

Web Trends Optimize emission report 1 July 2023 – 29 June 2

Estimated total emissions
89.68 tonnes CO₂e



Your Scope overview

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■	Scope 2 - Indirect emissions	1.13 tonnes CO₂e
	Purchased Electricity	1.13 tonnes CO ₂ e
■	Scope 3 - Value chain emissions	88.55 tonnes CO₂e
	3.1 Purchased Goods and Services	51.26 tonnes CO ₂ e
	Business Services - Construction and maintenance work	5.32 tonnes CO ₂ e
	Business Services - Corporate entertainment	4.32 tonnes CO ₂ e
	Business Services - Financial intermediation	0.42 tonnes CO ₂ e
	Business Services - Insurance and pension funding	3.84 tonnes CO ₂ e
	Business Services - Legal, accounting and consultancy	5.95 tonnes CO ₂ e
	Business Services - Software, hosting, computer programming etc.	29.39 tonnes CO ₂ e
	Materials - Beverages	1.39 tonnes CO ₂ e
	Materials - Food products	0.64 tonnes CO ₂ e
	3.2 Capital Goods	4.27 tonnes CO ₂ e
	Capital Goods - Computers and office machinery	3.52 tonnes CO ₂ e
	Capital Goods - Furniture and other general products	0.55 tonnes CO ₂ e
	Capital Goods - Phones, television and communication equipment	0.20 tonnes CO ₂ e
	3.3 Fuel- and Energy-Related Activities	0.37 tonnes CO ₂ e
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	3.6 Business Travel	2.99 tonnes CO ₂ e
	Business Travel - Air	0.96 tonnes CO ₂ e
	Business Travel - Hotel Stays	0.86 tonnes CO ₂ e
	Business Travel - Taxi	1.02 tonnes CO ₂ e
	Business Travel - Train	0.15 tonnes CO ₂ e
	3.7 Employee Commuting & Homeworking	29.66 tonnes CO ₂ e
	Employee Commuting - Car	22.73 tonnes CO ₂ e
	Employee Commuting - Train	1.21 tonnes CO ₂ e
	Homeworking	5.73 tonnes CO ₂ e