sector including SDG’s in such kinds of Upazila under the district of Cox’s Bazar which is given below:



Sectors	Teknaf	Ukhiya	Moheshkhali	Ramu	Eidgaon	Sadar
Education	Ongoing	Yes	Ongoing	Yes	Yes	Yes
Youth & Women Empowerment	Ongoing	Yes	Ongoing	Yes	Yes	Yes
Emergency Response	Ongoing	Yes	Ongoing	Yes	Yes	Yes
Health	Ongoing	Yes	Ongoing	Yes	Yes	Yes
SDG	Ongoing	Yes	Ongoing	Yes	Yes	Yes

Organization Description:

Humanitarian Enhancement Aid for Resilient Transformation-HEART, or HEART Bangladesh for short, is an organization registered with the Department of Local Government, known as a Bangladeshi non-political, local, and national level voluntary, social welfare and non-profit development organization. COVID-19 Post Time Since its inception in 2021, the organization is working for the United Nations Development Goals, Education, Food and Quality of Life, Poverty Alleviation, Youth Empowerment and Development, Entrepreneurship and Skills Development, Unemployment Reduction and Employment, Women Empowerment, Child Care, Adolescent & Elder Age Protection, Environment, Disaster Management and Climate Change, Emergency Assistance and Refugee Services, Local Violence and Prevention of Child Marriage, Nutrition, Legal Aid, Human Rights, Health and Family Welfare. It is a non-communal youth-friendly and women-friendly, entrepreneur-friendly, and SDG-friendly development organization. At present, about 70 international and globalized networks, alliances, and registered members are conducting organizational and institutional activities together with partners.

Board Description:

Every organization or organization has an organizational structure. Heart Bangladesh also has an organizational structure. Heart Bangladesh has 3 boards. One of them is the General Board, and the other two are the Executive Board and the Management Board. These structures are described below.

About General Board:

The General Board is the main body of the organization or is called the house of the board members. This board consists of 21 members. General Board Members of Heart Bangladesh are 21 members. But it can have 21 to 51 members. Heart Bangladesh has constituted its General Board with 21 members and they will be each partner of the organization due to emergency and time constraints. This General Board is again divided into 2 parts. One of them is the Executive Board and the other is the Management Board. However, in this case, the management board does not directly have the membership obligation of the members of the general board. All members of this board can be appointed by the general board of the organization.

About Executive Board:

The number of members of the Executive Board is 7 people. The head of which is the chairperson. And from this board, any one member must be in the management whose title will be executive director. This board is the source of all official powers. The Executive Board basically appoints the Management Board. And the work of the executive board is to determine the action plan and realize it through the management.

About Management Board:

The management board is the one responsible for implementing the field level tasks of every organization or organization. The membership of this management board of Heart Bangladesh is currently 14 people. But it can increase as per requirement. The main task of this board is to implement the duties given by the executive board at the field level according to its own action plan. The head of the management board is the executive director.



Foyes Ullah Al Fahim
Chairperson



Jobair Mahmud
Secretary General



Ali Ahmad
Vice Chairperson



AH Abu Siddik Arman
Organizing Secretary



Rabiul Hasan Rashed
Treasurer/FS



Jaheda Begum
Women's & Social Welfare Secretary



Riaz Uddin
Office & Publicity Secretary

SI	Name of Member	Designation	MIN
01	Foyes Ullah Al Fahim	Chairperson	57122101
02	Ali Ahmad	Vice-Chairperson	57122102
03	Jobair Mahmud	General Secretary/ED	57122103
04	AH Abu Siddik Arman	Organizing Secretary	57122104
05	Jishu Barua	Treasurer/FS	57122105
06	Riaz Uddin	Office Secretary	57122106
07	Jaheda Begum	Women's Secretary	57122107



Jobair Mahmud
Executive Director

Experience: 8 years
Education: B.A in English

On the starting of the organizational starting of Humanitarian Enhancement Aid for Resilient Transformation-HEART, I would like to extend my best wishes and heartfelt congratulations to all those directly or indirectly associated with this organization. After hundreds of years of oppressed exploitation, under the leadership of Father of the Nation Bangabandhu Sheikh Mujibur Rahman, I got freedom through a sea of blood and disgrace to millions of mothers and sisters. We stand tall today as an independent nation. Leader of the country Sheikh Hasina is working relentlessly to build a hunger and poverty free Bangladesh by alleviating the sorrow of the people of Bangladesh from an oppressed subjugated nation. We believe that it is difficult for the government alone to conduct all activities properly. The rising sunrise by changing the destiny of the people of Bangladesh requires the combined efforts and cooperation of all. Since its inception, the members of HEART Bangladesh have been praised for their bravery and professionalism in meeting the various logical needs of the people of Bangladesh. The efforts of all the HEART families, the cooperation is not limited to the helpless, poor people. It has also succeeded in defending social values among people of all walks of life in the country.



Jaheda Begum
Director, HRM & HRD

Experience: 4 years
Education: M. A in English



Alam Md. Rasal
Director, IT & Admin

Experience: 05 years
Education: BSc in CSE



Shakil Uddin Rimon
Director, Operation

Experience: 1 Years
Education: B. A Development Studies & Discipline.



M. Rabiul Hasan Rashed
Program & Project Director

Experience: 2 Years
Education: B. A In Management



Helal Uddin
Director, Partnership Liaison

Experience: 10 years
Education: MBA in Finance



Mohammad Arif
Director, Finance & Accounts

Experience: 5 Years
Education: B.B.A in Economics .

Message From Advisory Board's Chief



Nurul Alom

Head of Advisor Board & Advisor

Chairman

| Upajila Parishad, Teknaf

Welcome to HEART Bangladesh. Take Salam & congratulations to HEART Bangladesh Top Management Team. HEART Bangladesh is an Non Profitable & Charity Organization. We are going to set up 7 members based Advisory Panel to advising & handle HEART Bangladesh Global purpose & we lunched it in Bangladesh on running year pandemic situation. We have a multi talented team for maintenance & approach the HEART Bangladesh in Bangladesh which are really glad to meet for everyone. So lets move on for meet with our excellent team for their better upcoming update with their profile details.

Thanks everyone & best wishes all of you.

Nurul Alom

Head of Advisory Panel

Humanitarian Enhancement Aid for Resilient Transformation-HEART



Afsana Yeasmin Payel

Advisor, Humanitarian Partnership

Vice-Chairman

Ramu Upajila Parishad, Cox's Bazar



Dr. Md. Amir Hossain

Advisor, Education & System

Associate Professor
Department of Arabic Studies
University of Chattagram



Mahabub Morshed

Advisor, Govt. Relationship

Joint Secretary
Teknaf Krira Sangstha



Badruddouza Khandakhar

Advisor, Organization

Founder and Chairman of
United Glory Bangladesh Foundation



Nurul Mustafa Kamal Zafari

Advisor, Management & Strategy

Executive Director
International Institute of Project
Management-IIPM



Kazi Asma Azmery

Advisor, Partnership & Liaison

Freelance Traveller & World Champion
114 Countries Independent Traveller

By volunteerism

United glory of Bangladesh Organization HEART Bangladesh believes that proper combination of human resources and technology will lead the company to achieve its long and short term objectives. We committed to provide a continuously improving level of services to the people of Bangladesh. There are over 1000 young, energetic and expert members from different disciplines at HEART Bangladesh, who are working harder and harder every day to provide the best possible services to people. HEART Bangladesh promises to work as a competent team which is inspired by common goals and philosophy

BY STAFF & TECHNICAL SUPPORT

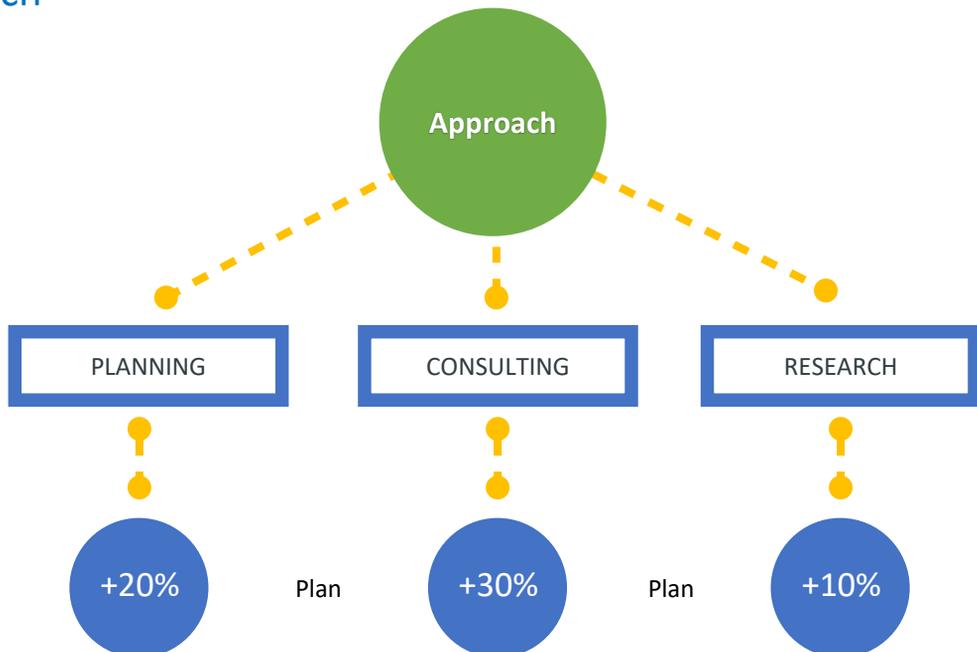
Maintenance Following department:

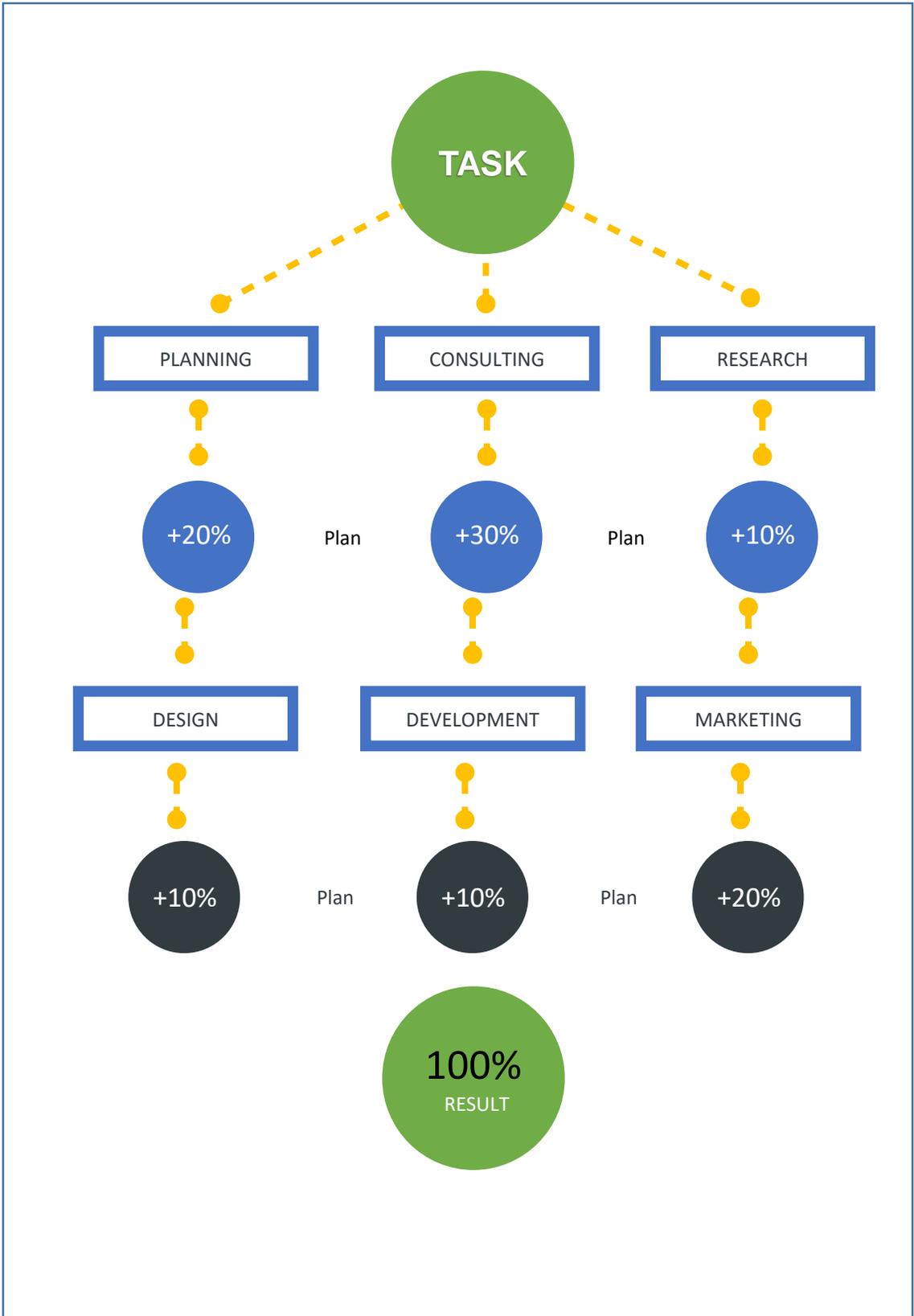
- Administration Department
- HR Department
- Finance & Account
- Corporate Department
- Organization Development Department
- IT Department
- Content Writing Department
- Public Relations Department
- Video Editing & Graphics Department

Nothing ever comes to one, that is worth having, except as a result of hard work

Booker T. Washington

Approach





Goals

Inspired by the spirit of the great language movement and the war of liberation, the International Challenge confrontation, using its thoughtfulness and competence, on the basis of ideological principles.

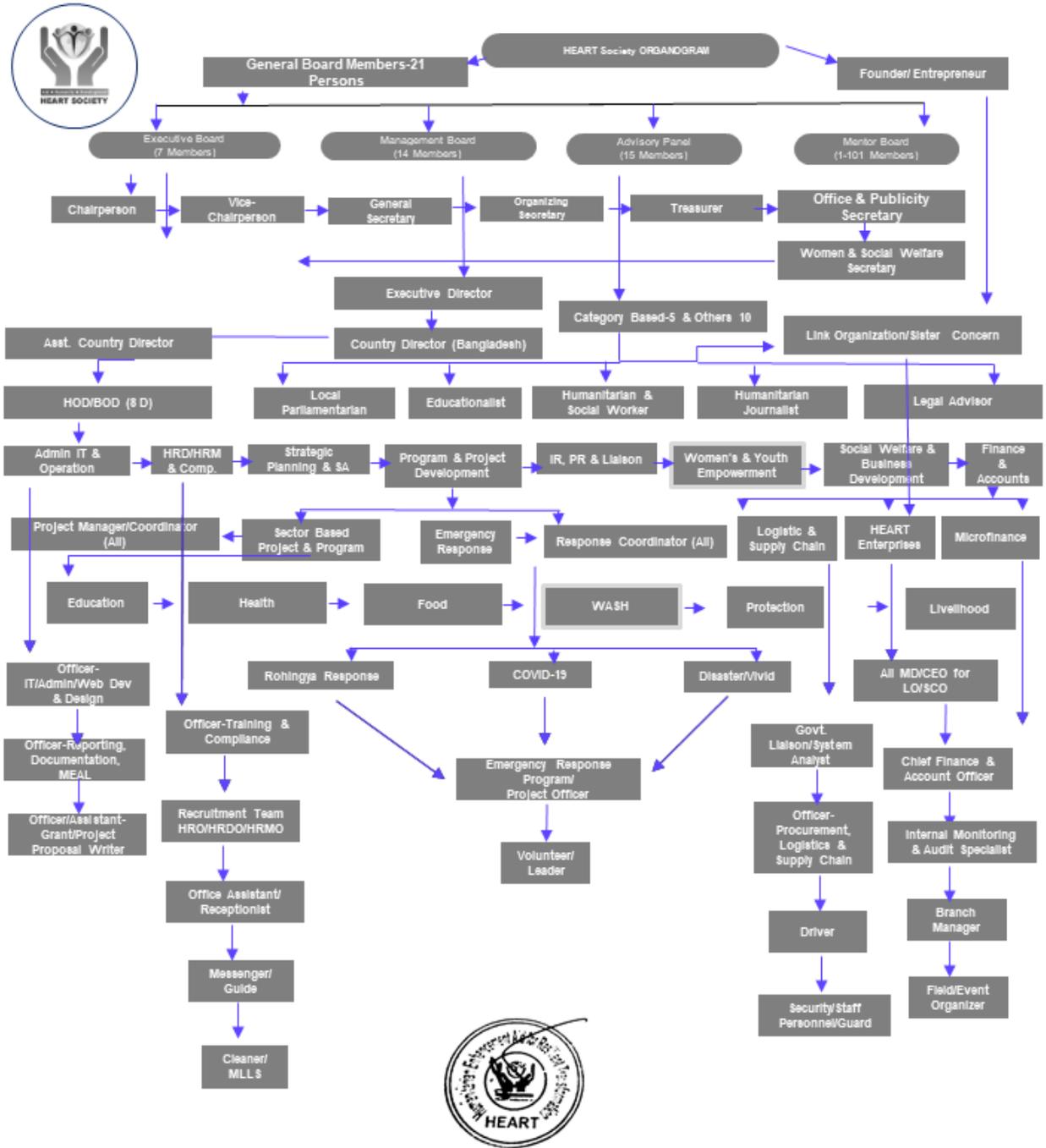
- Developed nation, unemployment free society.
- Contribute to sustainable development.
- Technical and practical education aimed at building a digital Bangladesh.
- Economic and socio-economic development.
- Build a hunger-free and poverty-free Bangladesh.
- By participating in public welfare and social development work.
- To create employment, to arrange various technical training.
- The main goal of this platform is to cooperate and develop with the government during various natural disasters.

Objective:

By supporting the implementation of the Sustainable Development Goals of the country through humanitarian and socio-economic development, as well as nurturing an orderly and civilized society in the form of humanity in the most urgent moments and disasters, bringing humanitarian workers on the same platform to give the humanity the gift of an environmentally friendly, hunger-free and non-discriminatory, people-friendly Bangladesh and the world.

HEART Bangladesh will not work on a single subject, it will work on multidimensional subjects and branches, which is why we will call it a multipurpose development organization.

- It will work on drug eradication, trafficking prevention and public awareness.
- Will work with services and assistance in times of disaster and emergency in the country.
- Will work for the development of education and research.
- Will work on social and cultural development and change.
- Will work in forest and environment protection, river and sea management.
- Will work on public health and women's development.
- Will work to prevent human trafficking and child labor and child protection.
- Will work to develop international relations and implement government and international SDGs.
- Will work against social deviations and incessant inconsistencies
- Will work on family relationship development and skilled migration.



Endorsed by

Jobair Mahmud
 Executive Director
 HEART

Approved by

Foyes Ullah Al Fahim
 Chairperson
 HEART

COVID-19 Emergency Response



HEART Bangladesh has a dream project which name is “COVID-19 Relief Aid”.

C-19RAID has an objectives to help the poor countrymen & eradicate hungry from Bangladesh with the visionary timeline of 2025. For this dream project, HEART Bangladesh will collect donate with a legal trough which will see every people what's going on.

We collect donate from our own public & countrymen in this pandemic situation for our poor people arise with their livelihood for further situation with a runway.

One third of people are rich . So they can donate us for two third people for their better settlement that's why they can lead a sustain life with taking 3 times food.



Circumcision Program-Community Health Engagement Support



HEART Bangladesh-United Group of Bangladesh has a project which name is “Hunger free Bangladesh”- HFB. HFB has an objectives to help the poor countrymen & eradicate hungry from Bangladesh with the visionary timeline of 2025. For this dream project, HEART Bangladesh will collect donate with a legal trough which will see every people what's going on.

We collect donate from our own public & countrymen in this pandemic situation for our poor people arise with their livelihood for further situation with a runway.

One third of people are rich . So they can donate us for two third people for their better settlement that’s why they can lead a sustain life with taking 3 times food.





Relief Distribution-2021



Opening Ceremony of 1st Anniversary



Celebration of 1st Anniversary of the Organization with honorable guest



Iftar Distribution To Poor People



Satisfactory Stand For Donor Aspiration



Food Items Distribution of IIRDUP Project



Ramadan Food Item Distribution



Speech From Honorable Guest To The BNF



Iftar Items Distribution To PWD



Establishment Colleagues of HEART



Presentation on Organizational Brief



Establishment Board Meeting For Startup



Warm Receiving To Executive Director



Annual General Board Meeting Snapshot



Sanitary Napkin Kit Distribution To Vulnerable Womens



Receiving Diary From GBM As Gift Hamper



Visibility Attribution To Volunteers



Mast Distribution Campaign on COVID-19



Mast Distribution on COVID-19



Tree Plantation Extension Program



Tree Plantation Extension Program



Flood Response on Rescue The Community



Tree Plantation



Flood Response In Refugee Camp-2021

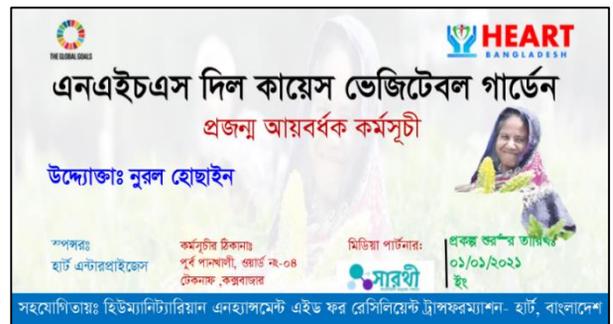
HEART Broiler Firm Ltd.

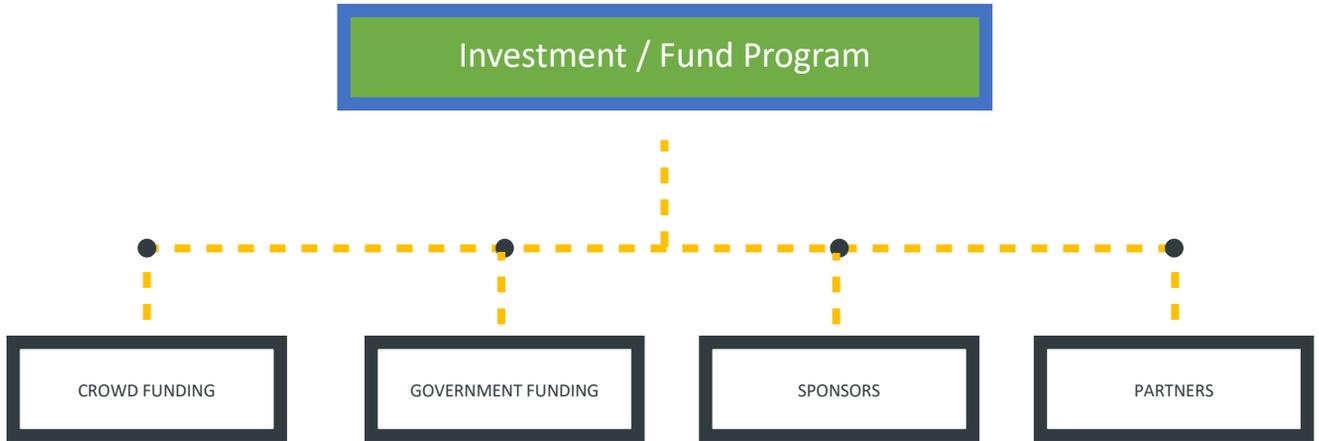
My HEART Bangladesh is a great invention & multi elemental product for HEART Bangladesh. It's a mutual beneficial app for user. Every smart phone users can use this apps with legally . My HEART Bangladesh apps have different type of qualities to show the better result for public . It included 12 type of content for users. User can see also HEART Bangladesh's activity by using this & they can able to see the all activities of HEART Bangladesh. We have a smart plan for lunch this app after overcome pandemic situation from around the world. So active stay with HEART Bangladesh till the that & follow our all social site for further updates & news letter that what going on. HEART Bangladesh everywhere, every situation with you to help & stay with together unitedly.
Thank You.



HEART Agriculture Hub

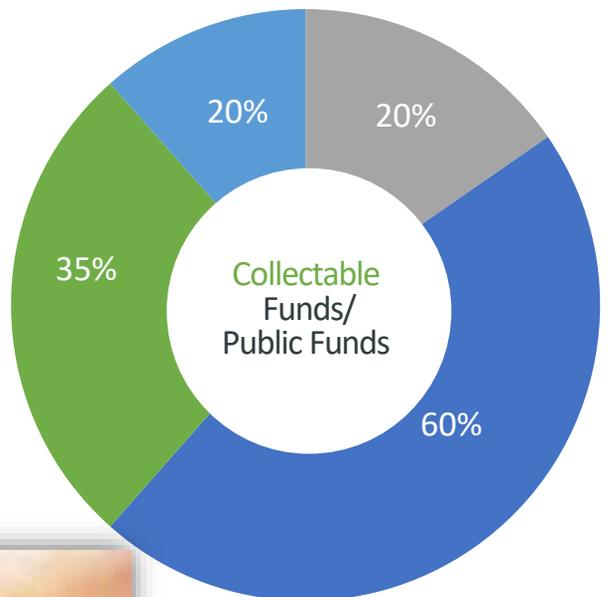
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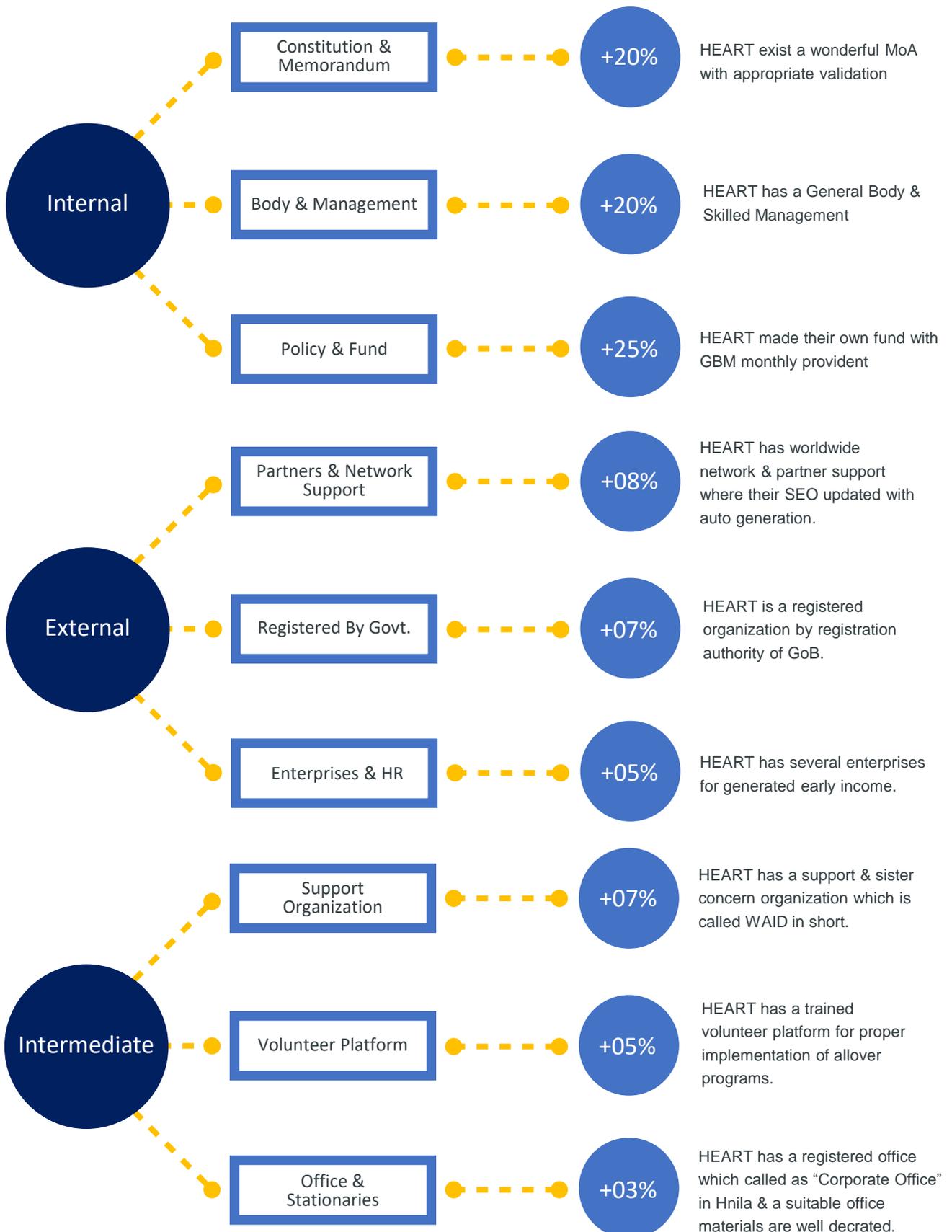




Collectable Funds From Public/Public Funds

Its now on planning





1 HEART Bangladesh has a technological blog for knowing people about more in website. We have reached at technological blog soon. Here we provide all news & subjective matter with details description & update always about our news & activity.

2 HEART Bangladesh has also a online magazine which is express in a months about our activity report with full details. So, when you will feel free then you can visit our online magazine serve for further report & audit details in a legal way.

3 HEART Bangladesh has a renowned you tube channel which is call "HEART Bangladesh TV". It will provide all relevant video , news & update sharing for public & audience around the world which will help to know about HEART Bangladesh. Its a very smart media for viewers to see update with tune every time .

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Our Strategy

1 First Stage

HEART Bangladesh's first strategy is **Hunger Free Bangladesh with globally.**

2 Second Stage

HEART Bangladesh's 2nd strategy is **Participatory Initiative for Sustainable Development**

3 Third Stage



3rd strategy's 1st subtitle is **Human Rights, Skilled Migration ,Building Super Climate Change**



3rd strategy's 2nd subtitle is **Integrated services like raise our voice against Philanthropy, Dowry & Gender Discrimination**



3rd strategy's 3rd subtitle is **Education, Child Protection, Family Relationship, Farming & Agro Culture, Social Enterprises, Institutional Development & Multidisciplinary action.**



Strengths



- Govt. Approved Verified & Licensed Company
- An Australian global organization
- Top 20 Management team
- Memorandum is actually legal
- HEART Bangladesh Rules & Regulation is clear, neat & clean
- Tight vision & mission
- A dream project "Hunger Free Bangladesh"
- Approach & discipline is wonderful
- Good working environment without feminism
- Mutual connection with beneficiary & donors
- Magnified voluntary based organization
- Restriction & Prohibition so considerable for delegate

Weaknesses



- Entrance without writing exam or facing interview for position
- Get permission for photo frame to enter the management
- Support political person & shelter
- Also film star based, model based organization
- Haven't any registration from recognized authority
- No fund availability yet now
- Full free relief & project "HFB"
- Normal staff behavior & condition
- Lake of seriousness
- Haven't good to go access environment
- Non-Skilled & Non Professional experience person ability



Opportunities

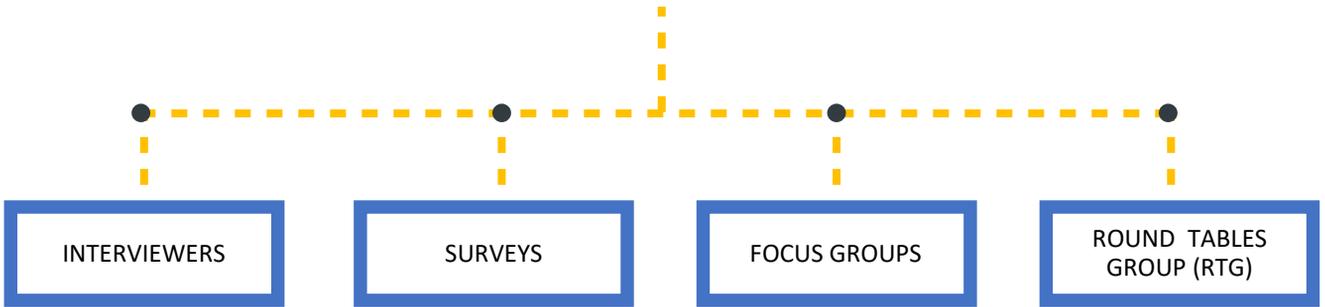
- ❖ By use technology , its will reach globally
- ❖ All smart phone user get update about HEART Bangladesh
- ❖ Live financial approach & accountability
- ❖ Legal Donation & respective relief
- ❖ Full Bangladeshi & globally funded
- ❖ Get support organization around the world
- ❖ Connect people to people like donor to receiver
- ❖ Easy to approach & get involved
- ❖ Opportunity to work with HEART Bangladesh & Volunteerism
- ❖ Acceptable terms & condition & real privacy
- ❖ Researchable & Deformational Company
- ❖ Working with globally, under UN support

Threats



- ❖ First step threats from reputed organization
- ❖ UN authority bination
- ❖ Obstacle to receive fund from public
- ❖ Obstacle from well reputed & famous NGO/INGO
- ❖ May be restrict to implement project countrywide together
- ❖ High profile authority can defaced against HEART Bangladesh
- ❖ Foreign pressure create
- ❖ Political organization & views blaming

Research Methods

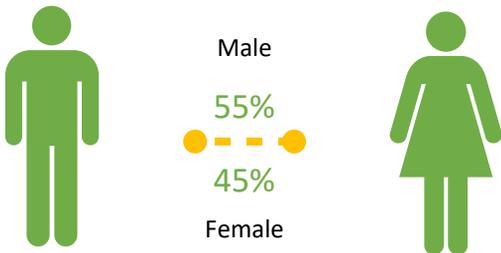


Social Groups



25% Ordinary 50% Middle 25% High Level

Gender Groups



By Countries



70%	Asia	5%	Africa	4%	Europe
10%	Middle East	5%	America	6%	Australia

Analysis Topography:

The Humanitarian Enhancement Aid for Resilient Transformation, HEART has been working properly since the beginning, respecting the country's customary law, and the HEART family is hopeful that it will soon be officially registered. At present this organization has about 2 offices in Bangladesh. It has its head office at Cox's Bazar in Chittagong, Bangladesh and a corporate office at Hnila in Cox's Bazar. Branch offices will be set up all over Bangladesh very soon HEART Bangladesh will basically work in all fields through their

PARTNERS

An organization was needed. When I was working with everyone, he thought of naming the organization after people who are actually involved in humanitarian work, and decided to form the board, naming it "Humanitarian Enhancement Aid for Resilient Transformation- HEART", which means an integrated humanitarian service effort where the transformation of the people of Challenging and Resilient Crisis based on the pride and heritage of Bangladesh will be established. The journey of this organization started from April 1, 2021. So far, the organization has gained a lot of name and glory, volunteering and efficient management is working day and night tirelessly so that HEART Bangladesh can continue its dynamic trend, including 7 Board Designated and 14 General Board members, is working across the country with a large number of volunteers under 21 people and 6 departments under 14 skilled management.



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Our Partners, Networks, Alliance & Support Organization

NETWORKS

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Our Sister Concern



Women Aid & Youth Development Organization-WAYDO

Women Aid & Youth Development Organization-WAYDO (Bangla – Nari Seba O Jubo Unnayan Sangstha) in short WAYDO is a Cox's Bazar-based Bangladeshi youth and development non-profit organization committed to providing career-oriented and skill-based services to empower the next generation as well as to develop them as good citizens in the year 2022 AD (June 1st).) established the longest beach in the east known as the queen in Cox's Bazar district. It is basically an organization which is the journey of some emerging young women of Cox's Bazar to create sustainable planning and development ideas and to create women leadership and to play a role in women's empowerment, creativity and talent development of children and adolescents. Which is to reduce the unemployment rate, increase and develop skills to empower and self-reliance of young women through technology, increase English language skills, move the country forward through online e-commerce, freelancing income and develop Digital Bangladesh to become a developed country. The main goal of this organization is to provide skilled citizens and employment through self-employment programs with full cooperation to Bangladesh government. First, in 2022, the Humanitarian Enhancement Aid for Resilient Transformation-Heart Women Platform Innovation and the mindset to develop this organization as an independent organization was created. Because, in 2017, the world's largest Rohingya infiltration occurred in Cox's Bazar district of Bangladesh, which is called Cox's Bazar as a Rohingya populated area. One of the border upazilas of this remote district is Teknaf where the potential youth and student society in the aggression of drugs, the horrible and lonely in the trafficking of women and children and under its influence the poor youth society, women and children of the remote areas are constantly turned into ruins.

Thousands of youths, children and women die every day and sink into the abyss of time, seeing the devastating picture of unemployment, youth, children and adolescents, humanitarian workers and social entrepreneurs Humanitarian Enhancement Aid for Resilient Transformation-HEART on behalf of the organization The founder, Mr. Jobair Mahmud, through his creative thinking, took the initiative to establish an organization with the support of 35 like-minded young women members with the aim of building a multifaceted career, empowering generation, including youth and women development, reducing unemployment and self-reliance, creating new venture-friendly employment, and with the cooperation of all, a contemporary name. With " Women Aid & Youth Development Organization-WAYDO (Bangla – Nari Seba O Jubo Unnayan Sangstha) in short WAYDO, abbreviated as WAYDO" named the organization. With 9 skilled management, the organization has been managing and implementing multifaceted social development activities at the district, divisional and national levels.



“ Abdul Khalek
Hunger, Jamalpur

Short Feedback of Beneficiaries.

This is the story of Khalek Miya who received the relief & food from HEART Bangladesh. Recently he has been sent an attachemnet to HEART Bangladesh's desk as acknowledgement for HEART Bangladesh's response. He thouth that HEART Bangladesh is the right NGO for support people.

He thanked HEART Bangladesh a lot.



“ Hamida & Kashem
Hunger, Chittagong

Short Feedback of Beneficiaries.

Hamida & Kasem Miya from Chattagram are hunger couple. They acknowledge to us for contributing with pandemic situation to HEART Bangladesh by honestly. They always well wish for HEART Bangladesh & pray for us a lot.

They welcomed & thanked HEART Bangladesh.



“ Gully Boy Rana
Street Boy, Dhaka

Short Feedback of Beneficiaries.

Gully Boy Rana, this story from Dhaka street, who recently received relief from HEART Bangladesh's team. What's his fell was that time he express us in a way. He acknowledge to HEART Bangladesh's response for initiative different else.

He Thanked & Welcomes HEART Bangladesh.

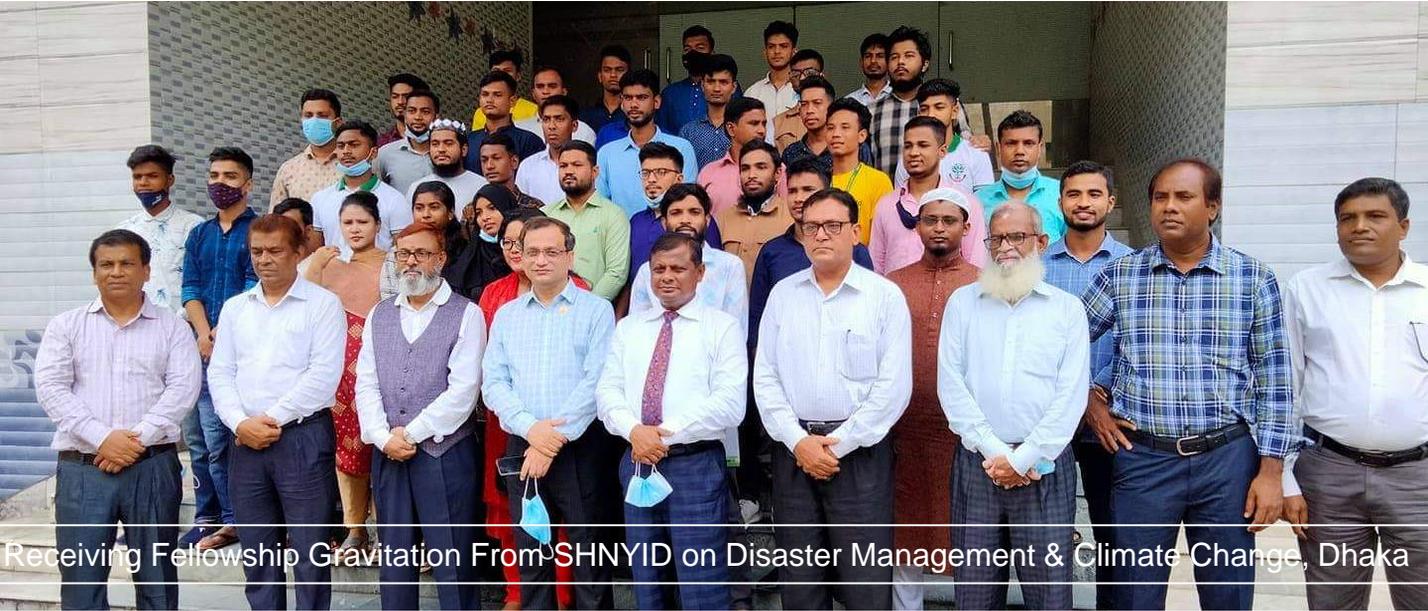


“ Rajiya Sultana
Climate Leader, Cox's bazar

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Receiving Fellowship Gravitation From SHNYID on Disaster Management & Climate Change, Dhaka





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HEART's Achievement in Previous Year From Recognized Authority at a Glance:

In 2021:

From HEART's Establishment , as an organization HEART Bangladesh working with their own capability to focus on related beneficiaries . Everyday, every moment the organization tensed about to helping, serving people, in a year, HEART took a place in Bangladesh & they carrying their activities with the level best of the organization's themes.

- ✓ HEART Establishment
- ✓ COVID-19 Contribution To Faced The Challenges
- ✓ Top Contributor As Frontline Organization
- ✓ Set Up Full Board
- ✓ More Than 50 Plus Network Membership Achievement
- ✓ Grab More Than 10 Partnership
- ✓ Associated With 10 More Plus Alliances
- ✓ Establishment of HEART Enterprises

In 2022:

After one year, HEART Bangladesh has been completed their first step to move on * they forward always to do the enhancing humanitarian assistance via worldwide support on the need basis of vulnerability. They had been successfully completed first year strategy and being an organization they stand always eradicate & movement for the eradicate every type of crisis.

- ✓ Audit & Annual Report Prepared
- ✓ Google SEO Achievement
- ✓ Domain Website Launched
- ✓ Organizational Corporate Office Set Up
- ✓ Different Types of Award Achievement
- ✓ Certification Achievement
- ✓ Targeted Annual Work plan Has been Completed
- ✓ Government Acknowledgement
- ✓ Registered from Government of Bangladesh
- ✓ Sister Concern "WAID" Establishment

& So On.

Membership/Volunteerism/Internship/Employment/HRD Department

Name of Focal Point	Contact Number	Email	Designation
Hakimun Nessa Bappy	01835100830	hakimunnasha.heartbd@gmail.com	Office Secretary

PSEA/SRHR Focal Point

Name of Focal Point	Contact Number	Email	Designation
Samjida Begum	01890904733	samjidabegum.bd@gmail.com	Director of HR , Safeguarding

Partnership/Sponsorship/Donation/Fundraising Focal Point

Name of Focal Point	Contact Number	Email	Designation
Jobair Mahmud	01866465947	jobair.heartbd@gmail.com	Executive Director

CFRM (Complaint & Feedback Response Mechanism) Focal Point

Name of Focal Point	Contact Number	Email	Designation
Foyes Ullah Al Fahim	01860626405	f.u.alfahim@gmail.com chairman.heartbd@gmail.com	Chairman

Proposal/Grant Focal Point

Name of Focal Point	Contact Number	Email	Designation
Shakil Uddin Rimon	01836104674	info.heartbangladesh@gmail.com	Director of Operations

Network/Alliance/Program/Event/Project Focal Point

Name of Focal Point	Contact Number	Email	Designation
Helal Uddin	01822334955	helaluddin.heartbd@gmail.com	Director Program & Project

HEART Society is a ongoing organization who seriously want to create a Platform for Bangladesh & Around the world also for humanitarian support, changing lifestyle, sustainable development for the people &



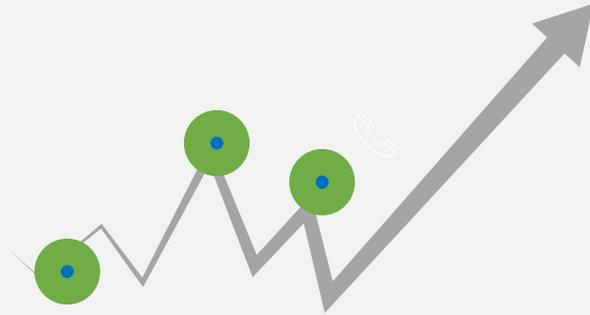
Bangladesh. HEART Society's motive is moving forward to connect with people to build up an unity as united for fighting together every disaster. Beside its, HEART Bangladesh has a dream project for Bangladesh which name is "Hunger Free Bangladesh-HFB" which is very important to sustain for hungry & poor people.

That's why we need all sector people's support to fulfill the project. We have a dream for Bangladesh is that no one will lead a measurable life in Bangladesh without food & hungry. We seeking the dream for that's why Bangladeshi people like us for contributing COVID-19 pandemics.

Bangladesh for this reason we targeted to hunger , we handover 1 lack people food per month in Bangladesh as per pubic fund availability . So, we need your best support to help the needy, support the hunger & poor people to eradicate the hungry from Bangladesh ASAP. Actually, to continuing the project we need a huge amount of money to arrange all services & elements for the relief. When we will collect donation trough our own app "**MY HEART**" then your participation is must present here as your capability. After completing & collected donation, we will provide relief by our own volunteer in timely per month to the hunger to fulfill our dream & once a day, Our country will be freed from hungry.

Thanks for staying with us & support us always with best regards.

Humanitarian Enhancement Aid for Resilient Transformation-HEART



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Human Resource Division:
info.heartsociety@gmail.com

Complaint:
sabinakamalsazu.bd@gmail.com



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[HEARTSOCIETYBD](https://twitter.com/HEARTSOCIETYBD)



[HEARTSOCIETYBD](https://www.youtube.com/channel/UCHEARTSOCIETYBD)



www.sites.google.com/view/heartsocietybd-org

Presentation Prepared By:

Jobair Mahmud
Founder & Lifetime Member
HEART Society

Presentation Associated By:

Shakil Uddin Rimon
Direcotr/Head of Administration
Management Board
HEART Society

Thanks For Watching



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