



OB3 Research

Carbon Reduction Plan

Prepared by: OB3 Research (Old Bell 3 Ltd.)

Published: 03/2025

Commitment to achieving Net Zero

Recognising that climate change poses a threat to the economy, nature and society-at-large, our company commits to take action immediately in order to:

1. **Halve our greenhouse gas emissions before 2030**
2. **Achieve net zero emissions before 2050**
3. **Disclose our progress on a yearly basis**

We have made the SME Climate Commitment. In doing so, we are proud to be recognised by the United Nations Race to Zero campaign, and join governments, businesses, cities, regions, and universities around the world that share the same mission¹.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions.

Baseline emissions are the reference point against which emissions reduction can be measured.

This is our first year in recording our emissions footprint therefore the baseline provided below is also our first reporting period of current emissions. In subsequent years we will provide an annual report of current emissions against the baseline set below.

¹ OB3 Research has made this commitment on the SME Climate Hub website

Baseline Year: 2021 (reporting period 1 st January 2021 to 31 st December 2021)		
Additional Details relating to the Baseline Emissions calculations.		
Same as current year due to this being the first report.		
Baseline year emissions: 2,091 kgCO2e		
EMISSIONS TOTAL (tCO2e)		
Scope 1 ² [fuel combustion, company vehicles]	1,969 kgCO2e	
Scope 2 ³ [purchased electricity, heat, and steam]	122 kgCO2e	
Scope 3 (including Sources) ⁴	0 kgCO2e	
		kgCO2e
	4. Upstream transportation and distribution	0
	5. Waste generated in operations	0
	6. Business travel	0
	7. Employee commuting	0
	9. Downstream transportation & distribution	0
Total Emissions	2,091 kgCO2e	

No emissions are calculated under Scope 3.

The business is a social research consultancy and a micro business and does not purchase or sell any tangible products that require any transport or distribution (categories 4 and 9) or require waste disposal or treatment (category 5) under the definitions of these categories.

² Utilising the Carbon Trust's Carbon Footprint Calculator for SMEs. Due to both OB3 offices being home-based we have utilised calculations as set out in the Homeworking Emissions Whitepaper 2020 produced by EcoAct in partnership with Lloyds Banking Group and NatWest Group, as recommended by the SME Climate Hub website.

³ Ibid.

⁴ Figures from our 2020-21 Accounts have been used to populate the Greenhouse Gas Protocol Scope 3 evaluator tool. Employees for the company work from home and have not conducted any business travel or commuting.



No eligible business travel was undertaken during the baseline period due to the pandemic (category 6) This is likely to increase in future reporting periods when normal work requirements resume. Travel conducted in vehicles owned or controlled by the organisation have been reported upon under Scope 1.

All employees for the company work from home, therefore there is no employee commuting from homes to work sites (category 7)

Current Emissions Reporting

We report annually in January on the data for the previous year.

Our 2024 emissions is therefore reported upon in January 2025.

Reporting Year: 2024		
EMISSIONS TOTAL (tCO2e)		1,743 kgCO2e
Scope 1 ⁵ [fuel combustion, company vehicles]		1,603 kgCO2e
Scope 2 ⁶ [purchased electricity, heat, and steam]		140 kgCO2e
Scope 3 (including Sources) ⁷	0 kgCO2e	
		kgCO2e
	4.Upstream transportation and distribution	0
	5.Waste generated in operations	0
	6.Business travel	0
	7.Employee commuting	0
	9.Downstream transportation & distribution	0
Total Emissions		1,743 kgCO2e

No emissions are calculated under Scope 3.

⁵ Utilising the Carbon Trust's Carbon Footprint Calculator for SMEs. Due to both OB3 offices being home-based we have utilised calculations as set out in the Homeworking Emissions Whitepaper 2020 produced by EcoAct in partnership with Lloyds Banking Group and NatWest Group, as recommended by the SME Climate Hub website.

⁶ Ibid.

⁷ Figures from our 2020-21 Accounts have been used to populate the Greenhouse Gas Protocol Scope 3 evaluator tool. Calculations from the tool re: employee commuting have been omitted as not relevant.



The business is a social research consultancy and a micro business and does not purchase or sell any tangible products that require any transport or distribution (categories 4 and 9) or require waste disposal or treatment (category 5) under the definitions of these categories.

No eligible business travel was undertaken during the baseline period due to the pandemic (category 6) This is likely to increase in future reporting periods when normal work requirements resume. Travel conducted in vehicles owned or controlled by the organisation have been reported upon under Scope 1.

All employees for the company work from home, therefore there is no employee commuting from homes to work sites (category 7)

Emissions reduction targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets.

We aim to decrease carbon emissions to 1,500 kgCO₂e by 2026. This is a reduction of 25% from the baseline.

Carbon Reduction Projects

Since we last reported we have implemented measures including:

- Updating our company vision and mission statement to ensure it reflects our commitment to achieving net zero carbon emissions
- Continuing to work from home, thus reducing emissions from unnecessary commuting
- Becoming a Climate Positive Workforce and offsetting our emissions to achieve carbon neutrality
- Utilising public transport for all possible journeys
- Continuing to work on becoming a paperless office by making full utilisation of cloud facilities and online communication channels
- Implementing an 'online first' approach to meetings and interviews conducted as part of the core work of the company
- Implementing a 'local first' approach to the purchasing of all goods and services
- Changing to LED lighting or energy-saving lightbulbs in all offices
- Deciding not to invest in company vehicles for use by employees

In the future we intend to implement further measures such as:

- All future company vehicles purchased for use by employees to be either hybrid or electric



- Switching to renewable energy tariffs for office energy
- Moving towards a needs-based, resource-efficient circular model that reduces, reuses, and recycles materials
- Providing personal carbon footprint analysis and advice for all employees
- Investing in more energy efficient technology for offices including setting green procurement requirements for all new laptops, monitors, and other technology
- Reducing single-use plastic usage

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors at its meeting on 31 January 2025.

Signed on behalf of the Supplier:

Heledd Bebb

Job title: Director

Date: 18/03/2025

Our carbon reduction plan can be accessed on our website via the following link:

<https://ob3research.co.uk/carbon-reduction-plan>